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METRIC INSIGHTS
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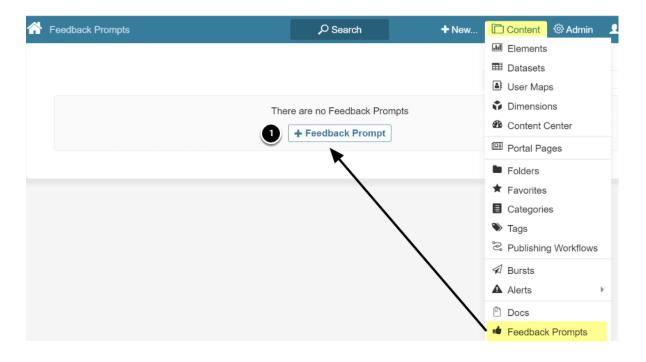
# **Create a Feedback Prompt**

Metric Insights has provided the ability for users to assess Feedback for Portal Pages and Elements from Feedback Prompts. The Prompts are available to configure under Content > Feedback Prompts. You are free to formulate one or more questions, depending on what viewpoints you want to discover about the content. Once added, users can rate the content from 1 to 10 and/or leave specific comments. Feedback and other statistics are available on the Engagement tab of Element/Portal Editors.

- Global limits for how often a user should be prompted can be set via the following System Variables:
- FEEDBACK\_PROMPT\_MAX\_LIMIT
- FEEDBACK\_PROMPT\_MAX\_LIMIT\_INTERVAL

# **1. Add Feedback Prompt**

Content > Feedback Prompts



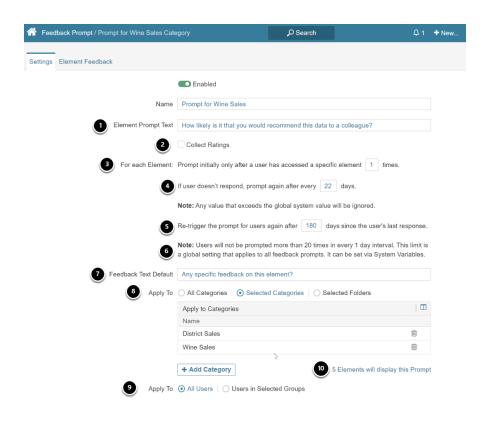
1. [+ Feedback Prompt] to view New Feedback popup

#### **1.1. Set Prompt Range and Prompt Name**

A Feedback Prompts		Search	<b>+</b> New	Content	Adm
	New Feedba	ack Prompt	×	۹	
	2 Prompt on Create	) Individual Elements	Selected Page		
Feedback Prompts		<i>P</i> Search	<b>+</b> New	Content	
	New Feedba	ack Prompt	×	Q	
	Name				
	Prompt on	) Individual Elements	Selected Page		
		Select page	•		
		<u>ow do I enable Feedbac age?</u>	<u>:k on a Portal</u>		
	Create	2			

- 1. Name: Name of the Feedback Prompt
- 2. Prompt on:
  - If Individual Elements: Just click [Create]
  - If **Selected Page**: Select a **Portal Page** from drop-down, then **[Create]**

#### **1.2. Setup the Prompt for Individual Elements (by Category) -**Basics



- 1. Element Prompt Text: free-form entry
- 2. Collect Ratings opens two additional fields, these are explained in following Step 1.2.1
- 3. **Prompt only afte**r: The number of times a User looks at an element before they will be prompted for input
- 4. **Prompt no more than**: Sets the limit for how many times a User can be prompted if they do not provide any feedback
- 5. **Ask User again**: Sets the time interval between prompts for a User when they provide feedback
- 6. The two variables set a limit to how often a User will encounter a Prompt from any source. Fields set in #3-5 apply at the element level.
  - 1. FEEDBACK\_PROMPT\_MAX\_LIMIT
  - 2. FEEDBACK\_PROMPT\_MAX\_LIMIT\_INTERVAL
- 7. Feedback Text Default: free-form entry
- 8. **Apply to:** Selecting either *Selected Categories* or *Selected Folders* opens Popup to allow choice of multiple Categories/Folders
- 9. **Apply to: Y**ou can Prompt *All Users* or *Users in selected Groups will* open Popup to allow choice of multiple Groups.
- 10. (unlabeled) Displays the number of elements that will contain this prompt. This is not available if *All Categories* is selected.

Then [Save & Enable] to activate the Prompt

#### **1.2.1. Using the Collect Ratings Option**

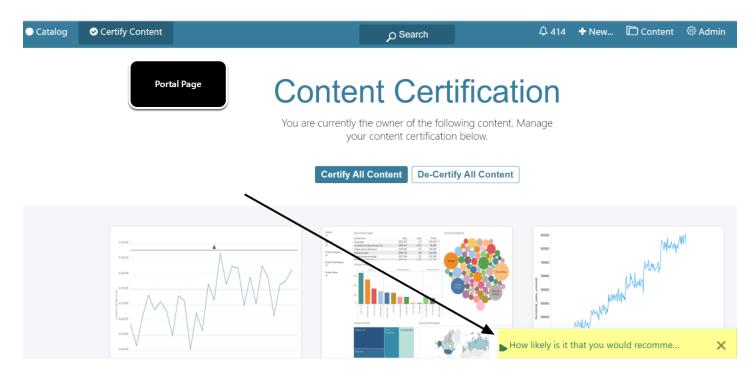
合 Feed	lback Prompt / Prompt for Wine Sales Ca	ategory $ ho$ Search
Settings	Element Feedback	
		Enabled
	Name	Prompt for Wine Sales
	Element Prompt Text	How likely is it that you would recommend this data to a colleague?
	1	Collect Ratings
	2 Negative is any rating below	2  and positive is any rating above 8
	3 Label for "Low" Ratings:	Unlikely "High" Ratings: Likely
	For each Element:	Prompt initially only after a user has accessed a specific element 1 times.
		If user doesn't respond, prompt again after every 22 days.
		Note: Any value that exceeds the global system value will be ignored.

- 1. Check **Collect Ratings** to open the following two input rows
- 2. Set **Negative** Rating and **Positive Rating** levels: input is numeric
- 3. Set **Labels** for **Low** and **High** Ratings: free-form input

# 2. Prompts Appear Will Appear on Lower Right Corner

*	My Rep	ports and Data / Der	mo Daily Sales		O Search	A 414	+ New	Content	Admin	👤 Anna
De	mo	Daily Sale	Element Vie	HWRITS						0 #
For D	Demo Pi	urposes								
	untry		Product Category		t Subcategory		_			
AI	I Values		All Values	<ul> <li>All Val</li> </ul>		Apply Filters	<b>N *</b>			
2	500K									A . M
			a Maria					ſ	m	W/W/
2	000K						M	mr		
					mm	MM	wy			
1	500K			m	Man					
Gross Profit		man	MM	~ ·						
Gross		ų, τ	·~ •							
1	000K					<b>0</b> ⊢	ow likely is i	t that you would	d recomme	×
<b>^</b>	My Rep	ports and Data / Der	mo Daily Sales		O Search	Q 414	+ New	Content	Admin	👤 Anna
*	My Rep	ports and Data / Dei	mo Daily Sales		O Search	Q 414	+ New	Content	Admin	👤 Anna
	6M	ports and Data / De	mo Daily Sales	m	© Search	A 414	+ New	Content	Ø Admin	👤 Anna
		ports and Data / Der	mo Daily Sales	Junto		A 414	+ New	Content	Admin	1 Anna
Sales Amount	6M	ports and Data / Der	mo Daily Sales	Junto	O Search	A 414	+ New	Content	Admin	1 Anna
	6M 5M	oorts and Data / Der	mo Daily Sales	J. M. W.	© Search	A 414	+ New	Content	Admin	1 Anna
	6M 5M 4M 3M	ports and Data / Det	mo Daily Sales	J. Market Market	© Search	2 414 M	+ New	Content	Admin	1 Anna
	6M 5M 4M	oorts and Data / Det	mo Daily Sales	, mw	© Search		łow likely is	it that you wou this report to a	ld	Anna
	6M 5M 4M 3M	oorts and Data / Det	mo Daily Sales	~~~~~			łow likely is	it that you wou	ld	
Sales Amount	6M 5M 4M 3M 2M 1M 0M	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	mo Daily Sales		www		tow likely is ecommend	it that you wou	ld	×
	6M 5M 4M 3M 2M 1M	K- Co Ca	mo Daily Sales		www	View: Orig	tow likely is ecommend 2 3 nlikely	it that you wou this report to a	ld	
↑ Sales Amount	6M 5M 4M 3M 2M 1M 0M →	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	mo Daily Sales		www	View: Orig	tow likely is ecommend	it that you wou this report to a	ld	×

- 1. Open the popup using the arrow
- 2. Input your response by clicking on a circle (these are color-coded: red/yellow/green).
- 3. Optionally, enter free-form specific feedback



Portal Page prompts work exactly like prompts for elements

# 2.1. [6.3.2] Feedback icon added to Share Options list

Located on right-side of elements/Portal pages

Wine Sales / Wine Sales R	eport		₽ Search	û 2 🕂 New	🛅 Content 🔞 Admin 👤 Ann
Wine Sales Report Wine Sales Report	:			• • •	
Date Sunday 02/06/2022	•				Give Feedback
calendar_date	product_category	channel	country	Sum of total_cost	Sum of total_sales_amount
2020-02-07 00:00:00	wine	corporate sales	Australia	<u>2,717</u>	<u>5,248</u>
2020-02-07 00:00:00	wine	corporate sales	Canada	<u>2,364</u>	<u>4,470</u>
2020-02-07 00:00:00	wine	corporate sales	France	<u>5,011</u>	<u>9,596</u>
2020 02 01 00.00.00					
	wine	corporate sales	Germany	<u>3,068</u>	<u>5,794</u>
<u>2020-02-07-00:00:00</u> 2020-02-07-00:00:00	wine wine	corporate sales	<u>Germany</u> <u>Russia</u>	<u>3,068</u> 1,628	<u>5,794</u> 3 162

- 1. **Feedback icon:** Click to add your rating and comments as shown above. This icon will always appear when a Feedback Prompt exists for this element.
- 2. **Feedback Prompt:** This Prompt may or may not display based on Prompt criteria set in <u>Setup the Prompt for Individual Elements (by Category)</u>

### **3. Setting Feedback Priorities**

An element or Portal Page can have multiple Prompts asking different questions. Since only one Prompt can be triggered at a time, you use the "Drag and Drop" function in the grid below to set priority for Prompts. The uppermost Prompt will have priority if there are multiples.

				Q	
Feedback Prompts				Drag & Drop Rows	to Prioritize   🔳
Name	Prompt On	Categories	Groups	Total Rating Submissions	
Prompt for Wine Sales Category	Individual Elements	2		1	
Chart Prompt - Wine Category	Individual Elements	1		0	Ē
Elements for Certification	Certify Content			1	Ē
daily sales by country	Individual Elements	2		1	Ē
My Reports and Data Category	Individual Elements	1		5	Ē
Help Portal	Advanced Portal Page		2	0	Ē

1. Since these two Prompts have Wine Sales Category in common, Users will first be prompted for Report elements in that Category, and then, assuming that the Prompt interval hasn't

expired on the first Prompt, next time the User will be prompted for the Chart displayed in that Report.

# Example of Ordering of Two Prompts in Section 3

Feedback Prompt / P	rompt for Wine Sales Cate	gory	O Search	\$	1 + N
ettings Element Feedb	ack				
		Enabled			
	Name	Prompt for Wine Sales Category			
First Decement					
First Prompt	Element Prompt Text	How likely is it that you would rec	ommend this data to a	colleague?	
		Collect Ratings			
Nega	ative is any rating below	2 · and positive is any rating	above 8 👻		
L	abel for "Low" Ratings:	Unlikely "High" Ratings: Lik	ely		
	For each Element: P	rompt initially only after a user ha	s accessed a specific	element 1 times.	
	lf	user doesn't respond, prompt ag	ain after every 3	lays.	
	N	ote: Any value that exceeds the	global system value wi	l be ignored.	
	R	e-trigger the prompt for users aga	ain after 180 days	since the user's last response	۱.
		ote: Users will not be prompted r global setting that applies to all fe			
	Feedback Text Default	Any specific feedback on this Cal	egoryt?		
	Apply To	All Categories Selected C	Categories O Selec		
		Apply to Categories			1
		Name District Sales		Ê	
		Wine Sales		_ ۱	
	_	+ Add Category		Elements will display this Prom	
Feedback Prompt / 0	Chart Prompt - Wine Cate	gory	,∕⊃ Search		₽1 ·
ettings Element Feed	back				
		Enabled			
Second Prompt	Name	Chart Prompt - Wine Catego	у		
	Element Prompt Text	How informative is this Chart	Display?		
		Collect Ratings			
Ne	egative is any rating below	4 • and positive is any ra	ating above 8 💌		
	Label for "Low" Ratings:	not helpful "High" Ratings:	very helpful		
	For each Element:	Prompt initially only after a use	er has accessed a spe	cific element 1 times.	
		lf user doesn't respond, promp	t again after everv	3 days.	
		Note: Any value that exceeds			
		Re-trigger the prompt for users	· · ·	0	20200
		Note: Users will not be promp	again after 180	days since the user's last res	
		a global setting that applies to	ted more than 20 time		limit is
	Feedback Text Default		ted more than 20 time	s in every 1 day interval. This	limit is
			ted more than 20 time all feedback prompts.	s in every 1 day interval. This It can be set via System Vari	limit is
		Any specific feedback? <ul> <li>All Categories</li> <li>Select</li> </ul> Apply to Categories	ted more than 20 time all feedback prompts.	s in every 1 day interval. This It can be set via System Vari	limit is
		Any specific feedback?	ted more than 20 time all feedback prompts.	s in every 1 day interval. This It can be set via System Vari	ables.

+ Add Category

Apply To ( All Users | ) Users in Selected Groups

4 Elements will display this Prompt

# 4. Understanding Feedback Results

### 4.1. On Feedback Prompt Editor

#### Access Element Feedback tab

Feedback Prompt / Prompt fo	or Wine Sales Category		₽ Search	↓ 2 + New	🛅 Content 🐵 Admin 👤 Anna
Settings Element Feedback					+ Q 4 🖄 🛍 🖺 Saved
Element All	User Everyone	Group <ul> <li>All Groups</li> </ul>	Rating	•	Q
Element Feedback					
Element		Score	Submissions	Comments	Total Prompts
Wine data daily (Version 2)		0	1	1	1
Wine Sales Report		+100	1	0	2

1. Filters allow parsing of the Feedback data by various factor

#### 4.2. On Specific Elements

Click on any Element name in above grid to access Element Editor

			Ø Search	🛨 New 🛅 Content 🔅 Admir
Info Data Content Distributi	on Associations Doc	00	History	La Q 🖞 🛍 🔍 View
Feedback		0		
Feedback Prompt daily sales by co Question asked: How likely is it that y		report to a colleague?		
		This Element: +100	All content in portal average: +45	How is this complete
		This Element: +100 #	All content in portal average: +45	• How is this comp
		<ul> <li>This Element: +100 A</li> <li>Negative</li> </ul>	2	How is this compression
Feedback History			2	How is this comp
Feedback History	Rating		2	How is this comp
	Rating 8	Last Rated      Comment	2	• How is this comp

1. Access the **Engagement** tab

#### **METRIC INSIGHTS**

2. Scroll down to **Feedback** Section

For details of the analysis, see <u>Understanding Engagement and Feedback on Elements</u>