JUMP START GUIDE FOR REGULAR USERS



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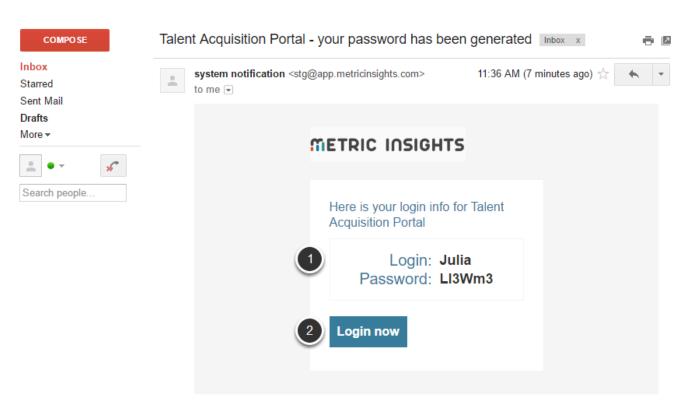
1. Login to Metric Insights

1.1 First Login Options

After the Administrator has set up your Metric Insights account, you will receive information about your account in one of the following ways:

- 1. A **System-generated e-mail** containing your Username, Password, and a link to the Metric Insights Login page.
- 2. A **communication sent directly to you from your Administrator**, (note, call, e-mail), containing a link to the Metric Insights Login Page, your Username, and your Password
- 3. Using your corporate Single-Signon option, i.e. LDAP or Active Directory

To view more detailed instructions on how to complete your first Login, see information below:



1. Login using a system-generated Email

- Once an account for you has been generated in Metric Insights, you are going to receive an email with Username and temporary password.
- Click Login now to start working with the system

NOTE: You are most likely going to be asked to change your password after the first login.

1.1. If you have been issued a temporary password, the system will display the 'Change Password' window

Change Password		
Password		
Repeat New Password		
	Your password must contain: – Length: at least 6 characters – At least one numeric character – At least one upper case character – At least one lower case character	
	<u>Cancel</u> or	Save

Enter your 'New Password' and the same value in the 'Repeat New Password' field.

2. Login using information from Administrator

-	Username
•	Password
	Remember me
	Login
	Recover password

METRIC INSIGHTS

Instead of having the system send you a welcoming email, your Metric Insights Administrator may send you a personal email, provide a written/printed notice or make a phone call to you for the purpose of providing a link for you to access Metric Insights along with a Username and a Password that are either:

- Temporary and to be changed upon login
- Semi-permanent to be changed in the future at your discretion or according to your organization's policy

2.1. If you have been issued a temporary password, the system will display the 'Change Password' window

Change Password		
Password*		
Repeat New Password*		
	Your password must contain: – Length: at least 6 characters – At least one numeric character – At least one upper case character – At least one lower case character	
	Cancel	or Save

Enter your 'New Password' and the same value in the 'Repeat New Password' field.

3. Login using single-sign-on account credentials

If your Metric Insights instance is configured to connect to your corporate single-sign-on system, you can use your existing LDAP or Active Directory credentials to access Metric Insights.

When Metric Insights is configured for single-sign on, it does not hold your password in its database. You are, therefore, not permitted to change or recover your Password using Metric Insights. You must follow the procedure established by your organization in order to change or recover your password.

NOTE: If you are logging in for the first time, your Homepage will reflect the content that is available to the Metric Insights user group that is mapped to your Single-Sign-On group. Contact your administrator if you need to require access to additional elements.

4. What would you like to do next?

- Learn what I can do at the Homepage
- <u>Set up My Preferences</u>

2. Homepage

2.1 Homepage Basics

The *Homepage* is the first page you see after log-in. It holds all elements that have been made available to you by your Administrator and that are pertinent to the performance of your organization.

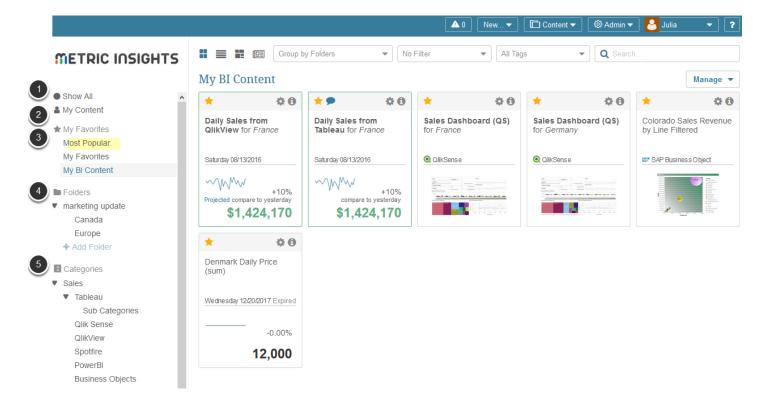
The *Homepage* is arranged in two blocks, the **Left Sidebar**, and the **Main Panel**. The *Homepage* only contains those elements and Dimension Values that you have Permission to access.

There are also four different **Main Panel** options, as well as filter options that allow you to restrict the contents of the Main Panel as explained below.

This article covers:

- Homepage Overview
- <u>Where is my Version number</u>
- Main Panel View Modes
- [5.2.1] Drag and Drop tiles into Favorites and Folders
- Basic Homepage Filter Options
- Info on Tiles
- <u>How Preview works</u>
- Homepage Message

1. Homepage Overview



LEFT SIDEBAR includes a set of options for filtering the *Homepage* content. Selecting any of the filters or a Categories listed on the **Left Sidebar** limits the display of elements on the **Main Panel**:

- 1. **Show All:** reveals all the content which a user has permission to access and which has been made visible on the *Homepage*.
- 2. **My Content:** only those elements, where a user is designated as a Business or Technical Owner are shown. For details refer to: <u>Grant Users Element View and Dimension Access via</u> <u>Element Ownership</u>
- 3. **Favorite Folders:** By holding the tiles that are of interest to you in favorite sections, you can easily access frequently used information and also receive email digests that provide a daily summary of all updates to your favorite tiles. For details refer to: <u>Working with Favorites and Digests</u>
 - **Most Popular Folder:** This folder allows you to see what elements other Users are finding useful. This system-generated Folder is populated with the tiles representing those elements which either have been recently added to the favorite folders of others or were viewed by others within the last specified number of days. This calculation excludes the current User. This Folder name should never be changed.

The default number of tiles shown in this folder is 5, but you can increase it at *Admin* > *Utilities* > *Config Variables* > **MOST_POPULAR_FOLDER_TILE_COUNT**.

The amount of days to consider while scoring the "Most Popular" folder can be defined at *Admin > Utilities > Config Variables >* **MOST_POPULAR_FOLDER_VIEW_DAYS**.

- 4. **[5.2] Folders:** New in 5.2, these system Folders were added to combine the functions of Shared Folders and Bursting in one place. For more information, see <u>Understanding Folders</u>
- 5. **Categories:** Categories are used to group tiles and grant bulk access to Users or Groups. For details refer to: <u>Create a Category</u>

MAIN PANEL includes all Metrics, Multi-Metrics, Reports and External Reports that are made visible on the *Homepage* and to which you have access.

 [5.2.1] Allows Users to omit the Category section from their Homepage to reduce clutter, if desired. This option is set in the My Settings section for each individual User. See <u>My Settings (aka 'Preferences')</u>

2. Where is my version number?

	: ≡ :	Group by Fold	lers	No F
Show All	Most Popul	ar		
🛔 My Content	*	\$ 0	*	00
🚖 My Favorites	Daily Sales	by Channel &	Daily Sales Dis	tribution
Most Popular	Product Cat			
My Favorites				
Tableau Alerting	Sunday 05/06/2	018 Expired	Tuesday 04/03/201	B Expired
Canada	Annual States		T.T.	
Germany test	M		ĒĒ≘≘	
United States	Sam			₽₽₽₽₽
Folders 🗸				
Canada				
Canada (2)	My Favorite	es		
Germany	+	ð 😒	*	\$ C
Monthly Revenue data				
P&L Demo	Day Order V Channel by	/olume by something by	Total Hourly Us - New	er Logins
Q Folder	whatever wi			
United States	long name Sunday 05/06/2	018 Expired	02/01/2019 3 AM	Expire
/ersion Number				
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Version Number				-0.00% USD
/ersion Number				

3. Main Panel View Modes

There are 3 distinct views to choose for the Main Panel display but one is only for Favorites folders.

		▲ 0 New ▼	🗋 Content 🔻
	▼ No Filter	▼ All Tags	•
Show All My Content Grid View List View			
• My content			rce Lea

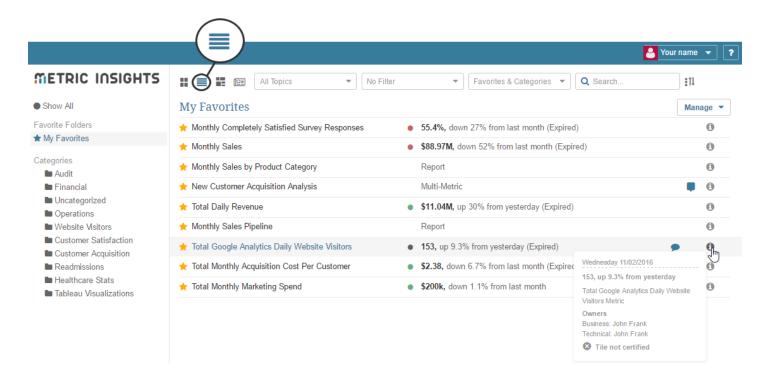
3.1. [Tile View] thumbnail images, current values, and icons for various collaborative items

METRIC INSIGHTS	All Topi	cs 🔹 🔹 No Filter	▼ Favorites	& Categories 👻 🔍 Q Search	1	
Show All	My Favorites					2 Manage
Favorite Folders	• 0	• 0	• 0	0	•	+ Add/Remove Tiles
	Monthly Completely	Monthly Sales	Monthly Sales by	New Customer	Monthly Sal	 Folder Settings Bursts
Categories	Responses		Private Campry	sequence search		Download PPT
E Financial	Ng 214 Carrol	Mg204 Exerci	(maw 211	Online 2016	March 2014	🔁 Share Folder
Uncategorized					-	街 Duplicate Folder
Operations	-27%	IIIIIInff. 425				🖻 Delete Folder
Website Visitors Customer Satisfaction	55.4%	600.0714		Honorth	1	
Customer Acquisition	20.47%	\$60.97M				

This is the original display format for Metric Insights, with the following features available for Favorite folders:

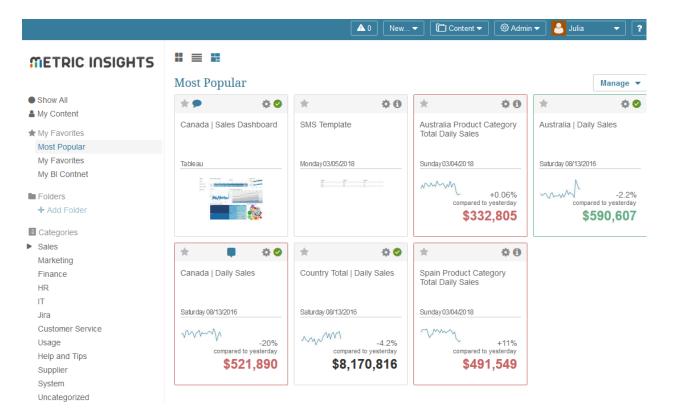
- 1. Click this icon to **Re-order elements**
- 2. Manage Favorites allows you to change Favorite options without leaving the Homepage

3.2. [List View] scroll through current values, Alerts, and updates



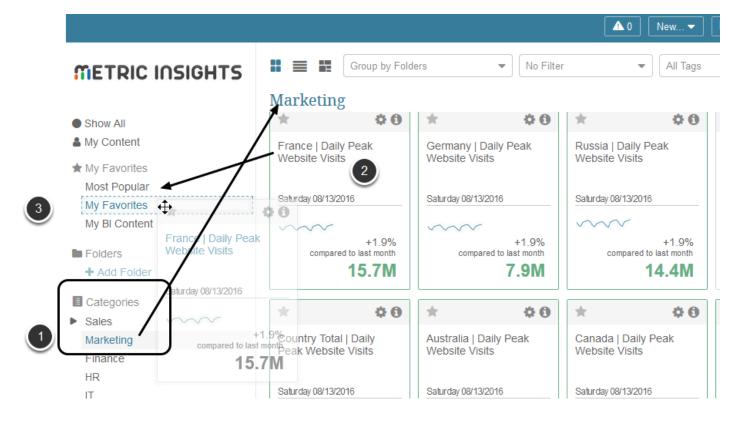
A tabular view of your elements that allows you to quickly scroll through current values, Alerts, and changes.

3.3. [Grid View] available only for Favorite Folders (obsolete in newer versions)



Similar to the Tile View, but the Filters and Search options are removed.

3.4. [Version 5.2.1] Drag and Drop tiles to Folders and Favorites



In image above, we are copying a tile from the Marketing Category to My Favorite Folder.

- 1. We do this by selecting the Category to display it's Tiles on the Main Panel.
- 2. Then drag the tile into the Favorite folder.
- 3. The Folder you are dragging into will be indicated by a dotted square.
 - To **move** a tile between Favorites and Folders, simply Drag and Drop the tile to the right-hand Favorite or Folder
 - To **copy** a tile from a Favorite to a Folder (or vice versa), hold the Shift button while performing the Drag and Drop
 - You are only able to **copy from** a Category to a Folder or Favorite. You cannot move or copy tiles between Categories; Category is set in the element's Editor.

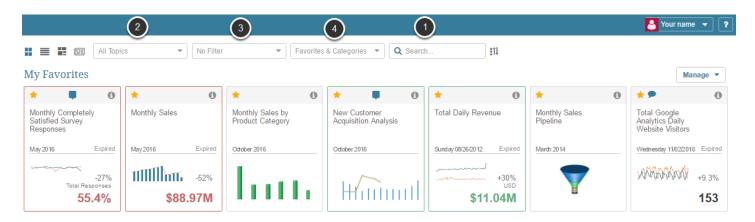
4. Basic Homepage Filter Options

4.1. [Version 5.1]

	by Folders No	Filter	3 gs • Q Searc	4 h
tost Popular Canada Daily Peak Website Visits	★ ✿ ③ Canada Sales Dashboard (Tableau)	★ ✿ ❶ Hourly Peak Website Visits	★ ♦ ● Monthly Marketing Spend	★ ✿ ⓓ Product Sales By Category
Thursday 08/13/2015	🔅 Tableau	08/13/2015 12 AM	July 2015	Tuesday 09/22/2015
+1.9% compared to last month 7.16M		-39% compare to previous hour 14,355	0	

- 1. **Grouping options:** Homepage content can be group by different criteria: by Folders (represented by the Favorites and Categories from the Lift Sidebar), by Update Frequency, by Measurement Interval, etc.
- 2. **Filtering options:** by Content Type (Metric, Report, External Report), Report Type, Stoplight (Performing, Underperforming), Area, etc.
- 3. **Tags:** provide a useful way to group related elements by a common characteristic. For more details refer to: <u>Create a Topic / Tag</u>
- 4. Search: by keywords in name or description.

4.2. [Versions prior to 5.1]

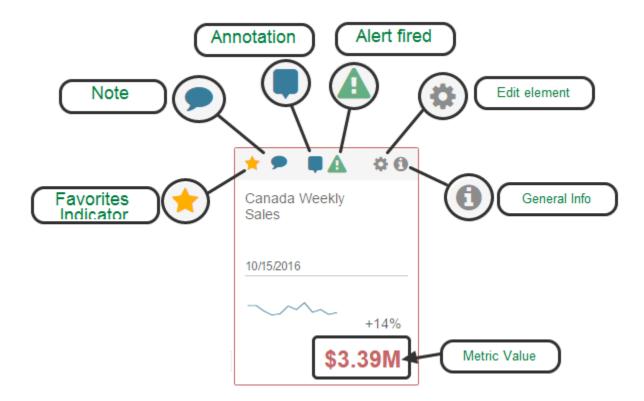


1. Highest Level filter is **Search** by name or element description.

- 2. Limit your display or search by **Topic** (Sales, Orders).
- 3. Limit display or search using **Filter** (by specific items/dimensions/element type).
- 4. You can **Group** the display of Homepage elements (Homepage, Stoplight value, Measurement Interval) example is by 'Homepage'.

5. Quick info on tiles

5.1. A Metric Tile



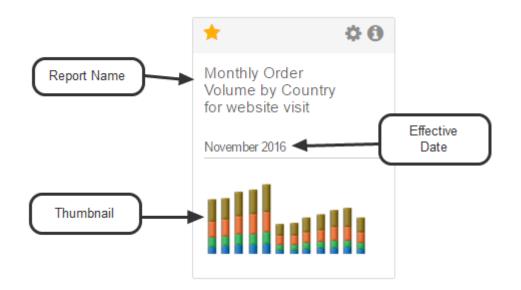
A Metric is a measure that contains a single value for any point in time and that is measured over time. An example of a Metric is "Daily Sales"

5.2. A Multi-Metric Tile



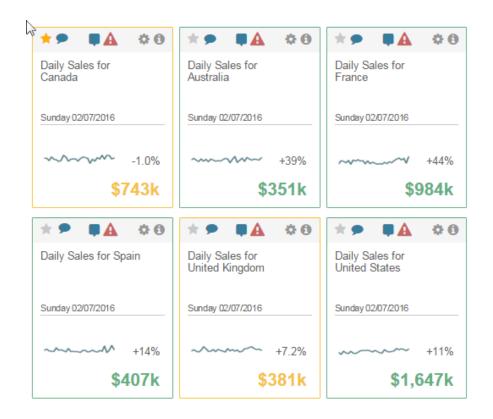
A Multi-Metric is a chart containing several trend lines and combining more than one measure to allow you to compare each Metric's individual trend line. The person whom defines the Multi-Metric chooses at least two previously defined Metrics to be charted by the system on the same graph in order to better understand how the various Metric trends related to each other.

5.3. A Report Tile



A Report typically includes tabular data and one or more charts based on data selected by the person creating the element. The **Effective Date** of the Report is not the same as the date on which the report is run. This date represents the report's "As of" date.

5.4. Dimensioned Element's Tiles



If the Element is defined as **Dimensioned**, there is a tile for each **Dimension Value**. In this example, Daily Sales is dimensioned by **Country**.

NOTE: As noted above, you only see tiles for the **Dimension Values** for which you have Permission to access.

6. Anatomy of Preview (Metric example)



Single-clicking on any tile opens a *Preview* pop-up or, if previewing is not enabled, a *Full Chart* view. Double-clicking on the tile or single-clicking on the *Preview* always opens the larger chart view (Live view).

- 1. You can alter the display period on the **Preview** by selecting a time frame or **Range Selector** below the Chart
 - 1. [5.2.1] Previews in newer Versions are completely interactive in the same manner as Full Viewers
- 2. Element can be added to **Favorites** folder by clicking the **Star** icon
- 3. You can manage **Alert Subscription** for this element
- 4. Data can be **Shared**, or **Downloaded** in a variety of formats, such as Excel and PDF files
- 5. Statistics summary information

7. Homepage Message

					New ~	Content •	🗸 🕼 Admi	n 👻 🧧 A	lex 🔻
≣ #	All Topic	cs 🔹	No Filter	•	Favorites	& Categories 🛛 🔻	Q Search	l	∎†↓
Announce	ment: Met	rics with expire	d manua	al data shoul	d be upda	ted by the er	nd of the w	veek.	
Iy Favori						,			Manage 🔻
† 🗩	\$ 0	* 🗩	ې چې	*	\$ 0	* 🗩	ې چ	*	¢ 🕹
% Monthly Pr On Track for I		Daily Units Sold		Daily Order Uni US\$ Volume	it and	Daily Sales - E	nabled	Home Pric Supply	e and
October 2011	Expired	Friday 07/22/2016	Expired	Friday 07/22/2016		Sunday 03/08/2015	Expired	Tableau	
	% Green	and the second	+4.0%				+1.1% USD		
	0	149	,032			\$	5.87M	1	angan () () () () () () () () () () () () ()

To learn how to add a message displayed either for everyone or for a specific group of users (Admins, Power Users or Regular Users) at the top of the *Homepage*, see <u>Creating a Homepage</u> <u>Message</u>

 [5.4.0] The Homepage Message has been replaced by the more feature-laden Announcements function - see <u>Creating an Announcement on Homepage or Element</u> <u>Viewers</u>

2.2 Setting a Portal Page as your Start Location

1. Access "My Settings" in the menu under your Username

My Settings		3 🖞 ▼ New ▼	Content 🔻	Sally 🗸
1 Homepage Display				My Notifications My Alerts
	Show Categories on Homepage			 ★ My Favorites 至 My Settings
Content Layout	Tile	-		My Mobile
Default Folder	Last Active Category	•		? User HelpØ Knowledge Base
Default Filter	No Filter	-		🗭 Log Out
Default Tag	All Tags	•		
Default Group	Folders	•		
2 Starting Page	Catalog	Ŧ		
Homepage refresh frequency	60 seconds			

- 1. Scroll to the **Homepage Display** section
- 2. **Starting Page** is set to "Catalog" by default

2. Open drop-down and select a Portal Page

Homepage Display		
	Show Categories on Homepage	
Content Layout	Tile	•
Default Folder	Last Active Category	-
Default Filter	No Filter	•
Default Tag	All Tags	~
Default Group	Folders	~
Starting Page	Catalog	-
	1	Q
	Catalog	
	External Sales	
	Marketing Operations	

Only those **Portal Pages** that you are permitted to access will be displayed.

3. Scroll to bottom and Save your changes

Report Viewer	
Max data table display lines	20
Data Entry Preferences	
	Warn me when I attempt to leave a page that has pending changes Always open Editors in Advanced Mode
>	Save Crestore defaults

2.3 Setting Home Page to always open to Same Section

Metric Insights will remember the section that was last opened on the Home Page between logins, but if you want to always start new sessions in the same section, you can do so with the 'Default Folder' setting in your *My Settings Editor*.

Access "My Settings" in the menu under your Username

☆ My Settings		🕅 🔻 🛛 New 👻 🚺 Con	tent 👻
My notifications are ON for	r <u>emails,</u> SMS and Phone Alerts - Wednesday	December 12, 2018 System (9 01:40 l
N	tifications Alerts Favorites	Settings	
Profile picture	Load new picture		
Username	Anna		
First name	anna		
Last name	Kennedy		
Email address	bk+anna@metricinsights.com		
1 Homepage Display			
0	Show Categories on Homepage		
Content Layout	Tile	•	
2 Default Folder	Last Active Category	•	
Default Folder	Last Active Category Last Active Filter	•	
Default Filter	Last Active Filter	· · · · · · · · · · · · · · · · · · ·	
Default Filter Default Tag	Last Active Filter All Tags Last Active Group by	· · · · · · · · · · · · · · · · · · ·	

Scroll to the Homepage Display section

Default Folder is set to "Last Active Category" by default

Open drop-down and select any other Category or Folder

🏠 My Settings		ew 🗸 🚺 Content
Homepage Display		
	Show Categories on Homepage	
Content Layout	Tile	▼
Default Folder	Last Active Category	•
	Last Active Category	^
Default Filter	All Categories Canada	
Default Tag	Germany Most Popular	
Default Group	- Europe	
Starting Page	- monthly data - North America	
Starting Page	- Others - weekly	
Homepage refresh frequency	Canada Revenue & Profit	
	My Countries	

2.4 Homepage search: how it works

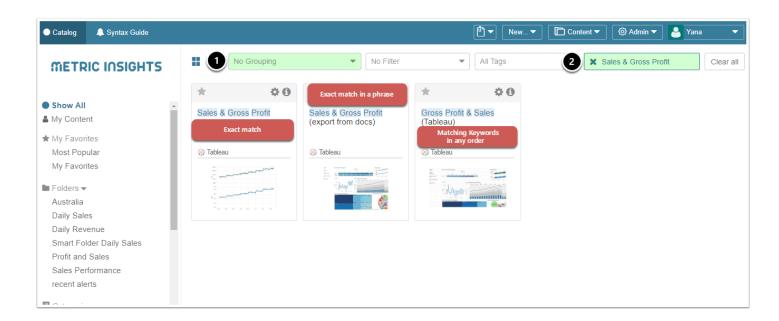
On the Homepage, Users can search and find elements by:

- Name (visible or hidden elements)
- **Description** (visible or hidden elements)
- **Tag** (only visible elements)

Search by relevance (no grouping)

If the performed search generates multiple results, they will be displayed according to keyword relevance in the following order:

- 1. Exact word match (Display Priority 1)
- 2. Exact word match as part of a search phrase (Display Priority 2)
- 3. Matching keywords in any order (Display Priority 3)



- 1. No Grouping: choose this option to display Tiles by relevance priority only
- 2. Enter your **search phrase**

Search by Relevance (Folder Grouping example)

The Grouping option affects how search results are rendered on the Homepage.

When search results are displayed:

- 1. **Grouping** takes priority
- 2. Search results are displayed by their level or relevance within arranged Groups

View details in the image below.

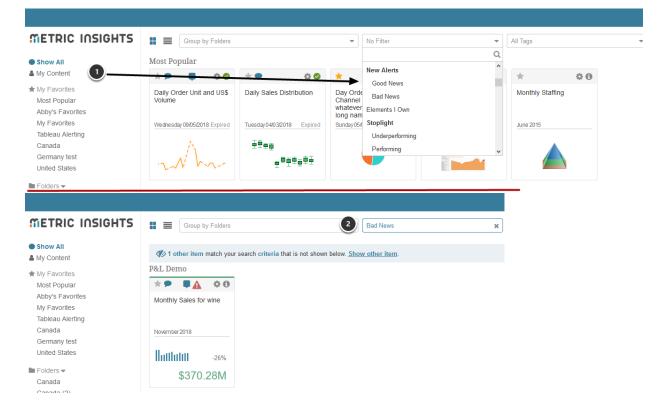
Catalog Syntax Guide						New Content	🕅 🔻 New 🔻 🛅 Content 🔻 🛞 Admin 💌
	Group by F	Folders	No Filter		▼ All Tag.	- All Tags 2	 All Tags Sales & Gross Pro
 Show All My Content My Favorites Most Popular My Favorites Folders Australia Daily Sales Daily Revenue 	Daily Revenue			×	Folders are arrar alphabetical	Folders are arranged alphabetically	Folders are arranged alphabetically
Smart Folder Daily Sales Profit and Sales	Sales Performance	e					
Sales Performance recent alerts	*	*0 *	\$ 0				
Categories -	Sales & Gross Profit	Sales & Gro (export from					
Active Users Administration Demo Elements Sales Audit Customer Acquisition Customer Satisfaction	Tableau	🄅 Tableau					

- 1. **Group by Folders:** if activated, display priority is first given to Folders (arranged alphabetically) and then to search relevance
- 2. Enter your **search phrase**

2.5 How do I filter Home Page content by Good news/Bad News?

You can filter your *Home Page* to only see Elements with **Alerts** that are green or red; i.e., "Good News" or "Bad News". On your *Home Page* the **Filter By:** drop down list will show entries for these options **ONLY IF** you have current **Alerts** set to show in your Browser and results meet the Alert's criteria.

1. Open Filter drop-down



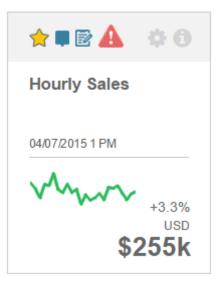
- 1. Below New Alerts, select either "Good News" or "Bad News"
- 2. After selecting "Bad News", only the tile for the "Montlhy Sales for wine " displays

2.6 When do flags appear and get removed from tiles on my home page?

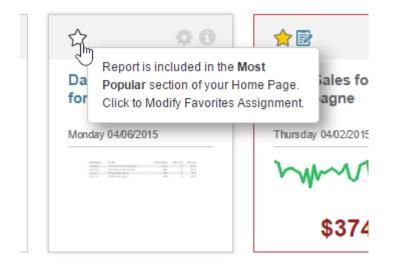
The tile images on your Home Page display various icons to notify you of recent changes and additions to your data. Hovering over these icons display additional information.

Additional, the various icons have different rules for removing these symbols from the Home Page so that you are only notified on the most recent or unseen data changes. For the same reason, you will never see icons / hover-overs for commentary that you add, only those contributed by others.

The Icons - an overview



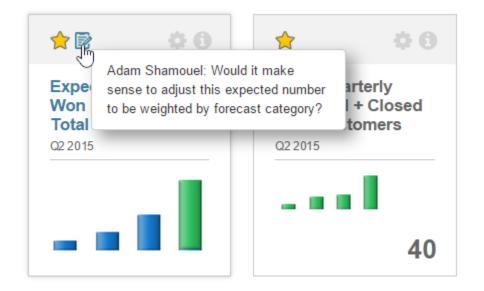
Gold star icon indicating a Favorite element



Star will remain gold until element is removed from all Favorite folders.

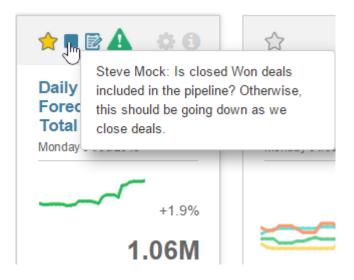
Exception: The 5 most viewed elements are automatically added to 'Most Popular' folder and Users cannot alter or remove these

Notes and Commentary icons



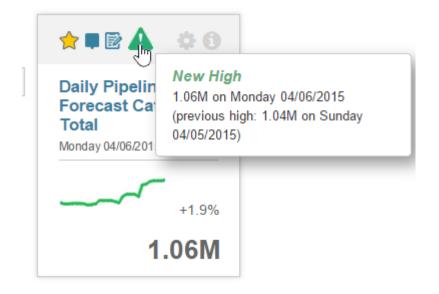
The most recent **note** is displayed, unless you wrote the most recent one, for as long as the associated data point(s) displays in the chart measurement interval. The most recent **Expert Commentary** will display on hover-over, unless you wrote it, until it is deleted.

Annotation icons



The most recent annotation will be displayed unless you wrote it. The icon will be removed from the tile when you view this hover-over or view the annotation in the Element Viewer. After viewing, the annotation icon will remain on the *Element Viewer* and *Collaborative View*, but the icon will be removed from the Tile View

Alert icon

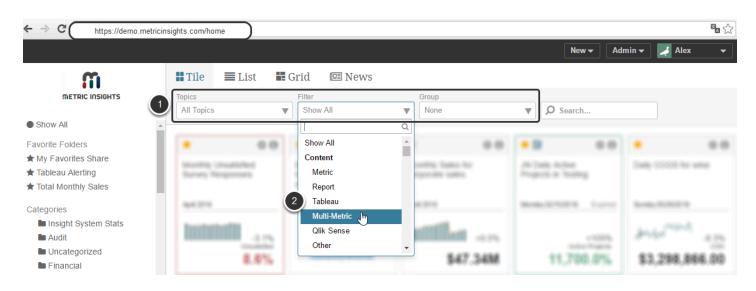


The most recent **alert** will display on hover-over. After you view this alert detail via this hoverover or by viewing the element, the icon will be removed from the *Tile View*: the icon will remain on the *Element Viewer* and *Collaborative View*,

2.7 Controlling Homepage Display through the URL

This article describes how to utilize the available options to customize the content filtering on the *Homepage* display. **NOTE:** The format of the *Homepage* is slightly different in Version 3.

1. Select Display based on Filter(s) by select list(s)



- 1. You may limit the tile display at the *Homepage* by configuring page filters in **Category**, **Topic**, **Filter by** and **Group by** drop-down lists.
- 2. In this example, we filter the content to only show Multi-Metrics for all Topics and no specific Groups

2. Use Hashtags in URL

Hashtags may be embedded in the URL to filter by **Category** (name or ID), **Element Type** (or a combination of the two) or for Favorite Folders.

NOTE: Currently the options of **Topic** and **Group** are not supported.

2.1. Single Filter for Element Type

← → C https://demo.	metricinsights.com/home	e/#/content/Met	ric							×
							[New - Adr	nin 👻 🦂 Ale	ex 🔻
m	👪 Tile 📃	List 🖬	Grid 🖽	News						
METRIC INSIGHTS	Topics All Topics		Filter Show All		Group None		▼ Ø Se	arch		
Show All	A									
Favorite Folders	*	\$ 0	*	\$ 0	★ 🖻	¢ 0	*	\$ 0	*	\$ 0
 ★ My Favorites Share ★ Tableau Alerting ★ Total Monthly Sales 		Monthly Unsatisfied Survey Responses		Monthly Sales for corporate sales		JN Daily Active Projects in Testing		Daily COGS for wine		Daily
Categories	April 2016		April 2016		Monday 02/15/2016	Expired	Sunday 05/29/20	016	Sunday 05/29/201	16
 Insight System Stats Audit Uncategorized Financial 	háhahál	-3.1% Unsatisfied 8.6%		11 +9.5% 47.34M	Active 11,700	+109% e Projects	1 mm/mm	-8.3% USD ,866.00	Inputeranotia	⊷ +0.06% 8.67M

Required URL parameters are:

https://yourMetricInsightsInstance.com/home/#/content/ElementType

• **ElementType** = Metric, Multi-Metric, Report, External Report

Example: Filter the *Homepage* content based upon Elements of a 'Metric' type by modifying the URL to:

https://demo.metricinsights.com/home/#/content/Metric

2.2. Multiple Filter Selection for Element Type

← → C https://demo.	metricinsights.com/home/	#/content/Repoi	rt,Metric							8 5
							Ne	w 🔻 🛛 Adı	min 👻 🏒 Ale	ex 🔻
m	Tile	List 📕 (Grid 💷 New	S						
METRIC INSIGHTS	Topics		Filter		Group					
	All Topics		Show All		None		Search	h		
Show All	A									
Favorite Folders	*	‡0	* 📮	\$0	* 🖷	‡ ()	*	‡ ()	* 🖻	‡ ()
★ My Favorites Share	France Monthly		Germany Monthly		United States		Charts not View	ed in	Daily Data Co	llection
★ Tableau Alerting	Sales		Sales		Monthly Sales		Last 90 Days		Run Time (Se	conds)
★ Total Monthly Sales										
Categories	April 2016		April 2016		April 2016		Sunday 05/29/2016		Sunday 05/29/201	16
Insight System Stats									m	
🖿 Audit		+7.2%	+	6.4%		+4.4%				+7.1% Seconds
Uncategorized	E31	I.30M	DM15.7	4 M	\$57	.49M				13,388
Financial	+5		51113.7		4 01					10,000

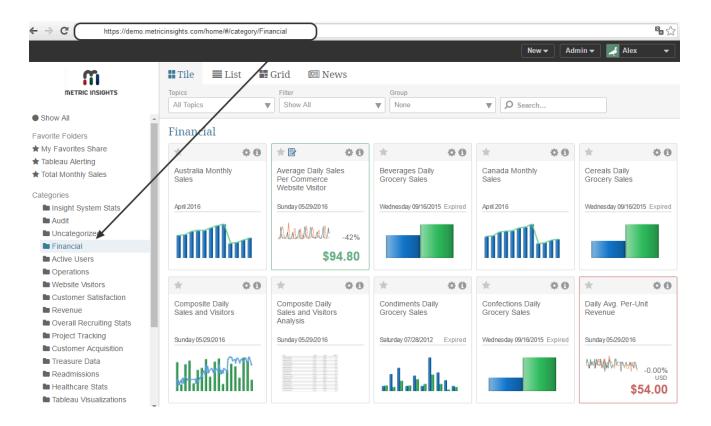
Required URL parameters are:

https://yourMetricInsightsInstance.com/home/#/content/CommaSeparatedElementTypes

Example: Filter the *Homepage* content based upon Elements of a 'Metric' and 'Report' types by modifying the URL to:

https://demo.metricinsights.com/home/#/content/Report,Metric

2.3. Single Filter for Category Name or ID



Required URL parameters are:

https://yourMetricInsightsInstance.com/home/#/category/CategoryName

Example: You may filter the *Homepage* content by a specific Category with the name 'Financial' by modifying the URL to:

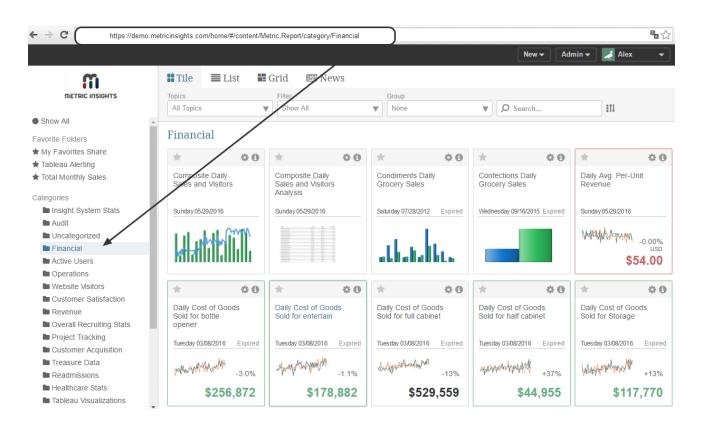
https://demo.metricinsights.com/home/#/category/Financial

Alternatively, you can filter the Category by it's ID rather than name by modifying the URL to:

https://uma.metricinsights.com/home/#/category/24

NOTE: Both methods will return the same result set.

2.4. Combining Element Type and Category Filters



A combination of Element Type and Category Name filters may also be used. Required URL parameters are:

https://yourMetricInsightsInstance.com/home/#/content/CommaSeparatedElementTypes/ category/CategoryName

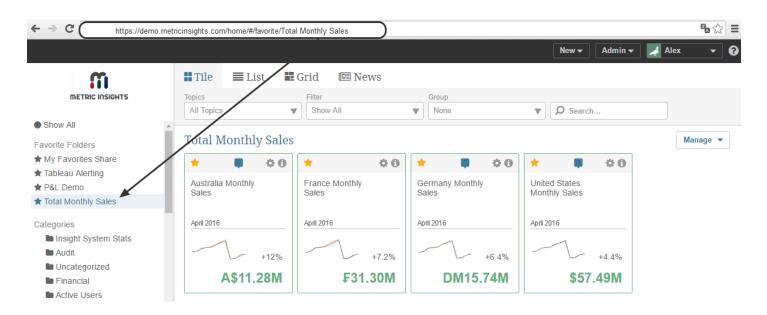
OR

https://yourMetricInsightsInstance.com/home/#/content/CommaSeparatedElementTypes/ category/CategoryID

Example: Filter based upon the 'Metric' and 'Report' Element Types as well as the 'Financial' Category by modifying the URL to:

https://demo.metricinsights.com/home/#/content/Metric,Report/category/Financial

2.5. Open Favorite Folder via a link



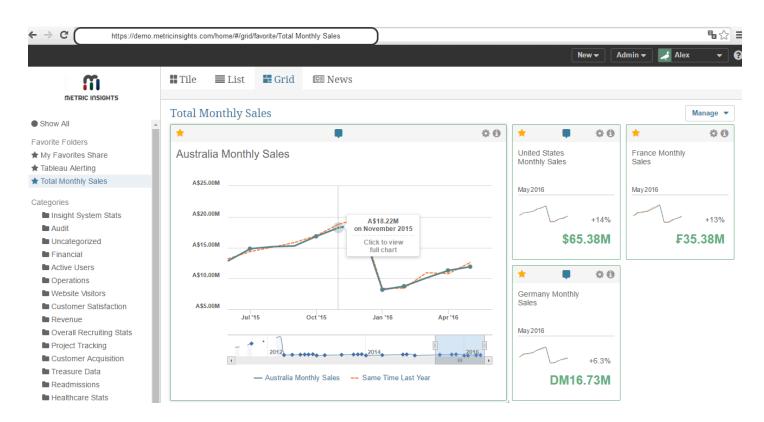
Required URL parameters are:

https://yourMetricInsightsInstance.com/home/#/favorite/Favorite Folder Name

Example: You may open the Favorite Folder named "Total Monthly Sales" by modifying the URL to:

```
https://demo.metricinsights.com/home/#/favorite/Total Monthly Sales
```

2.6. Open Favorite Folder in a Grid View



Required URL parameters are:

```
https://yourMetricInsightsInstance.com/home/#/grid/favorite/Favorite Folder Name
```

Example: You may open the Favorite Folder named "Total Monthly Sales" in the Grid view by modifying the URL to:

```
https://demo.metricinsights.com/home/#/grid/favorite/Total Monthly Sales
```

2.7. Filter Content to Open in iFrame

ategory:		Topics		Filter		Group			
All Categories	▼	All Topics	▼	Show All		Non	e	▼	
Ø Search								# ≡ #	۹ (
*	¢ 0	*	¢0 🕇	1	0	*	¢ 0	*	¢ 0
Monthly Unsa Survey Resp		Monthly Sales for corporate sales		I Daily Active ojects in Testin	g	Daily COG	S for wine	Virtual Goods D Revenue	aily
April 2016		April 2016	M	onday 02/15/2016	Expired	Sunday 05/29	/2016	Sunday 05/29/2016	
	-3.1% Unsatisfied	mm	9.5%	Active	+109% Projects	Amaham	-8.3% ∪SD	hyphosphics	+0.06%
	8.6%	\$47.3	4M	11,700	0.0%	\$3,29	8,866.00	\$8	8.67M
*	¢ 0	*	¢0 🕇	•	† 0	*	•••	*	‡ 0
Brand Advert Daily Revenu		Performance Advertising Daily Revenue	Q	uarterly Sales		Australia N Sales	Ionthly	France Monthly Sales	
Sunday 05/29/20	16	Sunday 05/29/2016	Q1	2016		April 2016		April 2016	
Macadonicalmanadod	™ -0.11%	acontración targe +0.	.09%	ath	-49%		+12%		+7.2%
\$	12.46M	\$11.4	4M	\$474.	13M	Δ	\$11.28M	F31	.30M

Should you wish to display the *Homepage* using an inline Frame (iFrame), this can be accomplished by using the embedded parameter in the URL.

• Filter for Element Type

https://yourMetricInsightsInstance.com/home/embedded/#/content/ElementType

Example: You can filter the *Homepage* based upon the 'Metric' Element Type in an iFrame by changing the URL to:

```
https://demo.metricinsights.com/home/embedded/#/content/Metric
```

Note that the difference in this display from previous examples is that it excludes the Menu and Header sections, i.e., only the Element section is displayed in the frame

• iFrame filtered by Category Name or ID

Required URL parameters are:

https://yourMetricInsightsInstance.com/home/embedded/#/category/CategoryName OR https://yourMetricInsightsInstance.com/home/embedded/#/category/CategoryID

Example: You may filter the *Homepage* content by a specific Category with the name 'Training' in an iFrame by modifying the URL to:

https://demo.metricinsights.com/home/embedded/#/category/Training

• iFrame Combining Element Type and Category Filters

A combination of Element Type and Category filters may also be used:

https://yourMetricInsightsInstance.com/home/embedded/content/CommaSeparatedElementTypes/ category/CategoryName OR https://yourMetricInsightsInstance,com/home/#/content/ CommaSeparatedElementTypes/category/CategoryID

Example: Filter based upon the 'Report' Element Type as well as the 'Training' Category by modifying the URL to::

https://demo.metricinsights.com/home/embedded/#/content/Report/category/Training

METRIC INSIGHTS

3. User Preferences

3.1 My Settings (aka "Preferences")

The Metric Insights system provides a series of parameters that can be set to govern the major Catalog and Notifications functions in a manner that best suits the way you use Metric Insights to do your job.

Access Personal Menu > My Settings

User Profile

A My Settings			\mathcal{P}_{Search}		▲ 3	🖞 Docs	+ New	Content	🛞 Admin	👤 Julia
My notification	s are ON for <u>emai</u>	<u>Is,</u> SMS and Ph	one Alerts- Thurso	day - June 4, 202	0 System 🕑 08	B:50 UTC(l	JTC +00:00)		
	Notifications	Alerts	★ Favorites	Settings	0 Mobile					
🖺 Saved 🕤 Use Defaults										
Profile pictu	Profile picture Load new picture									
Usernar	ne iryna									
2 First nar	ne Julia									
Last nar	ne									
Email addre	ss @metric	cinsights.com				J				

This section allows you to:

- 1. Upload profile picture
- 2. Update:
 - First name
 - Last name
 - Email address

The system does not allow you to change a username.

Catalog Display

Catalog Display			
		Show Categories on Homepage	
2	Content Layout	Tile 👻	
	Default Folder	Last Active Category	
	Default Filter	No Filter 👻	
3	Default Tag	All Tags 👻	
	Default Group	Folders •	
4	Start Page	Catalog 👻	
5 Homepage re	fresh frequency	600 seconds	
6 Show inac	cessible tiles as	O Locked Tiles 🔘 Hidden	

In Catalog Display, settings allow to:

- 1. Set to display or hide listing of Categories
- 2. Select tile or list layout
- 3. Set default:
 - Folder
 - Filter
 - Tag
 - Group
- 4. Select Start Page to be displayed: Drop-down contains the Portal Pages you are authorized to view.
- 5. Set automatic refresh frequency (set higher to reduce refresh frequency, if necessary)
- 6. Set default display for inaccessible tiles:
 - Locked tiles: Contain locked indicators and/or blurred images
 - Hidden tiles: Can be shown by selecting "Show them" on the banner on Catalog
 - For External Report set as "internal" but "discoverable to users without access", the system allows to blur their image, set a request to grant access, upload custom review page, and customize access denied message.

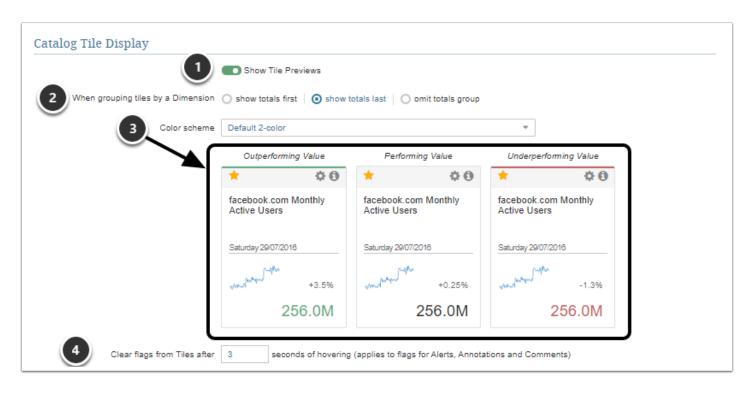
NETRIC INSIGHTS	Group by Folders		No Filter	•	All Tags
Show All	There are 28 additional iter	ms to which you can request acce	Show them.		
	Most Popular				
My Favorites	* 0	*• • •		* 0	* 0
Most Popular My Favorites		· · · ·	~ ~ • •	· · · · · · · · · · · · · · · · · · ·	-
	All Countries Daily Sales	Australia Daily Sales	Canada Daily Sales	France Daily Sales	Germany Daily Sales
Folders v BI Dashboards					
MSTR Conference	Tuesday 06/02/2020	Tuesday 08/02/2020	Tuesday 08/02/2020	Tuesday 06/02/2020	Tuesday 06/02/2020
Top Metrics for Burst	N	N.L.,	1 A A A	A . A . A .	- man
				₽ Search	
ETRIC INSIGHTS	Group by Folders		▼ No Filter	•	All Tags
Most Popular	Sales & Marketing / Sales				
Most Popular					
Most Popular		A O	A O	A O	
Most Popular My Favorites			Russia Tableau Sales Analysis	Spain Tableau Sales Analysis	United States Tableau Sales Analysis
Most Popular My Favorites Folders • BI Dashboards	France Tableau Sales	Germany Tableau Sales	Russia Tableau Sales	Spain Tableau Sales	United States Tableau
My Favorites Most Popular My Favorites Folders - BI Dashboards MSTR Conference Too Metrics for Burst	France Tableau Sales	Germany Tableau Sales	Russia Tableau Sales	Spain Tableau Sales	United States Tableau
Most Popular My Favorites Folders v BI Dashboards MSTR Conference	France Tableau Sales Analysis	Germany Tableau Sales Analysis	Russia Tableau Sales Analysis	Spain Tableau Sales Analysis	United States Tableau Sales Analysis
Most Popular My Favorites 2 Folders – BI Dashboards MSTR Conference Top Metrics for Burst Recent KPI Anomalies	France Tableau Sales Analysis	Germany Tableau Sales Analysis	Russia Tableau Sales Analysis	Spain Tableau Sales Analysis	United States Tableau Sales Analysis
Most Popular My Favorites 2 Folders + BI Dashboards MSTR Conference Top Metrics for Burst Recent KPI Anomalies Categories +	France Tableau Sales Analysis	Germany Tableau Sales Analysis	Russia Tableau Sales Analysis	Spain Tableau Sales Analysis	United States Tableau Sales Analysis
Most Popular My Favorites 2 Folders + BI Dashboards MSTR Conference Top Metrics for Burst Recent KPI Anomalies Categories +	France Tableau Sales Analysis	Germany Tableau Sales Analysis	Russia Tableau Sales Analysis	Spain Tableau Sales Analysis	United States Tableau Sales Analysis
Most Popular My Favorites Folders • B Dashboards B Dashboards BSTR Conference Top Metrics for Burst Recert KPI Anomalies Categories • Procurement Dashboards Sales & Marketing	France Tableau Sales Analysis	Germany Tableau Sales Analysis	Russia Tableau Sales Analysis	Spain Tableau Sales Analysis	United States Tableau Sales Analysis
Most Popular My Favorites 2 Eolders ← BI Dashboards MSTR Conference Top Metrics for Burst Recent KPI Anomalies Colegories ← Procurement Dashboards Sales & Marketing Marketing	France Tableau Sales Analysis	Germany Tableau Sales Analysis	Russia Tableau Sales Analysis	Spain Tableau Sales Analysis Tableau Tableau Control Control Cont	United States Tableau Sales Analysis
Most Popular My Favorites Folders • B Dashboards B Dashboards BSTR Conference Top Metrics for Burst Recert KPI Anomalies Categories • Procurement Dashboards Sales & Marketing	France Tableau Sales Analysis	Germany Tableau Sales Analyss Distance Distance Control (Control (Contro)	Cusaia Tableau Sales Analysis 3) Tableau 1) Tableau	Spain Tableau Sales Analysis © Tableau Tableau © Tableau © Tableau	United States Tableau Sales Analysis O Tableau
Most Popular My Favorites 2 Eolders ↓ BI Dashboards BI Dashboards BI Dashboards BI Dashboards Categories ↓ Procurement Dashboards Sales & Marketing Marketing ► Sales (Bi Tools) Tableau Solutions	France Tableau Sales Analysis	Germany Tableau Sales	Russia Tableau Sales &	Spain Tableau Sales Analysis S Tablau D Tableau Spain Tableau Sales & Profit	Sales Analysis
Most Popular My Favorites 2 Folders * B Dashboards MSTR Conference Top Metrics for Burst Recent KPI Anomalies Categories * Procurement Dashboards Sales & Marketing Marketing Sales (B) Tools) Tableau Solutions Production & Manufacture	France Tableau Sales Analysis	Germany Tableau Sales Analysis	Russia Tableau Sales Analysis	Spain Tableau Sales Analysis Tableau Tableau Control Control Cont	United States Tableau Sales Analysis
Most Popular My Favorites 2 Eolders ↓ BI Dashboards BI Dashboards BI Dashboards BI Dashboards Categories ↓ Procurement Dashboards Sales & Marketing Marketing ► Sales (Bi Tools) Tableau Solutions	France Tableau Sales Analysis	Germany Tableau Sales	Russia Tableau Sales &	Spain Tableau Sales Analysis S Tablau D Tableau Spain Tableau Sales & Profit	United States Tableau Sales Analysis

For unauthorized users:

- 1. Some tiles require granting access (locked, but are discoverable), or
- 2. Inaccessible tiles can be hidden or shown

Process Requests For more information, see <u>Set Custom Access Requests</u>.

Catalog Tile Display



Catalog Tile Display allows a user to:

- 1. Enable tiles preview
- 2. Arrange placement of the total Dimension value
- 3. Choose color scheme (examples based on the color scheme selected are shown below)
- 4. Set time after which Alert, Annotation or Note icons are removed when hovering over a tile

Data Entry Preferences

 erences	Varn me when I attempt to	leave a page that has as	adias abasas	
			nung changes	
2	/alidate fetch command var	iables		
3	lways open Editors in Adva	anced Mode		
$\overline{}$				
	🖺 Save	🕲 Use Defaults		

Data Entry Preferences allow a user to:

- 1. Enable warning about leaving a page
- 2. Validate fetch command variables when editing Datasets, Metrics, and Dimensions
- 3. Set Editors to open in either simplified mode (based on a template) or advanced mode (with all available settings)

METRIC INSIGHTS

Save changes.

METRIC INSIGHTS

3.2 My Notifications (Overview, Set up, Turn on / off)

In the *Notifications Editor*, you can customize a number of essential features of Metric Insights, such as Alerts, Favorites, Bursts, Schedules, and your Personal Preferences.

This article describes Notifications management in Version 5.1 and newer.

For the reference on prior Versions see: <u>My Notifications (Overview, Set up, Turn on / off) (Versions prior to 5.1)</u>

Video Tutorial

Accessing Notifications

🐼 Admin 🗸	🔁 Rob 🛛 🗸 🔽
	🔺 My Notifications
Q Search	My Alerts
	\star My Favorites
	\Xi My Settings
00	My Mobile
ting Spend	🕒 Log Out
	Tuesday 09/22/2015

What Notifications am I subscribed to? How to set up

distribution method/schedule?

Metric Insights offers several kinds of Notifications which give you freedom to choose what you would like to be informed about either immediately or in an email Digest.

My Notifications screen provides a way to see overall history and maintain email addresses

- 1. The **Notifications** table displays all of your subscriptions, their delivery schedule, email address they are sent to and the last sent date/time. To subscribe/unsubscribe from receiving notifications toggle, them on or off. **These preferences will be automatically saved.**
- 2. You can configure Notification's behavior / delivery email / template by clicking a **Gear** icon in the respective row.
- 3. **Notification History** is the list of all notifications previously sent to you.

To simplify data entry for your subscriptions, you can set Alerts, both Immediate and Digest, and Expired Elements Digest independently, but changing any of the other email addresses will cause all of the other notifications to be reset to that email address.

ly Notifica	tions				▲ 0 Nev	w 🔻 🗋 Cor	ntent 🔻 🔯 Admi	n 👻 🤮 Rob
	My notifications	are ON for emails, SN	IS and Phor	ne Alerts · Tuesd	ay - July 11, 20	017 System 🕑 14	4:22 UTC(UTC +00:	00)
		V Notifications	Alerts	★ Favorites	Settings	D Mobile		
Notific	ations							
Maintain	your notifications and Burst su	ibscriptions; use the c	heckboxes to	o toggle on/off, a	nd gears to co	nfigure. <u>Learn m</u>	ore about Notificatio	ons.
Notifica	tions							Disabled Schedule
	Name	Schedule			Last sent o	n Send	То	
	Favorite Digest	Daily (Every day	at 0:00)			rober	rt@nomail.com	
	Daily Notification Digest	Daily (Every day	at 0:00)			rober	rt@nomail.com	• (•
	Immediate Notification Digest	Immediate Distri	bution Schedu	le (Every 1 minute)		rober	rt@nomail.com	•
	Monthly Notification Digest	Monthly (On the	1st at 0:00)			rober	0	
	Weekly Notification Digest	Weekly (On Sun	at 0:00)		robert@nomail.com			¢
	Immediate Alerts	Immediate Distri	bution Schedu	le (Every 1 minute)		¢		
	Alert Digest	Daily (Every day	at 0:00)			¢		
	Collaboration Notifications	Daily (Every day	at 0:00)			rober	rt@nomail.com	0
	Expired Element Digest	Daily (Every day	at 0:00)			Reg	@nomail.com	0
Notific	ation History						ł	Send Emails No
Filter by	all 💌			Display	from 🛗 2016	6-07-11 00:00	to 🛗 2017	-07-12 00:00
Notifica	tion History							
Send Tin	ne	Subscr	ription			Delivery Method	t	

Notifications Description

Name	Available Distribution Methods	Description
Favorite Digest	 Email Digest: one email to include all favorite Folders a separate email for each Favorite Folder 	If you open a <i>Homepage</i> and look at the upper section of the <i>Left Sidebar</i> , there is a list of your Favorite Folders . Alternatively, access <i>My Notifications</i> > <i>Favorites</i> . These Favorite Folders were either created by you or shared with you. You can choose to send updates per any or all of them on a specified schedule. <u>Requesting a Favorite Digest</u>
Daily Notification Digest	Email Digest	One of the default options offered for subscribing to a <u>Report Notification</u> . Its essence is similar to a Burst: after you subscribe to a new Report using this Digest option, updates on this element (together with other ones per this Digest) are sent to you on a Schedule. Distribution schedules for these Digests are defined globally and cannot be changed according to personal User Preferences. For example, if Daily Notification Digest is set up to be sent "Daily (Every day at 0:00)" by the Admin, every User subscribed to it is going to receive it at the same time. But the content of such Email digest is going to vary depending on User's subscriptions to different Reports and his scope of element access. Same rules apply to: Weekly / Monthly Notification Digest.
Immediate Notification Digest	Email Digest	One of the default options offered for subscribing to a <u>Report Notification</u> . Once subscribed, a user is going to receive an email only in case the Report includes at least one new row after an update. If there are no new rows, an email will not be sent.
Burst (Optional)	Email Digest	Burst is a scheduled email notification with updates per selected element(s). (In contrast to Favorite Digests, it is an update sent to multiple users at once. For example, a weekly "Top Performers" Burst to a sales team.) <u>Creating a Burst</u>

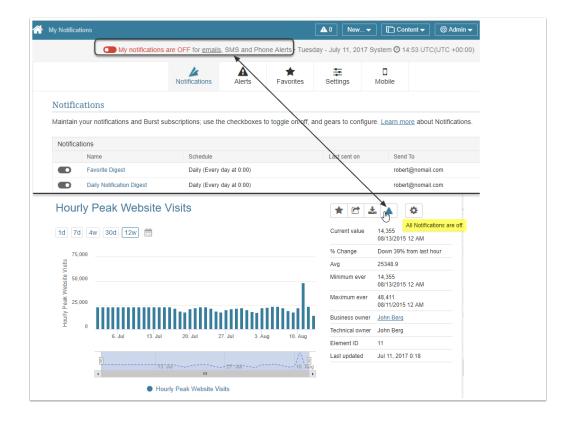
METRIC INSIGHTS

Name	Available Distribution Methods	Description
Monthly Notification Digest	Email Digest	See: Daily Notification Digest above.
Weekly Notification Digest	Email Digest	See: Daily Notification Digest above.
Immediate Alerts	 Immediate email SMS message Phone alert (Mobile app push notification) 	Alert Rules can be created for Metrics, Reports, and External Reports. For example, an Alert Rule can fire when a number of units sold reach the lower threshold level. All users subscribed to this Alert are going to get a notification via their preferred Distribution method. NOTE: When such Alert Rule is created, a default distribution method (immediate / email digest or browser only) is assigned to it, but when a user subscribes to this Alert Rule, he can choose his preferred method <u>Setting up Alerts</u>
Alert Digest	Email Digest	See: Immediate Alerts above Alert Digest is sent on schedule and includes updates for all Alerts fired since the last email.
Collaboration Notifications	 Email Digest Immediate email Phone alert (Mobile app push notification) 	 You can get either digests or immediate notifications for collaborative items: If you follow certain Discussions or Users: Following discussions/users In all / owned / favorite Metrics and Reports
Expired Element Digest	Email Digest	 Depending on your selection, this Digest can include: All expired Metrics and Reports Expired Metrics and Reports where the User is an Owner Expired Metrics and Reports which had been added to a User's Favorite Folder

How to turn Notifications off (completely / selectively)

If you want to stop Notifications from being sent to you, you can either turn them off completely or unsubscribe from specific Types of Notifications, which are described above.

All Notifications are off



At the top of *My Notifications* screen, you can toggle **Notifications OFF**, which will stop ALL of your notifications from being sent to you.

All Notifications are off.

You will still be able to receive emails on elements or collaborative data that others have **shared** with you.

NOTE: Even if notifications are off, you can receive notifications related to *Favorites* and *Bursts* upon request by clicking **Send now** in the corresponding tab.

Notifications not enabled

y Notific	ations				A 1	New	- D	Content -	🕸 Admin 👻	📶 Julia	-
	My notifications	are ON for <u>emails</u> , SN	IS and Pho	ne Alerts · Tueso	lay - July	11, 2017	System C) 15:44 UTC	C(UTC +00:00)		
		Notifications	Alerts	★ Favorites	Setti		D Mobile				
otifi	cations										
aintain	your notifications and Burst su	bscriptions; use the c	heckboxes	to toggle on/off, a	and gears	to config	jure. <u>Learr</u>	n more abou	t Notifications.		
Notific	ations							Dis	abled Schedule	Disabled Emails	s
	Name	Schedule			Last	sent on	5	Send To			
	Favorite Digest	Daily (Every day	at 0:00)		2017	-07-11 07:	01:39 y	uliia.nesova@	metricinsights.con	n 🗘	
	Daily Notification Digest	Daily (Every day	at 0:00)		2017	-07-11 07:	01:53 y	uliia.nesova@	(metricinsights.con	n 🗘	
	Immediate Notification Digest	Immediate Distrit	oution Schedu	ile (Every 1 minute)			У	uliia.nesova@	metricinsights.con	n 🗘	
	Monthly Notification Digest	Monthly (On the	1st at 0:00)				У	uliia.nesova@	metricinsights.con	n 🗘	
	Weekly Notification Digest	Weekly (On Sun	at 0:00)				У	uliia.nesova@	metricinsights.con	n 🗘	
•	Immediate Alerts	Immediate Distrit	oution Schedu	ule (Every 1 minute)			E	Email: yuliia.ne	esova@metricinsig	•	
Dai	ily Sales - Watch D	Demo			[* 6	ی خ	•			
							5		ations not enabled	Alerts visible in	
4w	2m 12w 1y 🛗				С	urrent valu					
						Change		day 08/13/20 4.8% from ye			
	\$8.75M				A	-	\$8.20		sterday		
Daily Sales - Watch Demo	\$8.50M		1 *	1-1		inimum ev	er \$4.41		15		
ales - Wi	\$8.25M		$\vee \vee$	V \	м	aximum ev		M nesday 08/12/	2015		
lly S	\$8.00M - V	$\sqrt{2}$			В	usiness ow	mer <u>John</u>	Berg			
Da	\$7.75M	*			Te	chnical ow	ner Qlik (Qlik			
	Jul 20	Jul 27 A	ug 3	Aug 10	E	ement ID	276				
	Ja115				E la	ist updated	d Jul 11	, 2017 15:42			

If you are unsubscribed from specific Notification types (as shown in the picture above for Alert notifications), you are not going to receive such Notifications, even if you subscribe to them in the Element Viewer:

```
Notifications not enabled; Alerts visible in browser only.
```

[Alerts tab] What Elements (Alerts) am I subscribed to?

		My notifications are ON for <u>emails</u> , SMS and Phone Alerts • Tues	sday - July 11, 20	17 System 🕑 15:47 L	JTC(UTC +00:00)	
		Notifications Alerts Favorites	Settings	D Mobile		
					Q Type filter	
	Elem	ents				
		Name		Туре	Alerts in Last 30 Days -	
Ŋ		Daily Active Users		metric	1	*
4	•	Daily Sales from Tableau by Country Values		metric	0	ش 🌣
		Daily Profits by Region Values		metric	0	۵
		aily Sales - Watch Demo		metric	0	۵
		Daily Snapshot Report (QV)		internal report	0	۵
		Country and Channels with 10% sales increase Report Row Count		metric	0	۵

- 1. In this tab, you can see all elements with the Alert Rules you are subscribed to.
- To delete multiple subscriptions, select the elements > Delete Selected subscriptions button becomes active. Alternatively, you can delete subscriptions one by one by clicking a Trashbin icon on the respective row.
- 3. You can set up Alert settings and subscriptions in this tab. To learn how to set up Alert, see <u>Setting up your Alerts using Alert Editor</u>

[Favorites tab] How to manage Favorite Folders?

My Favorites				A 1 Ne	w 🔻 🚺 Con	tent 🗕 🎯 Admin 🚽 🎢 Julia	-	
My notificat	ions are ON for <u>emails</u> ,	SMS and Pho	one Alerts · Tuesd	ay - July 11, 2	017 System 🕘 15	58 UTC(UTC +00:00)		
	Notifications	Alerts	Favorites	Settings	D Mobile			
Maintain content, schedule and sha	aring of your Favorite fo	Iders						
Favorite Folders								
Favorite Folders						Drag & Drop Rows to Re-Order		
Display Name			Number of Elements Include in Dige			Actions		
Most Popular			5			\$ ⊲ 🕹		
My Favorites			1		~	\$\$\$ \$\$ \$\$ \$\$ \$\$ \$\$		
My BI Content			10			\$\$\$\$\$\$€€€@		
 ✦ New Favorite Folder ✦ Preview Favorites Digest 	Send now							

In this tab, you can see all your Favorite folders and any other Favorite folders that other created and have shared with you.

The functions performed here are explained in detail here: <u>Using Notifications: Favorites Editor</u> to Maintain Favorites

Most Popular folder: This folder is a default system folder and cannot be deleted. It is
populated with the elements which either have been recently added to some of your
favorite folders or were viewed by you within th last days. The default number of tiles shown
in this folder is 5, but you can increase it at Admin > Utilities > Config Variables >
MOST_POPULAR_FOLDER_TILE_COUNT.

NOTE: Even if all notifications are disabled, you can receive current information on elements contained in the Favorite folders by clicking **Send now** at the bottom of the *Favorites* tab

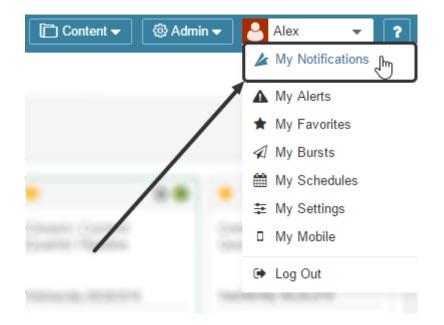
To learn how to configure your profile in My Settings tab, go to: My Preferences

3.3 My Notifications (Overview, Set up, Turn on / off) (Versions prior to 5.1)

In the *Notifications Editor*, you can customize a number of essential features of Metric Insights, such as Alerts, Favorites, Bursts, Schedules, your Personal Preferences.

Video Tutorial

Accessing Notifications



1. What Notifications am I subscribed to? How to set up distribution method/schedule?

Metric Insights offers several kinds of Notifications which give you freedom to choose what you would like to be informed about either immediately or in an email Digest.

My Notifications screen provides a way to see overall history and maintain email addresses

- 1. The **Notifications** table displays all of your subscriptions, their delivery schedule, email address they are sent to and the last sent date/time. To subscribe/unsubscribe from receiving notifications select/clear check boxes and click **Save changes**.
- 2. You can configure notifications behavior by clicking a **Gear** icon in the respective row.
- 3. Notification History is the list of all notifications previously sent to you

	My notification	ns are ON for emails	, SMS and Phon	ie Alerts · Thursda	y - May 4, 20	17 System @ 12	:08 UTC(U	TC +00:00)	
	Notification	ns Alerts	★ Favorites	A Bursts	Schedules	Settings	D Mobile		
Notific	ations								
Maintain	your notifications and Burs	t subscriptions; use t	he checkboxes t	to toggle on/off, a	nd gears to co	onfigure. <u>Learn n</u>	<u>nore</u> about l	Notifications.	
Notific	ations								
1)	Name	Туре	Schedule			Send To		Last Sent Date/Time	
	Favorite Digest	Consolidated	Daily (Every da	ay at 0:00)		e@yourcompany.co	om	2017-05-04 08:01:36	٥
	Daily Items for Review (Alex Ke	enn Burst	Daily M-F (On	Mon, Tue, Wed, Thu	& Fri at 0:00)	e@yourcompany.co	om		Φ
	Immediate Alerts	Email, SMS	Immediate Dist	tribution Schedule (Ev	-	Email: e@yourcom SMS: viking@devel		2017-05-03 05:05:12	٩
	Alert Digest	Digest	Immediate Dist	tribution Schedule (Ev	ery 3 minut	admin@yourcompa	iny.com	2017-05-03 05:05:06	ф
	Collaboration Notifications	Email	Immediate Dist	tribution Schedule (Ev	ery 3 minut	e@yourcompany.co	om	2016-01-25 19:41:11	\$
	Expired Element Digest	Digest	Daily (Every da	ay at 0:00)		e@yourcompany.co	om		\$
	ation History			Display fr	rom 201	6-05-04 00:00	to		
	ation History								
Send Tin			ubscription			Delivery Metho	d		
	04 08:01:36		aily Favorite Digest			x@no.com			
2017-05-	03 08:01:55	Di	aily Favorite Digest			x@no.com			

Notifications Description

Name	Available Distribution Methods	Description
Favorite Digest	 Email Digest: one email to include all favorite Folders a separate email for each Favorite Folder 	If you open a <i>Homepage</i> and look at the upper section of the <i>Left Sidebar</i> , there is a list of your Favorite Folders . Alternatively, access <i>My Notifications</i> > <i>Favorites</i> . These Favorite Folders were either created by you or shared with you. You can choose to send updates per any or all of them on a specified schedule. <u>Requesting a Favorite Digest</u>
Burst (Optional)	Email	Burst is a scheduled email notification with updates per selected element(s). (In contrast to Favorite Digests, it is an update sent to multiple users at once. For example, a weekly "Top Performers" Burst to a sales team.) <u>Creating a Burst</u>

Name	Available Distribution Methods	Description
Immediate Alerts	 Immediate email SMS message Phone alert (Mobile app push notification) 	 Alert Rules can be created for Metrics, Reports, and External Reports. For example, an Alert Rule can fire when a number of units sold reach the lower threshold level. All users subscribed to this Alert are going to get a notification via their preferred Distribution method. NOTE: When such Alert Rule is created, a default distribution method (immediate / email digest or browser only) is assigned to it, but when a user subscribes to this Alert Rule, he can choose his preferred method <u>Setting up Alerts</u>
Alert Digest	Email Digest	See: Immediate Alerts Alert Digest is sent on schedule and includes updates for all Alerts fired since the last email.
Collaboration Notifications	 Email Digest Immediate email Phone alert (Mobile app push notification) 	 You can get either digests or immediate notifications for collaborative items: If you follow certain Discussions or Users: Following discussions/users In all / owned / favorite Metrics and Reports
Expired Element Digest	Email Digest	 Depending on your selection, this Digest can include: All expired Metrics and Reports Expired Metrics and Reports where the User is an Owner Expired Metrics and Reports which had been added to a User's Favorite Folder

2. How to turn Notifications off (completely / selectively)

If you want to stop Notifications from being sent to you, you can either turn them off completely or unsubscribe from specific Types of Notifications, which are described above.

All Notifications are off

My Notifications				New	- Cont	ent 👻 🏼 🚳 A	.dmin 👻 🧧	Alex
My notifications are	OFF for emails,	SMS and Phor	e Alerts Thur	sday - May 4, 2017	7 System 🕑 13	:44 UTC(UTC	+00:00)	
Notifications	Alerts	Favorites	A Bursts	Schedules	Settings	0 Mobile		
Notifications		\backslash						
Maintain your notifications and Burst sub	scriptions; use th	e checkboxes	to toggle on/of	, and gears to conf	figure. <u>Learn n</u>	<u>nore</u> about Not	tifications.	
Notifications								
Name	Туре	Schedule		Ser	nd To	l	ast Sent Date	Time
Favorite Digest	Consolidated	Daily (Every da	ay at 0:00)	e@)yourcompany.co	im 2	2017-05-04 08	:01:36 🔅
Previous Next preview ►						×	New	Content •
★ Daily Sales				*	X			
	10y 30y 🛗			Current value	All Notifications : 22,080,718 Tuesday 05/		visible in brow	<mark>/ser.</mark>
30,000,000				% Change	Up 31% from Months Ago	n Same Time 3		
g 20,000,000	$\neg \land$	\frown	\frown	30 Day Avg	22,496,844			
S 20,000,000	V	v	• v	Minimum ever	627,103 Thursday 01	/28/2010		
10,000,000				Maximum eve	r 42.473.024			

At the top of *My Notifications* screen, you can toggle **Notifications OFF**, which will stop ALL of your notifications from being sent to you.

You will still be able to receive emails on elements or collaborative data that others have **shared** with you.

NOTE: Even if notifications are off, you can receive notifications related to *Favorites* and *Bursts* upon request by clicking **Send now** in the corresponding tab.

Notifications not enabled

My Notif	fications					L	New 🔻	Cor	itent 👻 🤇 🥸	🖇 Admin 🔫	Ale	x
		My notifications ar	e ON for <u>emails</u> ,	SMS and Phon	e Alerts • Thur	rsday - May	4, 2017 Sy	/stem 🕑 14	4:04 UTC(UT	FC +00:00)		
		Notifications	Alerts	★ Favorites	A Bursts	Schedul	les s	≣ Settings	D Mobile			
Notif	fications											
Mainta	ain your notificat	ions and Burst sul	bscriptions; use	the checkboxes	to toggle on/o	ff, and gears	to configu	ure. <u>Learn</u>	more about	Notification	S.	
Notif	ications											
	Name		Туре	Schedule			Send	То		Last Sent	Date/Time	
	Favorite Dige	st	Consolidated	Daily (Every d	ay at 0:00)		e@yo	urcompany.c	om	2017-05-0	4 08:01:36	٥
1	Daily Items for	Review (Alex Ken	Burst	Daily M-F (On	Mon, Tue, Wed,	Thu & Fri at 0:0	00) e@yo	urcompany.c	om			٥
	Immediate Ale	erts	Email, SMS	Immediate Dis	tribution Schedu	lle (Every 3 mir		: e@yourcon viking@deve		2017-05-0	3 05:05:12	٥
	Alert Digest		Digest	Immediate Dis	tribution Schedu	lle (Every 3 mir	n admin	@yourcomp	any.com	2017-05-0	3 05:05:06	٥
	Conaboration	Notifications	Email	Immediate Dis	tribution Schedu	lle (Every 3 mir	n e@yo	urcompany.c	om	2016-01-2	5 19:41:11	¢
										New.	. 🗸 🚺) Conter
< Prev	vious Next pre	eview 🕨								×		
*	Canada	Weekly Sa	les			\$	• 🔥 @	t 🕹				
12	w 6m 1y 🕯					Curr		Alert Notifica	ations not enat y.	oled; Alerts vi	sible in	
	\$7.50M					% C	hange	Down 5.6	% from last we	ek		
es		_ /	\sim			10 D)ay Avg	\$2.43M				
eklv Sa	\$5.00M		\checkmark			Mini	mum ever	\$0.76M 03/26/201	6			
Canada Weeklv Sales	\$2.50M					Max	imum ever	\$6.42M 12/10/201	6			
Can						Buei	ness owner	Alex Lang	iton			

If you are unsubscribed from specific Notification types (as shown in the picture above for Alert notifications), you are not going to receive such Notifications, even if you subscribe to them in the Element Viewer:

Notifications not enabled

3. [Alerts tab] What Elements (Alerts) am I subscribed to?

	My notifications are	on for <u>emails</u>			500y - May 4, 201	ir oystem O 14	.14 010(010 10	,0.00)
	Notifications	Alerts	★ Favorites	A Bursts	Schedules	Settings	D Mobile	
Filter by all	Ŧ						Q Type 1	filter
Elements								A
Name						Туре	Alerts in La	ist 30 Days +
Daily Sales						metric	22	*
Monthly Unsatist	ied Survey Responses					metric	0	🌣 🖮
Monthly Sales by	Country Values					metric	0	🌣 🖮
Average Daily S	ales Per Commerce Websit	te Visitor				metric	0	‡ 🗎
Weekly Sales by	Country Values					metric	0	‡ 🖻
Canary Metric fo	r Daily Sales by Product Ca	ategory Values				metric	0	‡ 🖻
Canary Metric	r Daily COGS by Product C	Category Values				metric	0	‡ 🖻
Total Daily Incon	ne					metric	0	‡ 🖻
Summary on Da	ily Sales					metric	0	\$ 🖻

- 1. In this tab, you can see all elements with the Alert Rules you are subscribed to.
- To delete multiple subscriptions, select the elements > Delete Selected subscriptions button becomes active. Alternatively, you can delete subscriptions one by one by clicking a Trashbin icon on the respective row.
- 3. You can set up Alert settings and subscriptions in this tab. To learn how to set up Alert, see <u>Setting up your Alerts using Alert Editor</u>

4. [Favorites tab] How to manage Favorite Folders?

My Favorites								Alex
My	notifications are ON	N for <u>emails</u> , S	MS and Phone A	lerts · Thursday	y - September 2	9, 2016 System	03:48 PDT(U	TC -07:00)
	Notifications	Alerts	★ Favorites	A Bursts	Schedules	Settings	D Mobile	
Maintain content, sch	edule and sharing o	f your Favorite	e folders	-				
Favorite Folders	3							
Favorite Folders							Drag	& Drop Rows to Re-Order
Display Name				Number of	Elements	Include in Digest	Actions	
My Favorites				0		×	\$ \$C41	Ì
Tableau Alerting				3			o 🖉 🕹 🛍	
 ✦ New Favorite For ✦ Preview Favoritie 		Send now	This will send an e al@qmail.com	mail to				

In this tab, you can see all your Favorite folder and any Favorite folders that other created and have shared with you.

The functions performed here are explained in detail here: <u>Using Notifications: Favorites Editor</u> to <u>Maintain Favorites</u>

NOTE: Even if all notifications are disabled, you can receive current information on elements contained in the Favorite folders by clicking **Send now** at the bottom of the *Favorites* tab

5. [Bursts tab] What is a Burst?

		incations are ON	r for <u>emails,</u> S	IVIS and Phone A	ierts • Thursda	y - September	29, 2016 System (9 06:01 PD1(01	C -07:00)
		Notifications	Alerts	★ Favorites	A Bursts	Schedules	Settings	D Mobile	
Burst	S								
Maintaiı	n your Bursts and	subscribe to oth	er Users' distri	bution of a group	of tiles or fold	ders			
Bursts	5							Disabled Scl	hedule 🔴 Disabled Burst
	Name +		Schedule			Recipients	Last Sent on		
			Daily M.E.	(On Mon, Tue, Wed	Thu & Fri at	1			ť

METRIC INSIGHTS

Burst is a scheduled email notification informing Users about updates for selected element(s).

- 1. The **Bursts** table displays all created bursts, along with the associated schedule, number of recipients and last sent date and time
- 2. The **[+ New Burst]** button functions are covered in this <u>article.</u>

NOTE: Even if all notifications are disabled, you can receive Notifications for Burst(s) selected from the list by clicking **Send now.**

6. [Schedules tab] What is a Schedule?

My Schedules								Alex
D My	notifications are ON	l for <u>emails</u> , Sl	MS and Phone A	lerts • Thursday	- September 29,	2016 System 🤆	03:56 PDT(UT	C -07:00)
	Notifications	Alerts	★ Favorites	A Bursts	Schedules	Settings	D Mobile	
Schedules								
Private Schedules that	at you have created							
Notification Schedu	les							Disabled Schedule
Name 🔺		Bursts				Last Sent		
On Mon, Wed, Thu, Fri,	Sat & Sun at 8:00	0 burs	ts					Ē
On Thu, Fri & Sat at 8:00	0	0 burs	ts					Ē
+ New Schedule)							

When users subscribe to receiving notifications for Alerts, Favorites, Collaborative content, Bursts or expired elements, they can specify how frequently the system should distribute these notifications. Along with the predefined frequencies (such as 'Hourly', 'Daily', etc.) available in the system, each user can create custom Notification Schedules.

To learn how to create new Notification Schedules, refer to Managing Notification Schedules

Want to learn more?

KPI Alerts: <u>Basics for the Alert Wizards - KPI Rules</u> Bursts: <u>Create a new Burst</u> **METRIC INSIGHTS**

4. Element Viewers

4.1 Access, Create, and modify Dataset Views

A User can create a **Private View** for those Datasets to which they have been granted permission to view. For details on Security see <u>Datasets</u> in <u>Controlling Access within</u> <u>Metric Insights</u>

1. Access Content menu > Views

Data	iset name	All	*	Created by All		 Visibil 	iy All T		Folders
Vie	2WS								TP Connections
	Name				Owner	Visibility	Reports	Metrics	Last Updated
	Daily Sa	les				Public	2	0	2019-03-26 00:0
	Daily Sa	les - removed Product nan	ne and summ	ed values		Public	1	0	2019-03-19 19:2
	New Dat	aset				Public	0	0	2018-07-30 07:2
	Revenue	- Sales per Country and (Channel			Public	1	0	2017-02-20 07:1
-	Revenue					Public	0	0	2019-03-25 00:0
	Revenue	- a private view for Rever	lue		abby Kennedy	Private	0	0	2019-03-26 19:3
	Revenue	- Sales decreases by Cha	annel and Co	untry	anna Kennedy	Public	2	0	2018-05-08 00:1
	Revenue	- Sales and Revenue Gro	wth			Public	1	0	2018-05-04 14:0
	Revenue	- Items sold via Website				Public	0	0	2017-02-20 17:3
	Revenue	- Canada Sales				Public	0	0	2017-02-20 17:2
	Sales da	ta by Country and Channe	el de la companya de			Public	0	0	2019-03-25 00:0
	Sales da	ta by Country and Channe	I - Sales data	a by Country and Chann		Public	0	0	2018-07-30 07:2

You will be able to View any **Public** Views defined for Datasets that you have Permission to Access, plus any Views you have already created. (Only Admin, and Power Users with Edit Access to the Dataset, may create Public Views)

1. Select [+ New View] to open the pop-up

2. Setup the new View

/iews						2 🗘 🕶	New 🔻	Content	t 🕶 🎴 Abby
Datas	et name All	New Dataset View	,					×	
Viev	VS	1 Dataset						-	
		\bigcirc						Q U	
		Name							019-03-26 00:00:00
	Daily Sales - ren		Revenue	1					019-03-19 19:25:47
	Revenue - Sales	New Dataset View or car	Sales data by (Country and Chan	nel				017-02-20 07:10:40
	Revenue		Daily Sales						019-03-25 00:00:00
		decreases by Channel and Country		bk Kennedy	Public	2	0	2	018-05-08 00:19:28
	Revenue - Sales	and Revenue Growth		Yana Byalkiv	Public	1	0	2	018-05-04 14:08:29
	Revenue - Items	sold via Website			Public		0	2	017-02-20 17:31:48
		a Sales			Public		0	2	017-02-20 17:26:13
				bk Kennedy	Public		0	2	019-03-25 00:00:00
				bk Kennedy	Public		0	2	018-07-30 07:26:46
	et name	Selected Views						×	
	Name	Dataset	Revenue					•	
		2 Name	a private view f	or Revenue					019-03-26 00:00:00
			a private view i	and the the three					019-03-19 19:25:47
	Revenue - Sales	New Dataset View or car	icel						017-02-20 07:10:40

- 1. Select a **Dataset**
- 2. Input a Name for your Dataset View

Selecting [**New Dataset View**] will transfer you to the Dataset Viewer setup for your new View

3. Use your View to uncover anomalies or trends by using the Filters

Datasets / Revenue / :				2 🕛 👻 Ne	w 🔻 Content 👻 🎦 Abby
a private view for Reve	nue 💌	Rename 🖺 Save) Save as		Actions
	 Single 	Instance Saturday 07/28/2018	Last Two Instances	Current: Saturday 07/28/2018 Prior: Friday 07/27/2018	
Select Fields Track C	Changes	Define filters			
Select text fields		AND OR			+ Rule + Group
Sales Channel					✓ Changes Applie
Country					• onanges Applie
🔲 name					
Select numeric & da	ite fields				
Date					
Units Sold					
Sales					
+ Derived Field					
+ Derived Field			810		
			80		Show: All 🗸 of 8 rd
esults	Sales Channel	Country	units Sold	Sales	name
esults	Sales Channel corporate sales	Country Australia		Sales 446,173	
esults ate 018-07-29 00:00:00			Units Sold		name
Derived Field esults ate 118-07-29 00:00:00 118-07-29 00:00:00 118-07-29 00:00:00	corporate sales	Australia	Units Sold 7,233	446,173	name 2009 Spring Hills Merlot
esults ate 018-07-29 00:00:00 018-07-29 00:00:00	corporate sales	Australia Canada	Units Sold 7,233 17,960	446,173 1.02M	name 2009 Spring Hills Merlot 2009 Spring Hills Merlot

The data displayed for the new View will contain "All data" subject to any User Map applied to the Dataset. For details, see <u>Apply a User Map to a Dataset</u>.

You can now define filters to customize your View of the data. See how in <u>Dataset Viewer (select</u> <u>fields / define derived fields and filters)</u>

4. Save the View

🏠 Datasets / Revenue / a private vie	w for Revenue						2 🕅 👻 New 👻 🛅 Content 💌 🎦 Abby 🗸 🗸
a private view for Revenue	3 -	Rename 🖺 Save	🖺 Save as 🗎 🗋 🙎				Actions 👻
1		I Si	ngle Instance Saturday 07/28/2018	•	Last Two Instances Current: Saturday Prior: Friday 07/	07/28/2018 27/2018	
Select Fields Track Changes			Define filters				
			AND OR				+ Rule + Group
Select text fields			Country	•	is in list	, russia, germany, Australia	
Sales Channel			AND				
Country			Units Sold	•	is greater than or equal t - 10000		ê
🕑 name							
 Select numeric & date fields 							 Changes Applied
Date							
Units Sold	-						
Sales	Sum 👻	as Sum of Sales					
+ Derived Field							
Results				Restrict Data wit	th User Map		Show: All - of 2 row
Country	Units Sold		Sum of Sales	n	name	Sales Channel	Date
iermany	11,417		595,546	2	2009 Spring Hills Merlot	corporate sales	2018-07-29 00:00:00
anada	17,960		1.02M	2	2009 Spring Hills Merlot	corporate sales	2018-07-29 00:00:00

- 1. Save the View to access later or
- 2. **Delete** the View
- 3. You will also be allowed to **View** but not edit any other existing Public Views for this Dataset via the drop-down

4.2 Basics of the Element Viewers

This is a very basic overview of the buttons and data displayed on most Metric and Report Viewers.

1. Basics

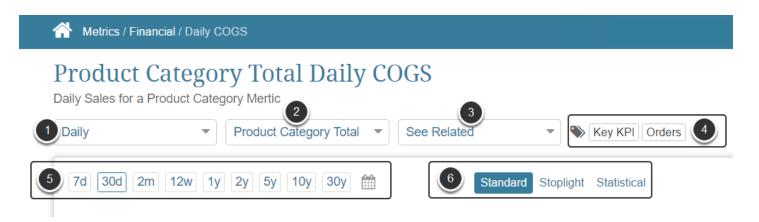


- 1. **Alternative View Buttons** allow you to change the format of data display or to link to elements with data related to this Chart
- 2. **Buttons** that allow you to add the chart to **Favorites** folder, **Share** information, check **Alerts** and **Edit** this Chart
- 3. **Data Point** displays explicit information on the current value of the data point, its previous changes and drill-path to linked elements that might be helpful in further data analysis
- 4. **Metric Summary** provides an outline of current value, trends, min and max values and links to the elements necessary for further analysis
- 5. Range Selector allows quickly determine a time period for the alternative view
- 6. Legend for the lines on the Chart
- 7. <u>Add Expert Analysis</u> allows adding a permanent note to help users understand the the data provided on the Chart
- 8. <u>Overlays</u> can be added to the current Chart to compare it with other different metrics, analyse the current metric with data at some point in past or define which Event Calendars should be shown at the Chart

9. <u>Annotations</u> or <u>Events</u> related to data points or data ranges; explanation of these is included in section below the Chart

To learn more about these Viewer options, refer to the respective sections of the article.

1.1. Alternative View Buttons



The following buttons offer various alternative options allowing to focus attention on specific metric aspects.

- 1. **Measurement Interval Options**: Switch among elements with the same Measure but with different Measurement Interval from this drop-down list: *Daily, Weekly, Monthly, Quarterly, Yearly*.
- 2. *For dimensioned elements only.* **Dimension values:** Use this drop down list to switch among different Charts of the pre-filterted data. For details, refer to: <u>Creating Dimensions</u>
- 3. **See Related:** button drop-down list is populated with elements with the same **Measure of** and **Measurement Interval** For more detail, see this <u>FAQ</u>
- 4. **Tags** (*In Version prior to 5.1: Topics*): Starting from Version 5.1 all tags assigned to the element are displayed at the top panel of the Viewer. Upon clicking a specific Tag label, you are redirected to a Homepage with content filtered down to only those elements which are tagged with the sama label. For details, refer to: <u>Create a Topic / Tag</u>
- Date Range: These buttons help to filter the data over a specific time span; i.e., 4 weeks, 2 months, 12 weeks, 1 year, 5 years, 10 years, 30 years. You may also create Custom Date Ranges to display only those periods which are of interest to you see Creating Custom Date Ranges
- 6. **Views** that have been activated and to which the user has been granted the **Privilege** to access, including:
 - Standard view: default clean view which allows to focus on independent analysis.
 - **Stoplight view:** A Stoplight is a visual indicator of how well a Metric is doing. A Metric can have a underperforming, performing, or outperforming Stoplight result that is denoted by different background shading in the various Metric views over time. For more details refer to: <u>Define a Metric's Stoplight</u>
 - **Statistical view:** The chart is designated with the area of acceptable standard deviation. Those data points that fall outside of this deviation are considered to be anomalies or what we call statistically significant data.

- **Target view** (not shown at the image above): shows whether data point meet the expected results. For more details refer to: <u>Targets Overview</u>
- Projection view (not shown at the image above): Projections provide a view of how results experienced to-date can be used to predict future results based on optional settings established by the Metric's creator. For more details refer to: <u>Understanding</u> <u>Projections</u>

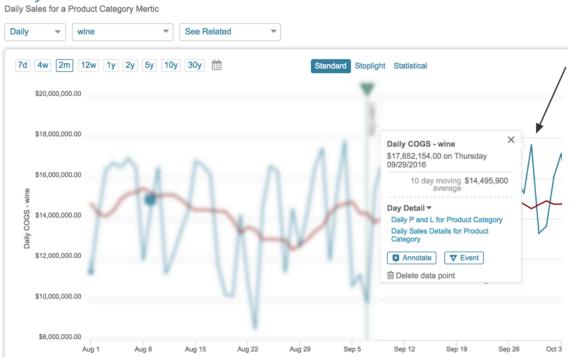
1.2. Additional Options



- 1. **Favorites** button is used to to add or remove the element from a Favorites folder. One element can belong to multiple Favorites folders
- 2. Share button provides a user with two options: Share right now (as email) or Share via Burst
- 3. Download data button allows to download a file in one of the offered formats
- 4. Alert subscription icon provides access to configure your alerts for this element
- 5. The **Quick Edit** button allows you to change some of the Chart display options. Only Power and Admin users have access to **Edit option** allowing to configure the Chart

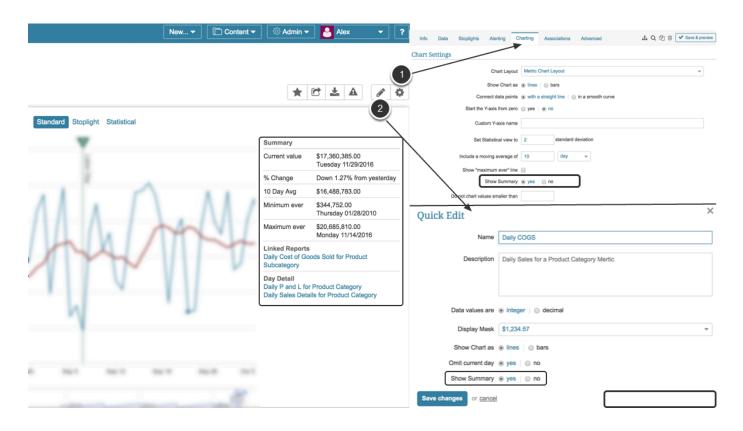
1.3. Data Points

Daily COGS - wine



Clicking on a data point reveals its context menu, providing details on the given time period, linking to elements necessary for drill-down and further data analysis and options for creating an Annotations or Events (if the Event Calendar is applied to the Metric).

1.4. Statistics summary information



Metric summary information is added to new Metrics by default.

To enable it for previously created elements or hide it from the Viewer, go either to the *Quick Edit* or to the *Metric Editor*:

- 1. *Metric Editor > Charting* tab > **Show Summary**
- 2. *Quick Edit* > **Show Summary**

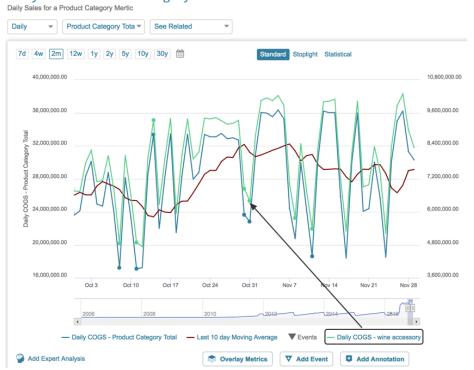
1.5. Range selector



Range selector allows you to quickly define the required time period to display on the Chart Viewer

1.6. Legend for Chart lines or bars

Daily COGS - Product Category Total



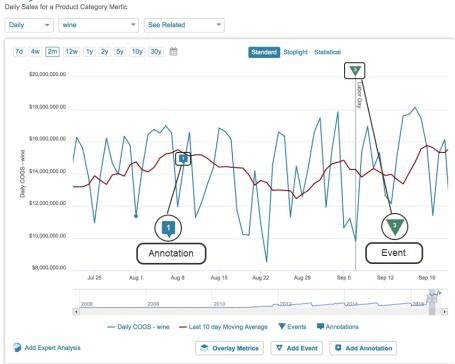
Legends help users to decode the data displayed on the Chart. Legends often include overlaid Metrics, Compare Lines, Events and Annotations. Each overlaid Metric or Compare line may have different color and style which is specified in the Legend

Upon single-clicking the Legend item, a user can hide or display the corresponding Metric, Compare Line, or all Events / Annotations shown at the Chart.

NOTE: If the Legend is dimmed, the overlaid item is hidden from the Chart.

1.7. Events and Annotations

Daily COGS - wine



Events and Annotation can be added to any Data Point of the element

- Event is one or more individual occurrences associated with the Event Calendar. To add an Event, click Add Event below the Chart Legend. Added Events are displayed at the Chart and below the Chart in the comments section. NOTE: You can only add Events if element is already associated with at least one Event Calendar.
- <u>Annotation</u> allows sharing your insights with other users. To add annotation, click Add Annotation below the Chart Legend. Added Annotations are displayed at the Chart and below the Chart in the comments section.

2. Element Details

Details

Last measurement time: Tuesday 11/29/2016 Category: Financial Business owner: Alex Langton Data steward: dan couvillon Technical owner: John Frank Current Value: 30,291,861.00 Min. Value: 608,279.00 Min. Value reached on: Thursday 01/28/2010 Max. Value: 36,341,068.00 Max. Value reached on: Saturday 11/05/2016

At the very bottom of the Viewer Page the element details are displayed

• Last time period when the element has been updated

- People responsible for this element (Business owner, optional Data steward, and Technical owner)
- Current value, Max and Min values, etc.

4.3 Setting Personal Bookmarks (External Reports)

Bookmarks are custom Filter combinations that can be saved. Bookmarks are Userspecific *(i.e., only accessible to those Users who configured them)* and can function as the source for Report Notifications (when a Bookmark is selected, its Filter combinations are delivered via email.)

External Filters must be set up by the element creator in order for them to be available to you, the viewer.

1. Setting Bookmarks for Report Viewer

Personalized Bookmarks can be created from the External Report Viewer. Setup options available in the **Bookmark pop-up** enable Users to override naming and display priority defaults.

Financial / Sales	(Tableau Dastibuaiu	′				`	Content -	Admin 🕈	- Anna	
Sales (Tabl Sales (Tableau Dashi		board)	Filters	set by Repo creator	ort			*	6 🛓 🛛	
Country Australia Canada	Product C wine	ategory	Product Sub All Values		Apply Filters	N ×			,) Res
\leftarrow Undo \rightarrow Re		• -11	Pause			View: Origina		🖉 Edit 🕫	•	
Sales & Gross Pr	ofit Sales by Proc	luct Categories	Sales by Countr	ry Most Profitab	ole Products S	iales Dashb	oard Sales D	ashboard 5.3	Performance L	Jashbo
Country	Sale	s by Product	Categories						Pro	ofit &
(Multiple values)	v				Calendar Date					200K
Channel					2016				ji	2001
	Tableau Dashboard	\ \			1-1 N	ew 🔻 🕴	Content 🗸	Admin 🖥	- Anna	
Sales (Tableau Dasht	eau Dashl		your	ter values to viewing ferences				*	1	1
Sales (Tabl	eau Dashl	board)	your pref	viewing ferences		3		*		
Sales (Tabl Sales (Tableau Dasht Country	eau Dash	board)	your pref	ferences			lookmark	*		
Sales (Tabl Sales (Tableau Dasht Country	eau Dash poard) Product C X wine	board) ategory	your pref	ferences			bookmark is new	*		
Sales (Tabl Sales (Tableau Dasht Country	eau Dash poard) Product C Wine	board) ategory	your pref	ferences		Save E Save a	s new	★ ✓ Edit ağ		O Rese
Sales (Tableau Dasht Country France	eau Dash poard) Product C Wine do K Revert 6	ategory	your pref Product Sub White wine	viewing ferences category champagne x	2 Apply Filters	Save E Save a	s new	r 0		D Rese
Sales (Tabla Sales (Tableau Dasht Country France ← Undo → Re	eau Dash looard) Product C Wine do K- Revert E	ategory	your pref Product Sub White wine Pause Sales by Countr	viewing ferences category champagne x	2 Apply Filters	Save E Save a	s new	r 0	Share \Box Do Performance [O Rese wnload Dashbc
Sales (Tabla Sales (Tableau Dasht Country France ← Undo → Re Sales & Gross Pr	eau Dash looard) Product C Wine do K- Revert E	ategory	your pref Product Sub White wine Pause Sales by Countr	viewing ferences category champagne x	Apply Filters	Save E Save a	s new	r 0	Share Do Performance I	D Rese
Sales (Tableau Dasht Country France ← Undo → Re Sales & Gross Pr Country	eau Dash board) Product C X Wine do K Revert 5 Sales by Prod	ategory	your pref Product Sub (white wine Sales by Countr Categories	viewing ferences category champagne x y Most Profitab Catendar Da 2016	Apply Filters te	Save E Save a Vie ale	s new e Bookmarks	r 0	Share Do Performance I Pro	D Rese wnload Dashbo ofit &
Sales (Tableau Dasht Country France ← Undo → Re Sales & Gross Pr Country France	eau Dash board) Product C X Wine do K Revert 5 Sales by Prod	ategory Refresh Ca uct Categories s by Product	your pred Product Sub white whee Sales by Countr Categories	viewing ferences category Champagne X y Most Profitab Catendar Da 2016	Apply Filters	Save E Save a Vie ale Manag	e Bookmarks	r 0	Share Do Performance I Pro	D Rese wnload Dashbo ofit &
Sales (Tableau Dasht Country France Sales & Gross Pr Country France Channel [(All)	eau Dash ward) Product C * wine do K- Revert & ofit Sales by Proc • Sale	ategory Refresh uct Categories s by Product January	your pref Product Sub x (white wine Pause Sales by Countr Categories	viewing ferences category Champagne x y Most Profitab Calendar Da 2018 h April 1	Apply Filters	Save E Save a Ale Manag	e Bookmarks	r 0	Share Do Performance I Pro	D Rese wnload Dashbo offit &
Sales (Tableau Dasht Gountry France Sales & Gross Pr Country France Channel	eau Dash hoard) Product C ★ wine do ← Revert € Gofit Sales by Proc	ategory Refresh uct Categories s by Product January	your pref Product Sub x (white wine Pause Sales by Countr Categories	viewing ferences category Champagne x y Most Profitab Calendar Da 2018 h April 1	Apply Filters	Save E Save a Ale Manag	e Bookmarks	r 0	Share Do Performance I Pro	D Rese wnload Dashbo Dfit & 100K 50K
Sales (Tableau Dasht Country France Sales & Gross Pr Country France Channel [⟨AII) Product Category Wine	eau Dash hoard) Product C * wine do K Revert 6 ofit Sales by Proc • Sale • •	ategory Refresh uct Categories s by Product January	your pref Product Sub x (white wine Pause Sales by Countr Categories	viewing ferences category Champagne x y Most Profitab Calendar Da 2018 h April 1	Apply Filters	Save E Save a Ale Manag	e Bookmarks	r 0	Share Do Performance I Pro	D Rese wnload Dashbc ofit & 50K 0K 300K
Sales (Tableau Dasht Gountry France Sales & Gross Pr Country France Channel [⟨JII] Product Category	eau Dash hoard) Product C * wine do K Revert 6 ofit Sales by Proc • Sale • •	ategory Refresh uct Categories s by Product January	your pref Product Sub x (white wine Pause Sales by Countr Categories	viewing ferences category Champagne x y Most Profitab Calendar Da 2018 h April 1	Apply Filters	Save E Save a Ale Manag	e Bookmarks	r 0	Share Do Performance I Pro	D Rese wnload Dashbo Dfit & 100K 50K

1. Set the **Filters** to the viewing options you want as your personal Viewing defaults

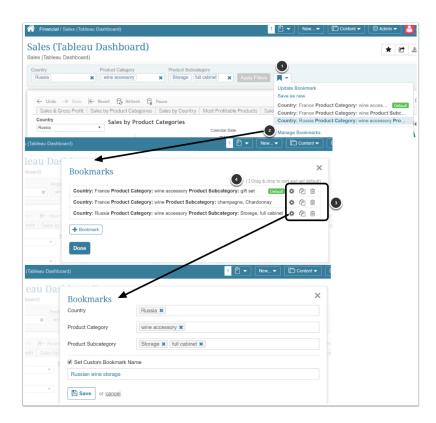
- 2. Be sure to Apply Filters
- 3. Open the **Bookmark menu** dropdown
- 4. If this is your first bookmark, select "Save Bookmark"; otherwise select Save as new
- 5. Your Bookmark will be given a default 'name' listing on your Filter settings

You can continue to save multiple Bookmarks based on changed filter values. The most recently added will become your default bookmark.

§ [6.1.1 new] Bookmarks can be set even if the Metric Insights have been 'hidden' to prevent duplicate Filter display.



2. Managing your Bookmarks - the options



- 1. Open Bookmark option
- 2. Select Manage Bookmarks
- 3. Using icons on the right, you can Edit, Duplicate, or Delete the Bookmarks

4. Use drag-and-drop to reorder and set a default Bookmark—the top Bookmark is always the default.

(Tableau Dashboa	ard)	1 🕐 ▾ New ▾ 🕞 Content ▾
.eau Dag	Bookmarks	Renamed, order reset, and new Default filter
Prod		(I Drag & drop to sort and set default)
× wir	Russian wine storage	Default 🌣 🖓 🕮
	French whites	✿ @ ⑪
edo 🧲 Revert	French wine gift sets	本 企 前
rofit Stes by	+ Bookmark Done	

3. Setting Bookmarks for Report Notifications

Users can subscribe to **Report Notifications** from the External Report Viewer or Tile Preview.

After the Notification runs on Schedule, Users receive an email containing the External Report with the preselected Bookmark.

3.1. Select Notifications icon

Catalog E	kternal Sales 🛛 🐥 S	iymtax Guide	1 🗘 🔻 New 🗸	🗋 Content 👻 🕼 Admin 👻
ME	Next preview	•		•
Channe M store via bk ce France	a Vita 3 Partiture 4 Gross Profit by Gross Profit by Partiture 4 January 1 January 1 Januar		Business Techniga Forment Daily Sa Image Li Taken Last Ref in Tablea	owner John Frank ID 611 les - Tableau
Daily Sa Channel der with Constity France Product Category ad	ext preview ► less - Tables Sales by Product Catego 2 2 2 2 2 2 2 2 2 2 2 2 2	Report Notifications Send on a schedule You are subscribed Email_Immediately when Tableau image snapshot has been refreshed Image: View for French wine by Store visit Image: View for French wine by Store visit Image: Provide the Store visit	(1 drag & drop to sort)	John Frank John Frank 611 au July 22, 2019 18:45 Jan 31, 2019 15:14

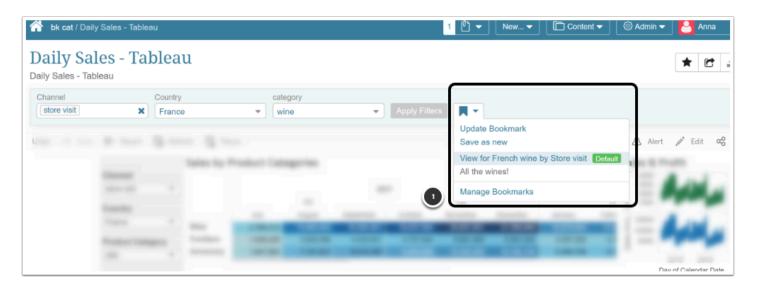
In the *Tile Preview* (or Report Viewer):

- 1. Click the **Notification icon**
- 2. You will be subscribed to the Notification. (Optional) Click the envelope on the popup to reset your Notification options.
- 3. Any Bookmarks set on the Viewer previously will display as options
- 4. To Create a new **Bookmark**, select [+ Bookmark]

3.2. Set and Save your new Bookmark

		. 1.01 1	X
ly Sales -	Bookmarks		× 🔤 👌
Sales by Pro	Channel	store visit X e-mail marketing X website visit X	Erank
	Country	All Values	✓ Frank
: Calegory Receivery	category	wine	-
Gross Profit	Set Custom Book All the wines!	nark Name	31, 2019 15:14
Bandia Ro Browling	3 Save or cand		
ly Sales - ⁻	Table: Report N Send on a sche	otifications	
Sales by Pro	You are su	oscribed ediately when Tableau image snapshot has been refreshed	John Frank
Category Accessory	July A 3,796,312 1 1,049,235 1 1,847,994	(10	drag & drop to sort)
Gross Profit Janua	by Sales Cha	r for French wine by Store visit	Jul 22, 2019 18:45
60M - 11 12 13 140M	+ Bookr		Jan 31, 2019 15:14

- 1. Set your Filter Defaults
- 2. (Optional) Name your new Bookmark
- 3. Save



Your Notification Bookmark will also be available via the Viewer, but will not replace your default Bookmark if one was set in the Viewer.

4.4 Creating Custom Date Ranges (Metrics)

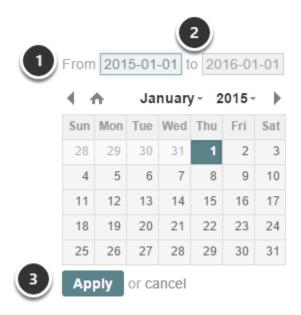
You have the option to configure your Chart Intervals for Metric to view any range of dates you wish.

Access Custom Date Range function via the 'Calendar' button



- 1. Click the **Calendar** icon next to predefined Measurements Intervals
- 2. The calendar opens

Select required date range from the calendar



- 1. Point to the **From** filed and select the required starting date from the calendar or add it manually
- 2. Point to the **to** filed and select the required ending date from the calendar or add it manually
- 3. Click Apply

The selected date range is applied to the Metric Viewer



NOTE: To clear the selected date range, select one of the predefined Measurement Intervals next to the Calendar icon, or use the slider at bottom of the chart.

4.5 Find Related elements from Viewers

If you want to extend your analysis by looking at other Metrics and Reports that contain the information that may be relevant to the element being viewed, the **See Related** button on the Viewer provides links for immediate access. This drop-down list contains other elements that contain common or similar information.

Selecting links to other elements, one by one, allows you to open and explore other elements and analyze trends to gain more insight into the results. The **See Related** button provides you with quick navigation to the selected element. The **See Related** drop-down list is available on Metrics, Multi-Metrics and Reports.

NOTE: The **See Related** drop-down list only contains elements that a user has permission to view

Currently, only the "Related elements by 'Measurement Interval'" feature is supported in Dataset Reporting.

1. Open an Element's Viewer



- 1. To open the list of elements that have common or similar information with the element being viewed, click **See Related.** The drop-down list with elements opens.
- 2. If you are searching for a specific element(s), enter its full name or key word into the **Search** field.
- 3. Each entry contains an icon defining the element's type
- 4. If your element is Dimensioned, related elements with the same Dimension will only display the link for the same Dimension Value. In this example, since your Metric has a Dimension Value of 'Chardonnay', any element that is dimensioned by same Dimension (Product) will link directly to the same Dimension Value. Elements dimensioned by a different Dimension (Channel) will link to the first Dimension Value by default (Australia).

1.1. Icons defining element type

lcon	Element Type
2	Metric
hii	Multi-Metric
	Internal Report
	External Report

2. Related elements by 'Measurement Interval'

Monthly	Sales for corp	orate	e sales	
Provides total sale	es for all products within a	given cha	innel.	
Monthly 🔻	corporate sales		See Related	
Daily Weekly				
Monthly	5y 10y 30y 🛗		Standard St	oplight
Yearly 45				
\$100.00M	Measuremer	nt Interva	al button	

NOTE: Since the elements based on the Daily, Weekly and Yearly **Measure Intervals** are directly related to this Monthly element, these elements are displayed in the **Measure Interval** drop-down list and are not duplicated in the **See Related** drop-down list

3. How is 'See Related' drop-down list populated?

삼 Met	rics / Daily (Cost of Goods S	old (dimensioned l	y Product Subcategory)	New 🔻	Content -
Info	Data	Stoplights	Alerting Cl	arting Associations Advanced 🗎 🏦 C	、 42 @	✓ Preview
			Measured	Daily		•
			Dimension it by	Product Subcategory	•	+ 🌣
		1	Collecting is	 ● enabled ● disabled ✓ Make visible on Homepage 		
			Name	Daily Cost of Goods Sold		
			Description	Daily Sales for a Product Subcategory Mertic		
				2500 character maximum		
			Category	Financial	•	+ 🌣
			Certified	⊚ yes 🛛 💿 no		
			2 Tags	Orders X		
				Start typing to find or create Tags, then press the Enter key to save.		

Elements are 'Related' based on settings in the element Editor. Elements appear in the **See Related** list if both of the following conditions are true:

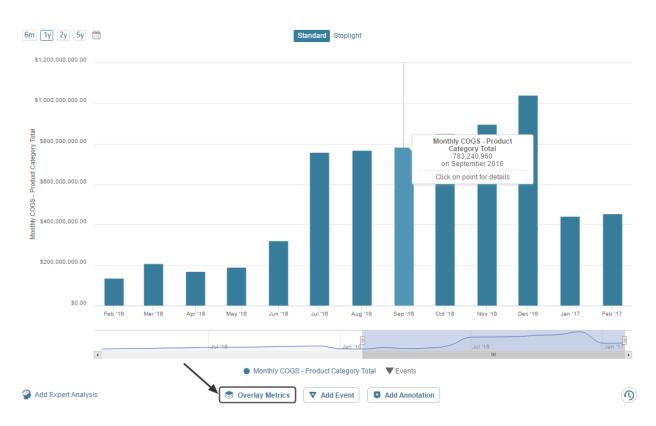
- 1. The element's **Collecting is enabled** (data is current)
- 2. Elements have at least one **Tag** in common with your element
- 3. For Reports only, any '**drill-to' element** will also be included here irrespective of **Tag** For further information on setting '**drill-to elements'**, see <u>Setup Elements for Further Analysis</u> for a Report

NOTE: Unlike filtering by **Tags** on the Homepage, the element does not need to be **visible on Homepage**; and elements that are **Disabled** will display on the Homepage, but not in the Viewer / **See Related** drop-down

4.6 Overview of Metric Overlays

Metric Insights provides the ability to compare a metric to other different metrics in order to spot any emerging trends and review the results of various events. This differs from the **Multi-Metric** elements in that you can manage overlays by adding and deleting them from the main metric without having to actually author a new element.

This section provides an overview of this feature, with links to provide more detail as needed.



1. Accessing Metric Overlays

To add an overlay Metric to your Chart, click **Overlay Metrics** below the Legend of this Chart. The *Overlay Metrics* pop up opens.

2. Managing Overlays pop-up example

Overl	ay Metrics	×
	There	are no overlaid Charts + Add Metric
Display N	/lask of Left Axis	
\$1,234	57 🔹	
		are no Compare Lines
Event (Calendars	
	Event Calendar	
1	Sample Holidays	

Apply to all dimension values

Save

3. Adding Overlay Metrics

Q	Filter results	
2	Category All Categories Filter by Product Category	•
	Monthly COGS - wine	
	Monthly COGS - wine accessory	
	Monthly COGS - wine furniture	
	Monthly Gross Margin - Product Category Total	
	Monthly Gross Margin - wine	
	Monthly Gross Margin - wine accessory	
	Monthly Gross Margin - wine furniture	
	Monthly Gross Profit - Product Category Total	
	Monthly Gross Profit - wine	

At the *Add Overlay Metrics* screen you can select one or several Metrics to be added to your original Metric

NOTE: Only Metrics of the same measurement interval can be added to your original Metric (Daily, Monthly, etc.)

To add overlay Metrics, perform the following steps:

- To quickly find the required Metric, limit your choices by adding key words or a name of the specific Metric in the **Search** field, selecting a certain **Category** or specifying other criteria (such as, Acquisition Channel, Country, Product Category, etc.) in the **Filter by** field
- 2. Check the boxes of the required Charts to add them to the original Chart
- 3. Click Add Selected to overlay the original Metric with selected ones

Overlay Metrics						×
Overlaid Charts				Iust Ad	ded or Updat	ed Charts
Chart		Line/Bar	Туре	Axis	Color	
Monthly COGS - wine accessor	у	line		right	#63d18f	\$
Overlay options	, 					,
	, 					
	r #63d18f e ⊛ line _ bar					;

3.1. Editing Overlay Metrics

To edit the Overlay Chart, click **Change Overlay Chart options** button for the corresponding metric as shown in the left picture. The *Overlay option* screen opens.

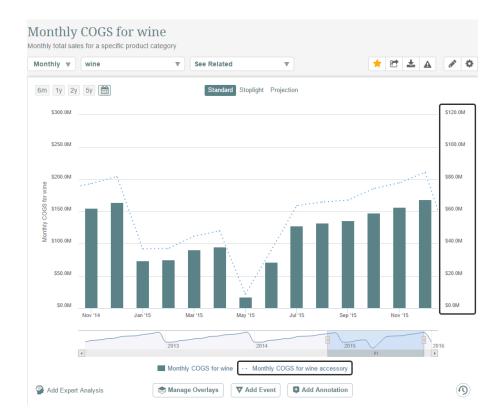
You can customize the look of the Overlay Chart by changing the following parameters:

- Color. If several charts are laid over the original one, every additional metric is going to be of its own color. To change the color of the metric, click the Eyedropper button to the right of the Color field and single-click a new color from the palette to select it.
- 2. **Type.** Select how you want your chart to be displayed. The available view options are: 'line' and 'bar'.

- 3. **Line Type.** *This field is shown only if 'line' value is selected in the field above.* The line of the Overlay Metric can be dashed, dotted, etc. You can select different line types for different overlay charts.
- 4. **Axis.** It is recommended to place the **Axis** of the Overlay Chart on the right side of the original chart.

Click **Save** to keep the changes made.

3.2. Display Masks of Left and Right Axes



In the example above we have added **Monthly COGS for wine accessory** chart to the original **Monthly COGS for wine** chart. The **Monthly COGS for wine accessory** chart is shown as a dotted line and its Axis is displayed to the right of the chart.

NOTE: To hide the Overlay Chart, single-click its Legend below the chart. When the Overlay Chart is hidden, its Legend is shaded.

4. Adding Compare Lines to your Metric

Add Compare Lines



Compare Lines can be added to analyze current metric and the same metric at some point in the past.

Check the box(es) for one or several time periods in the list.

Click Add Selected to add Compare Lines to the original Chart.

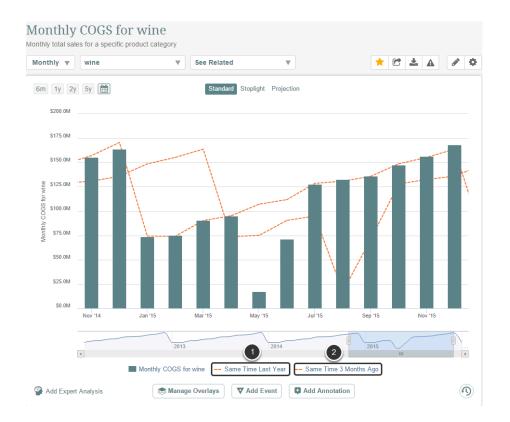
4.1. Editing Compare Lines

Overl	ay options		×
	1 Color	#f97533	
	2 Line type	Short dash	▼
Save	or cancel		

The Compare Lines editing options include:

- 1. **Color.** If several Compare Lines are laid over the original Chart, they are usually of the same color. To change the color of the Compare Line, click the **Eyedropper** button to the right of the **Color** field and single-click a new color from the palette to select it.
- 2. **Line Type.** Compare Lines can be dashed, dotted, etc. You can select different Line types for different Compare Lines.

4.2. Example of Compare Lines

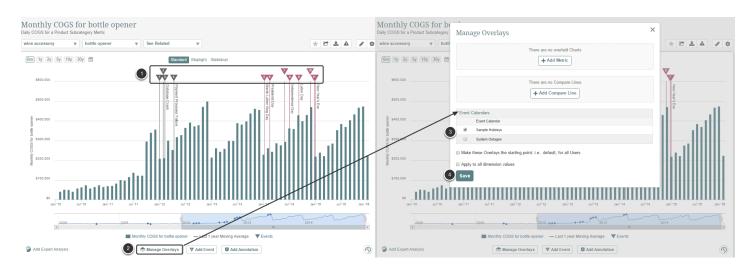


In the example above you can see a Chart with two Compare lines:

- 1. Same Time Last Year
- 2. Same Time 3 Months Ago

NOTE: To hide the Compare Line, single-click its Legend below the chart. When the Compare Line is hidden, its Legend is shaded.

5. Associated Event Calendars



- 1. Events from different Event Calendars are usually shown in different colors
- 2. If you wish to hide events from a specific calendar from the Chart, click **Manage Overlays** below the Metric **Navigator**. The pop-up screen opens
- 3. Find an **Event Calendars** grid and define which of the calendars should be displayed at the Chart
- 4. Save your changes

6. Overlay Options

Overlaid Charts							6
Chart	Line/Bar	Туре		Axis	Color		
Monthly COGS for wine accessory	line			right	#5aa0db	\$ 1	Ì
📢 🖣 Page 1 of 1 🕨 🗎 📿				Dis	playing recor	rds 1 -	1 of
Compare Line overlays							
			Туре		Color		
Compare Line overlays				t dash	Color #f97533	\$	Ê
Compare Line overlays Same Time 3 Months Ago			Short				
Compare Line overlays Compare Line overlays Same Time 3 Months Ago 12 Months ago			Short	t dash t dash	#f97533	\$	<u>ش</u>
Compare Line overlays Same Time 3 Months Ago 12 Months ago			Short	t dash t dash	#f97533 #f97533	\$	<u>ش</u>

Once the necessary Overlays are added to the chart, their displaying options can be configured as follows:

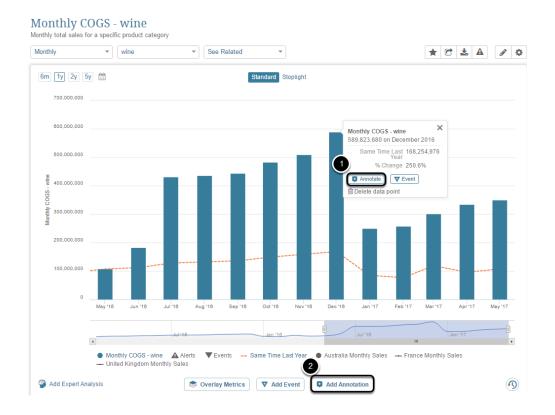
- 1. **Make these Overlays the starting point** If this box is checked, all users, who open this chart are going to see added overlays.
- 2. **Apply to all dimension values** If this box is checked, added overlays are going to be displayed at the charts of all dimension values. If the Metric is not dimensioned, this field is not shown at the *Manage Overlays* screen.

4.7 Adding Annotations to Elements

Annotations allow you to share your insights on a Metric or Report with other users. You can apply an annotation to a single date point or to a range of dates. You may easily apply your annotation to a broad set of elements.

To be able to create Annotations, Power Users must have either *View or Edit Access* to element **as well as the** *Add Annotation Privilege.*

1. Access Metric Viewer > Add Annotation



Access the Add Annotation pop-up by either:

- 1. Clicking on an existing Datapoint > select **Annotate** button
- 2. Clicking on the Add Annotaion button beneath the Chart

2. In the 'Add Annotation' pop-up select either 'Data Point' or

'Time Period' option

Add Annotation		×
Annotate	◎ data point ● time period	
Annotation start Date	1 2016-02-18	
Annotation finish Date	2016-02-19	
Annotation text	Please write your Annotation	M+
		1000 characters left
	A Notify others	Note: Attach files
Show on other Metrics		
Close		

3. Provide the information required to create an Annotation

Add Annotation		×
Annotate	◎ data point ● time period	
Annotation start Date	2016-02-18	
Annotation finish Date	1 2016-02-19	
Annotation text	Please write your Annotation	נ
	1000 characters lef	t
3	Notify others	3
5 Show on other Metrics Close	iust this Metric intermetrics	

In this example, we've selected 'Time Period' in the **Annotate** field in order to display both the start date and the finish date

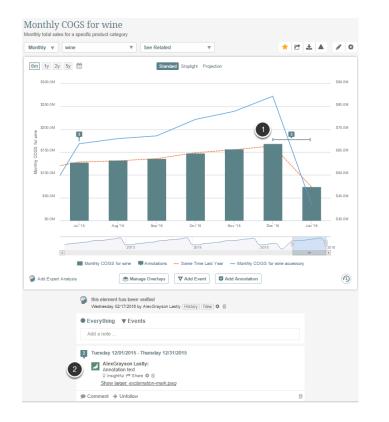
- 1. Use the Calendar icons to select Annotation start Date and Annotation finish Date
- Add your text. Note, that if you want to change text formatting or add a link, you need to use Markdown. To learn the basics of Markdown syntax, click the M↓ icon at the top right corner of the text field
- 3. If you wish to notify others about this Annotation, you may do so here. See <u>The Share</u> <u>function</u> for more details.
- 4. You also have the option to attach a file to provide more details to your annotation
- 5. You can add this annotation only to the current Metric or to other Metrics as well. For more information see the following Step

[NOTE] If other elements are affected, select them to add the same Annotation

Add Annotation		×
Annotate	${\ensuremath{ ule}}$ data point $ $ ${\ensuremath{\mathbb O}}$ time period	
Data on	# 2016-02-18	
Annotation text	Please write your Annotation	144
	100	0 characters left
	→ Notify others	Note: Attach files
Show on other Metrics	◎ just this Metric ● other Metrics	
Include all Metrics	In the Financial category	▼
2 Show on Charts that are	Daily Weekly Monthly Quarterly Yearly Month To Date Quarter To Date	
Applied to the elements	 #1761 - 0311 alerts test for wine #1761 - 0311 alerts test for wine furniture #1761 - 0311 alerts test for wine accessory 	*
Close		

If in the **Show on other Metrics** field the 'other Metrics' option is selected, the following additional fields are displayed:

- 1. This drop-down allows you to select related metrics based on various criteria (e.g. Measure of, Topic, Category)
- 2. You can restrict your element choices based on Measurement Interval
- 3. Check and un-check elements to add the same annotation to their charts



4. View your Annotation below chart

- 1. Annotation range is indicated on Chart
- 2. Details on annotation appear below the chart allowing others to comment on your annotation

Adding Annotations for future dates

Users can easily add Annotations for a Metric's data points for which data has not been collected yet. This is helpful when a user knows something will be happening during the current or future period. The annotation will appear on the Chart and at the *Homepage* > *News View* when data is collected for that period; until then, the annotation can be viewed on the Metric Viewer below the actual chart as show below.

NOTE: Display of **Future Annotations** is controlled based on the last data point collected, regardless of how OLD that data is.

You will receive a warning when adding annotations to dates in the future

Future Annotation

You added an Annotation for 06/15/2017 at 12:00AM. The current chart is only showing data through 05/01/2017 at 12:00AM.

Your Annotation will appear once we have collected additional data.



200.000.000 100.000.000 0 Dec '16 Jan '17 Feb '17 May '17 May '16 Jun '16 Jul '16 Aug '16 Sep '16 Oct '16 Nov '16 Mar '17 Apr '17 4 Monthly COGS - wine Alerts Events -- Same Time Last Year Australia Monthly Sales — France Monthly Sales - United Kingdom Monthly Sales Annotations Add Expert Analysis Add Annotation 9 S Overlay Metrics **V** Add Event Add a comment Show future annotations There are 2 future annotations 589,823,680 on Thursday 12/01/2016 Alex Kennedy: Christmas holiday advertisements begin 🛿 Insightful 🥟 Share 🏟 🗎

Viewing future Annotations below the Chart

As the Chart does not have a data point to which to 'attach' the annotation, information related to future annotations is displayed in the Event/Annotation/Comment section below the Chart as shown in the image above. To see the details of future annotations, click **Show future annotations**

×

Example of future Annotations

~		
May '16	Jun'16 Jul'16 Aug'16 Sep'16 Oct'16 Nov'16 Dec'16 Jan'17 Feb'17 Mar'17 Apr'17 M	/lay '17
¢	Jul '16 Jan '16 Jul '16 Jan '17	1
	y COGS - wine 🛕 Alerts 🔍 Events Same Time Last Year 💿 Australia Monthly Sales France Monthly Sales Kingdom Monthly Sales 📮 Annotations	
Add Expert Analysis	Soverlay Metrics Vald Event Add Annotation	Ģ
	Add a comment	
	Friday 06/16/2017 Image: Construction of the system released to customers	
	Thursday 06/15/2017 Alex Kennedy: The system is being re-structured for space requirements Image: Image	
	Hide future annotations	
	1 589,823,680 on Thursday 12/01/2016 Image: State of the state of t	

NOTE: Future annotations have a different icon

5. Working with Folders & Bursts

5.1 Understanding Folders

Purpose

With Release 5.1, Metric Insights offered Favorites, Shared Favorites, Bursts, and Standard Notifications (Immediate, Daily, Weekly, Monthly).

The new 5.2 Folders feature is designed to unify these approaches for content and distribution management into one system of **Folder management**. It allows users to set a preference to only display personal Favorites and Shared Folders on their Homepage rather than always seeing all Categories that contain content to which they have access.

Objectives

- Simplify mechanism for organizing, sharing, and distributing content
- Remove the confusion between Favorites, Shared favorites, and Bursts
 - Eliminate Shared Favorites and replace with personal favorites and folders concepts
- Make usage of Bursts more intuitive
 - Allow users to burst both folders and collection of elements
 - Make bursting accessible through the notifications pop-up

Impact on Favorites

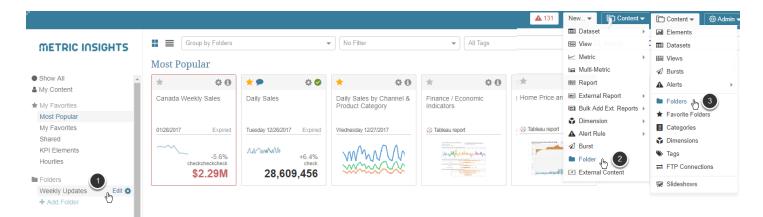
Migrate Favorites to Folders	×
Metric Insights 5.2 introduces Folders . Designed to replace Shared Favorites Folders, they offer easier sharing and management They also support drag and drop sorting, adding are removing via the Homepage. We strongly recommend migrating all Shared Favorites Folders to the new MI v5.2 Folders.	nt.
Migrate All Shared Favorite Folders Only one at a time 	
User	
bk Kennedy	•
Source Favorite	
Select Favorite	•
Migrate Content into New Folder	
Name	
Remove Favorite Folder after migration	
Copy Favorite Content to Folder	

- Users receive their default "My Favorites"
- Users can also create additional personal Favorites
- Users can NO LONGER share their personal Favorite Folders
- Using the path Admin menu > Utilities > Migrate Favorites to Folders, Admins are provided with a migration utility to convert existing Shared Favorites to Folders:

Key Feature Capabilities

- Users can manage their own content of interest by creating a Folder and choosing to display its content in their Homepage and/or distribute the content to others via. a Bust and selected Notification Schedule
- Power Users and Admins can create and manage Folders and distribute their content to Group members or individual users on a Burst and its selected Notification Schedule.
 - Options include either or both of the following:
 - Ability to show a Folder on the Homepage of those with whom it is shared
 - · Permission for Power Users to Add/Remove Folder content
- Power Users and Admins can define Bursts for both Folders and for a collection of elements and select individual Dimension Values of Dimensioned elements.
- [5.2.1] Admins can sort the Folders for all Users

Folder Editor



Access via Edit gear on Homepage, or New>Folders, or Content>Folders

🕈 🕋 🛛 Folder i	Weekly Upda	ites			A 131	New 🔻	🗋 Content 🗸
Content	Sharing	Bursting					
			Folder Name	Weekly Updates			
			Description				
				Weekly Updates Daily Sales			
				Daily Sales by Channel & Product Category Day Order Volume by Channel			
				Day Order Volume by Product Category			
				1 Add Content Add Sub-F	Folder 3		
			2	Visible on Homepage			

The new Folder Editor allows Admins and Power Users to modify a Folder's contents and sharing settings using three tabs:

Content Tab - allows users to:

- 1. Add content to the Folder
- 2. Set option to hide or display on Homepage for all users
- 3. Add Sub-Folders (child)

Folder / Weekly Updates	A 131	New Content	▼ 🛛 🕸 Admin マ 🚮 Alex	-
Content Sharing Bursting	Any changes to content will impact 1 other user.		+ 街 🏛 🗎	Saved
Share with Groups				
	No Groups have been added to this Folder			
Users with Folder on Homepage				
All Groups			Q	
Users with Folder on Homepage				
Name 🔺		Source		
abby Kennedy			Ŵ	
Alex Kennedy			Ŵ	
Add User				
Users who Can Add/Remove Content				
All Groups 👻			Q	
Users who Can Add/Remove Content				
Name 🔺		Source		
Abby Johnes			ŵ	
Add User				

Sharing Tab is used to:

- 1. Specify Users or Groups that can see the Folder on their Homepage
- 2. Specify Users or Groups that can Add/Remove its Content (i.e., Edit Access):

Folder / Weekly Updates			▲ 131 L	New ▼ Content ▼	🖌 🛞 Admin 🗕 🎆 Alex 🗣
Content Sharing Bursting		Any c	changes to content will impact 1 other user.		🕇 🖆 🏛 🖺 Saved
Bursts					
Name 🔺	Recipients	Via	Schedule	Last sent	
Weekly Updates	2	Email	Daily M-F (On Mon, Tue, Wed, Thu & Fri at 0:00)		<u>ش</u>

Bursting Tab is used to manage (Add or Delete) the burst(s) that deliver the contents of the Folder as a payload

P For details on Adding a New Burst, see <u>Create New Burst</u>

Managing (sorting) Folders on the Homepage (Admins only)

A Folders		▲0 New ▼	🗅 Content 🔻 🛛 🗐 Julia
Created by All	•		Q Search by name
Folders			Drag & Drop Rows to Re-Order
Name		Created by	0
Retail Sales		Yana byalkivska	Ē
Marketing		Gravsen Stebbins	Ē
Finance		Grayson Stebbins	甸
Key KPIs	Drag to desired location	John Berg	Ē
Ops		MetricInsights Support	甸
marketing update		me	圇

Access via Content > Folders to get list of existing Folders

- 1. Use customary Drag and Drop method to change display order
 - 1. In this example, 'Key KPIs' will be dragged to between the 'Marketing' and the 'Finance' folders
- 2. New Folders will always to added to the bottom of Folder display
- 3. This display order is set for all Users

- **Only the top-most level of Folder can be managed here**
 - Sub-folder order can be changed via Drag and Drop on the Folder Editor for a specific Folder > Contents tab
 - The elements within a Folder are always sorted alphabetically

Dimensioned Elements

Folder /	Weekly Updat	es				A 131	New 🔻	
Content	Sharing	Bursting			Any changes to content will impact 1 oth	er user.		
			Folder Name	Weekly Updates				
			Description					
				Daily Sales by Day Order Volu Day Order Volu	tes mensioned by Product Subcategory) Channel & Product Category ume by Channel ume by Product Category nission Penalties (dimensioned by Hospital)		All Values All Values	
				Weekly Reven	ue (dimensioned by Sales Channel) Add Content Add Sub-Fo	<u> </u>	All Values	J
				Visible on H	omepage			

These elements are shown with a Dimension icon that allows a user to select one or more (or all) Dimension Values to be included in the Folder.

When user clicks the icon, a popup allows Dimension Values to be included or excluded.

Security

- **G**roups as well as both Regular and Power Users can be granted one or both of two new **Privileges:**
 - Share Folders
 - Add Folders
- For a given Folder, either Regular or Power Users can receive **Permission** to:
 - See the Folder on the user's Homepage

• Add/Remove content from the Folder

(1) For more information , see: <u>New 5.2 Security table</u>

5.2 Create New Burst

Bursts can be set up and managed using a single, consolidated editor. Users can select an arbitrary set of Elements (Reports, Metrics, etc), designate an arbitrary set of recipients, and schedule delivery based on a user-defined schedule, all through a single editor.

Note: Other versions of these screens may appear slightly different or have more or fewer options available. Screenshots below are of Version 5.2.1. For earlier versions see <u>Create a</u> <u>new Burst (prior to Version 5.1.2)</u>

New in 5.6: Extended Bursting functionality enables large-scale External Report distribution. Applying a User Map (with the appropriate mapping of Users to Filters) allows a single Burst to be the source for hundreds (or thousands) of User-specific emails. This means that each User (or Group) will receive targeted content based on their needs. See how to apply these new filters in the Setting Filter Defaults on Burst Editor section of Pre-filtering BI tools (External Reports).

1. Access New > Burst

Three options are available for adding content to a Burst:

- 1. One or more Favorite Folders including all elements contained in them
- 2. Specific Tiles
- 3. [5.2.1 version] Folders including all elements contained

For more information on Bursting with Folders, see Understanding Folders

1.1. Content: Favorite Folders

삼 My Notifi	cations / New Burst (6)					A 0	New
Content	Customize Run History	Subscri	iptions		💼 💽 Send n	ow 🖪 S	Save
	1	Name	Sample Burst				
		Content	O Selected Tiles	O Folder	Favorites *	2	
	3	Send as 🧕	a single large email	○ individual em	ails		
				Click below to a	dd your first favorite	•	
				4 + Ada	i Favorite		
🔗 My Noti	ications / New Burst (6)					A 0	New
	(
	Select Favorite	Folder	's			×	ave
	Q Filter results						
	Select all Select none						
	Most Popular						
	My Favorites						
		- appeal					
	+ Add selected 0	r <u>cancel</u>					

Select your content by adding elements from your Favorites folders:

- 1. We recommend providing a meaningful **Name** to your Burst since it is going to be used as an email header once notifications are sent.
- 2. **Content:** As this is an example for favorite folders, select the corresponding option. The example for "Selected Tiles" and "Shared Folders" are shown in the steps below.
- 3. **Send folders as:** define whether each of the favorite folders that you are going to include in this Burst should be sent in individual emails or all of them should be sent as one large email.
- 4. Click **[+ New Folders]** and in the opened pop-up choose which of the folders are supposed to be included into the Burst.

Once done with selection, click [+ Add selected].

() Elements that are actually seen in each Burst email are subject to the Security Rules for each recipient

1.2. Content: Shared Folders [Version 5.2.1]

My Notifications / New Burst (8)	▲3 New▼ 🛅
Content Customize Run History Subs	criptions 🗎 🔄 Send now 🖺 Save 🗸 Save
Name	New Burst (8)
Content	O Selected Tiles 🔠 ● Folder 🖿 O Favorites ★
2	Select Folder
Schedule	Daily M-F (On Thu at 16:13)
Send Burst via	🗹 🔽 Email 🛛 Template: Burs - Any Image Size (default)
	Drive
My Notifications / New Burst (8)	▲3 New▼ 🛅
Content Customize Run History Subs	Folders
Name	Q
Co	Monthly Revenue data Top Movers

- 1. Select '*Folder*' in the **Content** field
- 2. Clicking on '*Select Folder*' will open a list of Folders that are visible on your Homepage. Admin Users will have choice of all Shared Folders created, not just the ones that are shared with the Admin User
- 3. Select a single Folder by clicking on the its Name.
- 4. As seen below, all of the elements from that Folder will be burst

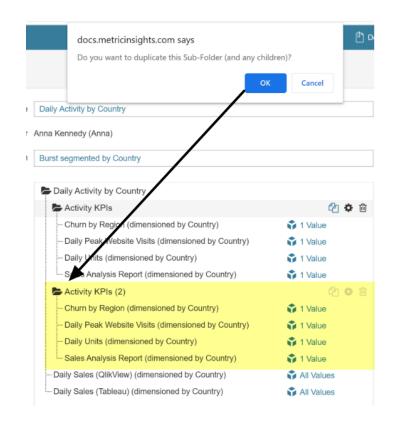
삼 My Notif	fications / New B	urst (8)				▲ 3 New ▼
Content	Customize Run History Sut			scriptions 🛍 💽 Send		w 🖺 Save 🗸 Save
			Name	New Burst (8)		
		C	content	O Selected Tiles 🛄 🖲 Folder	🔿 Favorites ★	
				Top Movers	3)	
			-	– Daily Peak Website Visits – Daily Sales from Qlik Sense (dimensioned	d by Country)	🗘 All Values
			4	Daily Sales from QlikView (dimensioned b Daily Sales from Tableau (dimensioned by		🗘 All Values 🗳 All Values
				 Daily Sales Units (dimensioned by Countr Monthly Revenue 	ry)	🖨 All Values
				Performance by Customer Sales Dashboard (dimensioned by Countr		All Values
				Sales Dashboard (QS) (dimensioned by C Salesforce Lead Report	Country)	幹 All Values
				🖋 Edit Bu	irst Content	

1.2.1. How to duplicate a Sub-Folder for Bursts

Seginning in 6.2.0, the ability to duplicate sub-folders has been added to Bursts

Folder /	Daily Activity I	by Country			₽ Search	<u>∧</u> 1 🖞 Docs
Content	Sharing	Bursting				
			Folder Name	Daily Activity by Country		
			Folder Owner	Anna Kennedy (Anna)		
			Description	Burst segmented by Country		
				Daily Activity by Country Activity KPIs		Ch 🔅 🏛
				- Churn by Region (dimens	sioned by Country)	1 Value
					s (dimensioned by Country)	
				Daily Units (dimensioned	by Country)	🗘 1 Value
				Sales Analysis Report (d	imensioned by Country)	🛟 1 Value
				Daily Sales (QlikView) (dime	ensioned by Country)	🎲 All Values
				Daily Sales (Tableau) (dime	nsioned by Country)	🛟 All Values
				III Ad	dd Content 🚺 Add Sub	o-Folder

1. Select the duplicate icon to open a confirmation notification and click "ok" to duplicate the sub-folder



In this example, the Burst will display **Activity KPIs** as separate sections for each Country, simply by varying the Dimension values in each sub-folder.

1.3. Content: Selected Tiles

Content	Customize Run History Subscriptions	v 🗎	Sav
	Name Sample Burst		
	1 Content Selected Tiles 🔢 🔿 Folder 🖿 🔿 Favorites ★		
	Click below to add your first tile		
Content	Select Tiles	×	a
	Q		
	Select all Select none Filter by folder Finance	•	
	Monthly Revenue	^	
	Revenue vs Forecast		
	Human Resources Sample		
	Salary by Revenue Dashboard		
	Financial News		-
	₩ I Revenue Analysis		
	Image: Second Secon		
	Revenue Analysis Portal MicroStrategy - Monthly Revenue		
		~	

- 1. We recommend providing a meaningful **Name** to your Burst, since it is going to be used as an email header once notifications are sent.
- 2. If you choose to add specific tiles into the Burst email, click **[+ Add tiles]** and in the opened pop-up choose which of the elements are supposed to be included into the Burst.

NOTE: You can filter the list of tiles by entering keywords into the **Search** field or selecting a specific **Folder** (or Category) at the top of the *Select Tiles* pop-up.

Once done with selection, click [+ Add selected].

2. Your selections will be displayed in the list below

삼 My Notif	ications / New Bu	ırst (6)		▲ 0 New	▼ □ C
Content	Customize	Run History	Subsc	riptions 💼 💽 Send now 🖺 Save	✓ Save &
			Name	Sample Burst	
			Content	Selected Tiles O Folder O Forder O Favorites	
				Selected Tiles	
				Display Name	
				I Revenue Analysis	Ē
				E Financials by State	Ē
				Revenue Analysis Portal	Ē
			2	+ Add Tiles	
		3 s	chedule	Daily M-F (On Fri at 13:22)	+ 🌣
		4 Send B	Burst via [Email Template: Burst - Any Image Size (default)	
			[FTP	
			[Drive	

- 1. You can delete selections that may have been added erroneously. To do so, click the Trashcan icon in the respective row.
- 2. Click [+ Add tiles] to include more elements
- 3. **Schedule:** Choose one of the existing Schedule options from the drop-down. Alternatively, you can create your own schedule using the [+] Plus button in the same field. For more instructions on Schedules refer to <u>Creating a new schedule (non-Admin user)</u>
- Burst are generally sent via Email, but newer versions allow the Burst to be sent also to an SMS address, FTP file, or a Shared Drive. For these new options, see <u>Delivering a Burst via</u> <u>SMS</u> or

3. Define Subscriptions by Groups or individual Users

	otifications / New Burst						A		New 🔻	Content	▼ © Admi
Content	Subscriptions	Customize					t	Ì	Send now	🖺 Save	✓ Save & Pr
Group S	Subscriptions										
Subscribe	groups of users to this	Burst (for the	ose who hav	e access). Users	can unsubsc	ribe after inital subs	scription.				
When a ne	w user added to a gro	oup, they will a	automatically	v be subscribed to	this Burst.						
					Click belo	w to add your first r	recipient				
						+ Add Groups					
						T Add Groups					
Subscribe	ual Subscription		nis Burst.								
Subscribe			nis Burst.) too							
Subscribe	or unsubscribe individ		nis Burst. Groups) too All Groups		Ŧ					Q
Subscribe Send to Users	or unsubscribe individ	lual users to th		-		Ŧ					Q ● Disabled
Subscribe Send to Users	or unsubscribe individ o Burst owner (All Users	lual users to th		-		¥					-
Subscribe Send to Users	or unsubscribe individ o Burst owner (All Users cribed users	lual users to th		-		•					-
Subscribe Send to Users	or unsubscribe individ o Burst owner (All Users cribed users Display Name +	lual users to th		-		•					-
Subscribe Send to Users	or unsubscribe individ o Burst owner (All Users Cribed users Display Name + Canada Sales	lual users to th		-		•					-
Subscribe Send to	or unsubscribe individ o Burst owner (All Users Cribed users Display Name ~ Canada Sales Cronos	lual users to th		-		•					-

- 1. **Group Subscriptions:** You may add Groups of users to the distribution list. A group can be created at *Admin > Groups*.
- 2. Send to Burst Owner: Check if you want to send the burst to yourself.
- 3. **Subscribed users:** To add users one by one, choose them in this list. You can use a **Search** field at the upper right corner above the table to find Users by Name or email.

3.1. Define Subscriptions via a User Map - new in 5.5.1

() New in 5.5.1, Burst subscriptions can also be controlled by applying a User Map. For instructions on creating a User Map see <u>Create a User Map</u>.

* •	My Notifications / Weekly Stats Burst			🖆 🗸 🛛 New 🔻 🚺 Content 💌 🚳 Admin 💌 🐣
	ntent Custom Subscribe every		Run History	+ 🙆 🖻 🖂 Send now 🖺 Save & Preview 🖬 Save & Enable
				Save pending changes to see subscription.

METRIC INSIGHTS

If your Subscriptions tab defaults to 'Subscribe everyone who has *xx* on Homepage:

- 1. Set the 'Subscribe everyone' toggle to *Off* (wording on this option may be slightly different based on how you selected the content for your Burst)
- 2. [Save] to view all options for assigning subscriptions

My Notifications / Week	dy Stats Burst					New	. 🗸 🗋 Content 🗸	🖗 Admin 🔻 📙
Content Customize	Subscriptions	Run History	+	· 42 û	Send now	💾 Save	✓ Save & Preview	👍 Save & Enable
Subscribe everyone	who has <u>Weekly S</u>	tats on their homepage.						
Set Subscribers via	User Map							
Group Subscription	s							
		se who have access). Users ca automatically be subscribed to		er inital s	ubscription.			
			Click below to a	dd your fi d Groups	· ·			

1. Toggle the 'Set via User Map' to **ON**

My Notifications / Weekly S	tats Burst	🖹 💌 🛛 New 💌 📄 Content 💌 💿 Admin 💌
Content Customize	Subscriptions Run History	🕂 🖓 î 🗹 Send now 🖺 Save 🗸 Save & Preview 🖬 Save & Enable
Subscribe everyone wh	o has <u>Weekly Stats</u> on their homepage.	2
Set Subscribers via Use	er Map Sales Operations User Map	• 1
My Notifications / Weekly Stats Bur	st	🖹 👻 🛛 New 🔻 📄 Content 👻 🕼 Admin 👻 🐣
Content Customize Subscri	ptions Run History	+ 🖓 🛱 🗹 Send now 🖹 Saved 🗸 Preview 🖬 Enable
Subscribe everyone who has M	Veekly Stats on their homepage.	
Set Subscribers via User Map	Sales Operations User Map	v
Send to Burst owner (anna Kenned)	y, bk@metricinsights.com) too	٩
Users Subscribed via User Map	3	Disabled Users
Name	Added	Unsubscribed
anna Kennedy	2019-04-15 20:21:01	
Elena Davis	2019-04-15 20:21:01	
Lana Stone	2019-04-15 20:21:01	
Yana Byalkivska	2019-04-15 20:21:01	

- 1. Select **User Map** from those available to you via the drop-down
- 2. **[Save]**
- 3. Users Subscribed grid will populate with contents from User Map

For details on how the User Map drop-down is populated, see Security chapter on <u>Datasets</u>

4. Customize tab: use advanced Burst settings

😭 My Notifi	cations / New Burs	t	▲2	New ▼	Content			\bigcap	Email S	Sample				
Content	Subscriptions	Customize	ŵ	Send now	Save	45	8	0 î	- III *	% -	More -			1 of 1 < >
	1	Email Template	Burst - Any Image Size (default)	- 4		. Metr		5/2017 Intex		ights.com>		@ 6.46 F	PM (0 minutes ago)	
	2 Email Subject		[Name] for [Today]				METRIC INSI		etur adipiscing elit.	, sed do elusmo	d tempor incididun	ut labore et dor	iore magna aliqua. Ut	enim
	3	Custom Header Text		Text formatting M↓	_		Sales Differe		station unamoo lab	ons nei ut airqu	p ex ea commodo	consequat.		
	Lorem ipsum dolor sit amet, consectetur ad incididunt ut labore et dolore magna aliqua.		Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eius, incididunt ut labore et dolore magna aliqua. Ut enim ad minim venia exercitation ullamco laboris nisi ut aliquip ex ea commodo consegue	mod tempor m, quis <u>nostrud</u> at.			Day of Calendar Date	Channel	Country	Product Category	sum(Total Gross Profit)	sum(Total Sales Amount)	Prior sum(Total C Sales Amount) T	
							2016-02- 20 00:00:00	store visit	France	Furniture	15,040	74,426	1	ław
		Custom Footer Text					2016-02- 20 00:00:00	e- mail marketing	United States	Wine	113,544	312,704	٩	4ew
		Custom Footer Text	Duis aute irure dolor in reprehenderit in voluptate velit esse cillum d	Text formatting M↓			2016-02- 20 00:00:00	e- mail marketing	Australia	Furniture	1,697	6,252	2	4ew
			nulla pariatur.				2016-02- 20 00:00:00	e- mail marketing	Spain	Accessory	22,258	87,656	,	lew
							2016-02- 20 00:00:00	corporate sales	Canada	Accessory	10,409	65,311	P	lew
							Duis aute irure d	olor in reprehender	it in voluptate velit	l esse cillum dol	ore eu fugiat nulla	parlatur.		
			Render Overlays on Burst Images					n: MI Demo Beta (ř	rttps://demo-beta.n	metricinsights.co				
			Send only what's been updated since last email				Have questions' Contact support	emetricinsights.co	n		The infor	mation in this di Copyright	igest is company con t © 2017 All Rights Ri	3dential aserved
		clude PPT document	o yes 🛛 no											
		5 PPT template	Default	~										

- 1. **Email Template:** a default Burst's email template is "Burst Any Image Size"; it was designed as a standard and flexible solution. You are free to add your custom template to a Burst by:
 - First, adding it to Admin > Email Templates;
 - Secondly, choosing it from this drop-down list.
- 2. **Email Subject Line**: In previous versions, Burst's name also serves as an email Subject. In versions after 5.1.1 you got more freedom to construct the email in the following format:

```
Name OR Username + Today OR Yesterday
```

- 3. **Custom header / Custom Footer**: You can choose to include arbitrary text into custom fields and have that shown up as a header, footer, or both in the Burst email as shown in the picture above.
- 4. **Include PPT document:** choose whether an attachment with a PowerPoint Presentation should be added to an email.
- 5. Optional, create a new PPT template:

https://yourcompany.metricinsights.com/editor/ppt

5. Enable your Burst

My Notifications / New Burst (6)		A 0	New 🗸 🗋 Content 🗸	🖉 Admin 👻 🤮
Content Customize Run History Subsc	criptions	2 Send now	🖞 Save 🗸 Save & Preview	💼 Save & Enable
Email Customizations				
Email Template	Burst - Any Image Size (default)		▼ 🔅	
Email Subject Line	[Name] for [Today]			

- 1. At the upper right corner of the screen click **Save & Enable**.
- 2. Optionally, you can request to [Send now] see Step 5.1

Once enabled, the Report Burst will run on the schedule you set up.

1 Note that in 5.2.1 and later a *Run History* section is available for Bursts.

5.1. Optional - test Burst for yourself or other Users

end No	W			×
	Send me	(aaron@metricinsights.com)		
🖂 Email	Burst for	Aaron Cho	-	
	Send to a	Aaron Cho		
		abby kennedy		
Your Burs	t will be added	Steven Tall	w minute	es.
Send or	cancel	Steve Sanders		

1. [5.6.1] This new options allows you to setup Bursts for others and then verify exactly what these Users will receive. Open the **Burst for dropdown** and select a Subscriber other than yourself. You will receive the Burst immediately, tailored for the selected Viewer - the system will apply any Usermaps, Security privileges and permissions, as well as any Bookmarks set for that User. Note that the default is to send Burst based on your personal settings.

5.3 Setup bursting from the Favorites Editor

Users may setup report bursts directly from their Favorites Editor

1. Access My Preferences (below your Username) > My Favorites

My Favorites					Ne	w 🔻 🗋 Con	itent 👻 💿 A	idmin 👻 🤮 Alex	٢
	My notifications are C	ON for <u>emails</u> , S	SMS and Phone	Alerts · Thursda	ay - January 12	, 2017 System 🕑	14:10 UTC(UTC	C +00:00)	
	Notifications	Alerts	Favorites	Ø Bursts	Schedules	Settings	D Mobile		
Maintain content, sc Favorite Folder	hedule and sharing of	f your Favorite	folders						
Favorite Folders							Drag	a & Drop Rows to Re-C	Order
				Number of E	Elements	Include in Digest	Drag Actions	a & Drop Rows to Re-C	Order
Favorite Folders				Number of E	Elements	Include in Digest	-	a & Drop Rows to Re-C	Drder
Favorite Folders Display Name					Elements	Include in Digest	Actions	g & Drop Rows to Re-C	Drder
Favorite Folders Display Name Most Popular				5	Elements	Include in Digest	Actions	g & Drop Rows to Re-C Bursts in this folder	Drder
Favorite Folders Display Name Most Popular My Favorites Share				5 8	Elements	-	Actions	Bursts in this folder	Drder
Favorite FoldersDisplay NameMost PopularMy Favorites ShareTableau Alerting				5 8 1	Elements		Actions	Bursts in this folder 숀 때	Drder

In the respective row click **Show Bursts in this folder** icon.

2. Pop-up will display any existing bursts that include this folder

Bursts That Include This Favorite

	Bursts that include My Favorites Share									
	My Bursts									
	Name -	Recipients	Last Sent							
1	Sharing	1 user	Ŵ							
2	+ New Burst This will create a that includes My									

- 1. You can review any existing bursts by selecting a burst name in the table
- 2. Or create a new on. Selecting [+ New Burst] will redirect you to the Burst Editor

3. To create a new burst, you will begin in the Notifications:Bursting section

প My Burs	ts / New Burst				New	Content	▼ 💮 Admi	in 🔻 🤮 Alei	x 🔻
Content	Schedule	Subscriptions			Đ	Send now	🖺 Saved	✓ Preview	n Enable
		Name	New Burst						
		Send	favorite folders						
		Send folders as	● a single large email						
			Favorite Folders	Drag & Drog	p Rows to Re	-Order			
			Display Name						
			My Favorites Share			Ŵ			
			+ New Folders						

For complete steps, see: <u>Setting up a new Report Burst</u>

5.4 Bursting from the Report or Metric Viewers

In addition to creating Report Bursts from the Notifications screen (<u>Setting up a new Report</u> <u>Burst</u>), you can initiate bursts directly from the element Viewers as shown below.

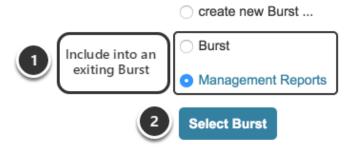
1. Select 'Share via Burst' from the share icon on Viewer

Metrics / Financial / Daily Sales	Ne	lew ▼	nt 🕶 🗌	[©] Admin ▼	Alex	•	?
Daily Sales This metric provides the total order volume in US\$ for a day across all channels Daily See Related See Related See Related See Related See Related See Related 			[* 🖸 🛓	A ©*	can ^{to}	¢
7d 4w 2m 12w 1y 2y 5y 10y 30y 🇰 Standard St	oplight Statistical Target			Share right no Email this Metr Share via Bur Schedule this M	ic now	ularly	
50,000,000	Ne						

2. To add to this element to an existing burst

New or Existing Burst?

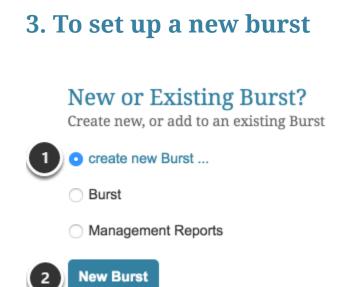
Create new, or add to an existing Burst



- 1. Click on one of your already created bursts
- 2. Click **Select burst**

The selected Burst is going to be updated and will include this new element

X



Selecting **New burst** will redirect you to the *Burst Editor*

3.1. Proceed with creating a new Burst

🕋 My Burst	ts / New Burst				New	✓ Conten	t 🔻 🛞 Ad	min 👻 🎴	Alex 👻
Content	Schedule	Subscriptions			Ĩ	Send now	🖺 Saved	✓ Preview	💧 Enable
		Name	New Burst						
		Send	○ favorite folders	 selected tiles 					
			Selected Tiles						
			Display Name						
			Daily Sales			创			
			+ Add tiles						

For complete steps, see <u>Setting up a new Report Burst</u>

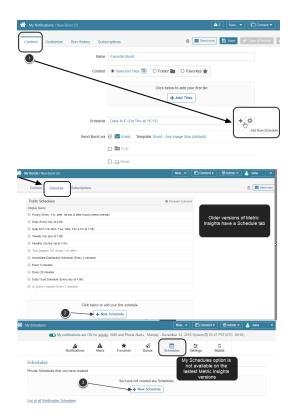
×

5.5 Creating a new schedule via Burst Editor

This function allows Users to create their own private schedules to control the timing of any of their digests and Bursts.

Admin users also have access to more complex options when setting up Schedules; see: <u>Create or Modify a Notification Schedule via Notification Schedule Editor</u>

1. Users can create their own schedules from as part of creating new Bursts (Access New menu > Burst)



You can create a New Schedule from several places depending on how current your MI instance is:

- 1. [5.2] When creating a new Burst using the *Content* tab
- 2. [5.0] When creating a new Burst using the *Schedule* tab
- 3. [4.x] My Preferences > My Schedules

2. 'Create new schedule' pop-up appears

s / New Bu	ırst (5)	▲ 0 New ▼	Content •
	Create New Schedule	:	× & Preview
	Frequency		
	Every few minutes	٦,	
	Every few minutes	C.	2
	Hourly on certain days of the week on certain days of the month on certain days of the fiscal month		
	Every 12 minutes For more advanced options, create a Schedule via the Notification Schedule Admin page Save or cancel		
	FTP		

Select a Frequency from the drop-down and further options available will depend on the Frequency chosen.

2.1. Daily or 'Certain days of the week' schedule options

Create New Schedule On certain days of the week option Frequency on certain days of the week on certain days of the week Image: Schedule name						▲ 0	New ▼
Mon Tue Wed Thu Fri Sat Sun Select All All times are in UTC, 0:00 timezone. 8 ★ : 00 ★ Add another time Schedule name	Create N	ew Sched	lule				he
Mon Tue Wed Thu Fri Sat Sun Select All All times are in UTC, 0:00 timezone. 8 • : 00 • • Add another time Schedule name	requency						
Select All All times are in UTC, 0:00 timezone. 8 • : 00 • + Add another time Schedule name	on certain da	ys of the week					
Schedule name							
All times are in UTC, 0:00 timezone. 8 : 00 • • Add another time Schedule name	Mon	Tue	Wed	Thu	Fri	Sat	Sun
8 • : 00 • • Add another time Schedule name		1					
On at 8:00				Select All			
	8 - Contraction (Contraction) - Add another	time	ezone.	Select All			
For more advanced options, create a Schedule via the <u>Notification Schedule</u> Admin page	8 • : 00 Add another Schedule name On at 8:00 For more adva	e nnced options,	create a Schedi				

- 1. Select to schedule by **day of week**
- 2. Select **days of the week** by activating the corresponding check boxes
- 3. You may schedule one or many times per day
- 4. **Schedule name** will be automatically generated or you may override with name of your choosing
- 5. Admin Users can access more scheduling options via this link (see Step 2.4)

2.2. Hourly or 'Every few minutes' schedule options

ırst (5)	▲ 0 New ▼	Cont
Create New Schedule Frequency	Hourly or 'Every few minutes' option	
Hourly	•	
Send every 12 hour(s) Send () as early as possible () () after Send After 10 () minute(s) Schedule name	er specified time	
Every 12 hrs, after 10th min		

- 1. Select how many hours apart the Burst will occur
- 2. Activate the check box for either **[as early as possible]** or **[after specified time]**
- 3. Optionally, specify the number of minutes after specified hour the Burst will occur
- 4. **Schedule name** will be automatically generated or you may override with name of your choosing
- 5. Admin Users can access more scheduling options via this link (see Step 2.4)

2.3. 'Certain days of the Month' schedule options

ew Burst	t (5)				▲ 0	New 🔻	Cont
	Create I	New Sch	ledule		ertain days of the (fiscal or calendar)	×	
		days of the fi	scal month			•	
1	At date:		At time: 2	UTC, 0:00			
Y	1st	- ×	10 - : 00	•			
	10th	~ X					
	30th	~ X					
	Add anoth Add Add anoth Add Add	ier day					
	Schedule na	me					
3	On the 1st,	10th & 30th	of the Fiscal Month	at 10:00			
4			ns, create a Schedu <u>ule</u> Admin page	ıle			
	Save	cancel					

- 1. Select one or multiple days of the Month
- 2. Select a specific time
- 3. **Schedule name** will be automatically generated or you may override with name of your choosing
- 4. Admin users can access more scheduling options via this link (see Step 2.4)

2.4. [Admins only] Notification Schedule Editor - advanced options

In newer versions of MI, Power Users can be granted Privilege(s) to access the Schedule Editor - see <u>Notification Schedule</u> in <u>Controlling Access within Metric Insights</u>.

Name 🔺		Public?	User	Emails	L	ast Sent on	
741 (On Tue at 6:47)					×	16-11-08 06	D
CT_2354 (Every 1 minute	Create new sched	ule				16-08-12 05	
	Frequency	Hourly			-		
Daily (Every day at 9:00)	11040010)	liouny				16-11-09 11	D
Daily M-F (On Mon, Tue,	Send every	1 hour(s)				16-11-11 07	D
Data Trust Schedule (Eve	Send	as early as possible i after specifie	ad time			16-10-06 22	
DT110-notification-sched	Ochu		su time				
DT115-notification-sched	Send After	15 vinute(s)					Î
DT116-notification-sched	Wait for data to be	ves					Ŵ
DT128-notification-sched	collected?	0,000 0 100					Ŵ
DT129-notification-sched	Wait for	hourly-metric-refresh			-	16-10-31 06	
DT130-notification-sched					_		Ŵ
DT131-notification-sched	Must be satisfied during current cycle?	yes on no					Ŵ
DT135-notification-sched	Data dependency	TestData			-		
DT138-notification-sched	Data dependency	Testotitu				16-10-31 06	
DT139-notification-sched	This Schedule is	e public e private (only visible to me))			16-10-31 02	· D
DT141-notification-sched	Schedule name	Every 1 hr, after 15th min & after hourly-	-metric-refres	Ы			Ŵ
DT143-notification-sched				1			
DT145-notification-sched	Save or cancel					16-10-31 07	
DT146-notification-sched	_					16-10-31 07	🖻
4 4 Page 1	of 4 🕨 🔰 😂				Disp	laying records	1 - 20 of 6

Your Administrator can create a more complex schedule for you if required. Full details on these advanced options can be viewed here: <u>Create or Modify a Notification Schedule via Notification Schedule Editor</u>

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6. Working with Favorites and Digests

6.1 Favorites - Overview

Favorites are sections that you add to your *Homepage*. By holding the tiles that are of interest to you in favorite sections, you can easily access frequently used information and also receive email digests that provide a daily summary of all updates to your favorite tiles.

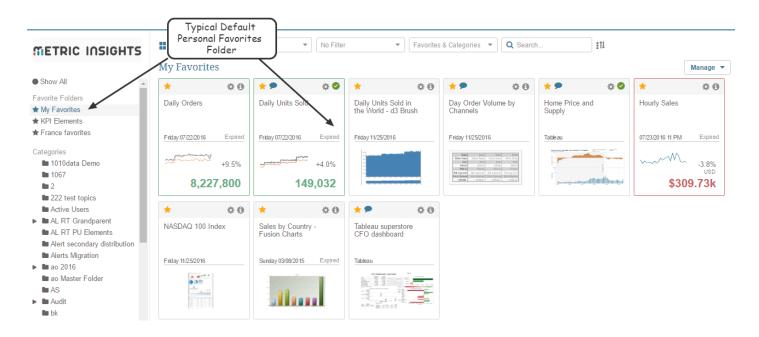
There are two types of Favorites Folders in Metric Insights:

Personal Favorites: When you first access the system, you will typically have your own empty personal favorites folder (usually called "My Favorites") that you can populate with tiles. You are able to create any number of new Favorites folder as long as each is given a unique name.

Shared Favorites: Elements can be shared by populating a favorites list and then sharing it with individual users and/or groups of users. For example, you may establish a set of KPIs that you share with everyone. If you have a "unknown" folder on your *Homepage*, hovering over the title will reveal the name of the folder's owner. All updates to Tiles that the owner makes to this folder will be replicated in your *Homepage* folder.

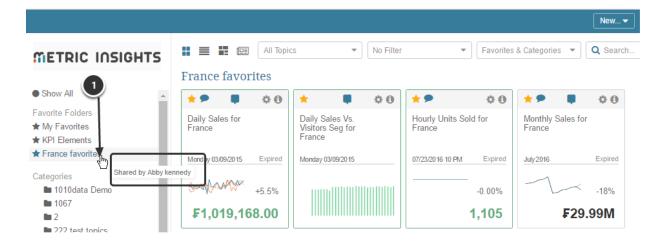
NOTE: If you add hidden (non-visible) elements to your Favorites Folders, you will only see these in **Favorites** folder sections and not in their corresponding **category** on Homepage. This can occur when reports or metrics are provided in Drill-downs but not set to display on Homepage.

Personal Favorites



A default personal favorites folder is created for you by the system and is usually entitled "My Favorites"

Shared Favorites



1. Hover over the Shared Favorites title to determine the owner of the folder

Other reasons to set up Favorites folders

One of the best reasons to set up Favorites folder is so that you can generate email digests or Bursts containing only those tiles you are interested in. These Notifications can be sent daily for all of your favorites tiles when they change or you can set a different time interval to receive the digests. See <u>What are Favorite Digests</u> or <u>Setup bursting from the Favorites Editor</u> or <u>Create</u> <u>New Burst</u>

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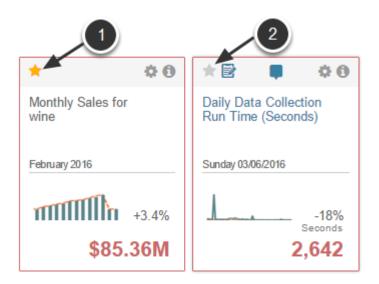
6.2 Add (or Delete) Elements to a Favorites folder

Any tile on your *Homepage*, or any element that you can view, may be included in one or more of your Favorite folders. This is controlled by the **Star** icon on either the *Homepage* view, Chart Preview or any of the Chart Viewers.

The *Add to Favorites* pop-up includes both your Personal Favorite folders and those shared folders to which you have been granted the **ability to maintain** (this configurations is set by the User sharing the Favorite folder)

Tiles can also be added to Favorites via your *Favorites* Editor, see <u>Using Notifications</u>: <u>Favorites Editor to Maintain Favorites</u>

1. Click the small Star icon at the top left corner of a tile



- 1. Example of an element already added to at least one Favorite folder (gold star)
- 2. Example of an element not yet included in any Favorite folder (grey star)



1.1. The Star icon on Viewers

This Chart has not yet been included in any Favorites folder

1.2. Or on the Preview of any Chart

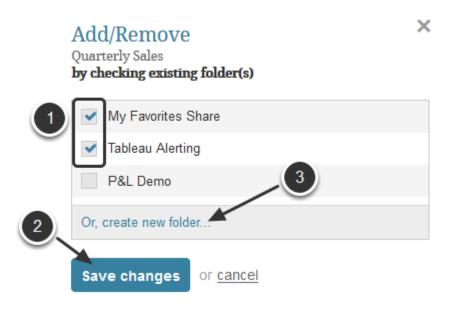
	New 👻 🛅 Content 🗸 🙆 Admin 👻 🔮 Alex
Previous Next preview >	Clear all
★Quarterly Sales	
1y 2y 5y 10y 30y 🛗	Current value \$177.73M Q3 2016
\$1,000.00M Maximum ever	% Change Down 71% from last quarter Sales By
	Avg \$698.81M for 2003
8 7 0 ≥ \$500.00M	Minimum ever \$68.89M e Cabernet Q1 2010
\$500.00M	Maximum ever \$930.71M Q4 2012
0	Business owner Barbara Randlett
\$0.00M	Element ID 90
Q3 2015 Q4 2015 Q1 2016 Q2 2016 Q3 20	016
Q1 2018 Q1 20	11 · ·
Quarterly Sales	Sales By for 36-Bottle e Rack

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Click the **Star** icon to add the Chart to the Favorite folder(s)

The Add/Remove pop-up opens

2. Add an element to Favorite folder(s)



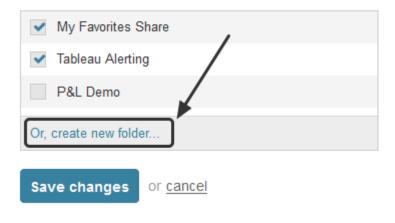
- 1. Select or clear check boxes to add or remove the Chart from the corresponding Favorite folder(s). Multiple folders can be selected at once
- 2. Click Save changes
- 3. Alternatively, you can choose to create a new Favorite folder (see below) based on your assigned **Permissions**

×

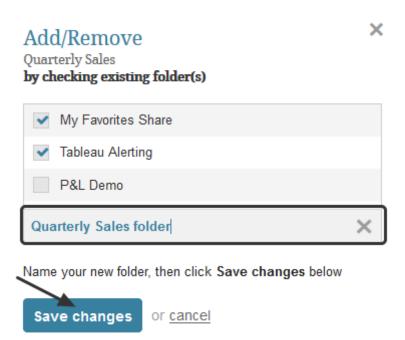
2.1. Click 'create new folder'

Add/Remove

Quarterly Sales by checking existing folder(s)



2.2. Enter the name for a new Favorite folder



Click Save changes

A new folder is created and the selected Chart is automatically added to it and to any other Favorite folders selected from the list

3. Check whether your Chart has been added to the required Favorite folder(s)

METRIC INSIGHTS	All Topi	cs 🔻 No Filter	Favorites & Categor
	My Favorites		
Show All	* * 0	* *0	* * 0
Favorite Folders	Hourly Sales	Quarterly Sales	Sales by Country -
★ My Favorites			Fusion Charts
★ KPI Elements			
France favorites	07/23/2016 11 PM Expired	Q3 20 16	Sunday 03/08/2015 Expired
Categories	**		· · · ·
1010data Demo	-3.8%	-71%	
1 067	USD		
2	\$309.73k	\$177.73M	
222 test topics			
Active Users			

Once the element is added to the Favorite folder(s), its **Star** icon turns golden on all element displaying options

6.3 Using Favorites Editor to Maintain Favorites

Favorites Editor provides a central place to control all the features available for Favorites and control how these Favorites are displayed in your Digests. This article will provide an overview of those functions and links to further details as required.

1. Access My preferences > My favorites

My Alerts My Favorites Im ✓ My Bursts My Schedules 葉 My Settings □ My Mobile	Maintain content, scheo Favorite Folders	Notifications	Alerts	Favorites	A Bursts	Schedules	Settings	0 Mobile	
≇ My Settings		dule and sharing (- 6						
D My Mobile	ravorne roluers		or your Favorio	e folders					
E Log Out	Favorite Folders							Drag 8	& Drop Rows to Re-Order
	Display Name				Number of E	Elements	nclude in Digest	Actions	
L/9 275	Most Popular				5			¢∢Ł	
	My Favorites				8		✓	\$ ∢± €4	20
	Tableau Alerting				2			🌣 🖈 🛍 🛍	
	P&L Demo				3			\$∢± ₪	
	Mobile				3			¢ 🛛 🕹 🛍	
	Sales				10		~	\$ 12 64	20
Daty Sales	2 + New Favorite Fol	der							
	2 00	Display Name Most Popular My Favorites Tableau Alerting P&L Demo Mobile Sales 2 + New Favorite Follow	Display Name Most Popular My Favorites Tableau Alerting P&L Demo Mobile Sales 2 + New Favorite Folder	Display Name Most Popular My Favorites Tableau Alerting P&L Demo Mobile Sales 2 + New Favorite Folder	Display Name Most Popular My Favorites Tableau Alerting P&L Demo Mobile Sales 2 + New Favorite Folder This will send an unit of the send new to be s	Display Name Number of E Most Popular 5 My Favorites 8 Tableau Alerting 2 P&L Demo 3 Mobile 3 Sales 10	Display Name Number of Elements In Most Popular 5 In My Favorites 8 In Tableau Alerting 2 In P&L Demo 3 In Mobile 3 In Sales 10 In	Display Name Number of Elements Include in Digest Most Popular 5 My Favorites 8 ✓ Tableau Alerting 2 P&L Demo 3 Mobile 3 Sales 10 ✓	Display Name Number of Elements Include in Digest Actions Most Popular 5 • २ २ २ २ २ २ २ २ २ २ २ २ २ २ २ २ २ २ २

1. From *My Favorites* screen you can manage your folders, preview them, or send a test email notifying you on any updates on the items included to these folders.

For details, see <u>Requesting a 'Daily' Favorites Digest</u>

2. To add a new Favorites Folder, click [+ New Favorite Folder]

1.1. Adding a New Favorite Folder



- 1. Enter a **Display name** (title) for your new folder. This name must be unique to your Homepage.
- 2. Indicate if you would like this folder to be included in the **Favorites Digest** which you can have emailed to you. If you select 'yes', an additional choice appears below.
- 3. *Optional.* You can select to have the Digest generated when one of two situations occurs:
 - **Element update**: Digest will be generated on a Daily Basis if at least one element has been changed.
 - **Date Collection Trigger Completion**: Digest will be generated based on completion of certain events.

In either case, only those elements which have been 'updated' since your last digest was produced will be included in your digest(s).

2. Adding or Deleting Elements from an existing Favorites Folder

Favorite Folders

Favorite Folders			Drag & Drop Rows to Re-Order
Display Name	Number of Elements	Include in Digest	Actions
Most Popular	4		¢⊲≛
My Favorites	6	~	\$\$\$ \$\$ \$\$ \$\$ \$\$ \$\$
Tableau Alerting	1		🌣 🖈 📩 🛍
P&L Demo	3		🌣 🖈 📩 🛍
Mobile	2		🌣 🖈 📩 🛍
Sales	7	~	\$\$\$\$\$\$€€₽₩
View elements			
✓ Preview Favorites Digest Send	now This will send an email to yuliia.nesova@metricinsights.com		

Click on the name of a folder that you have ability to **Maintain**. This could be either a Personal Favorite or a Shared Favorite where you have been granted 'Ability to Maintain Contents'.

If you select this option for a folder that you cannot maintain, only a listing of existing elements will display without the add or delete options

2.1. View List of Elements and optionally add or delete elements

Ma	nage Tiles: My Favorites	3
		Q Search
Til	es in Grid	8
	Name 🔺	
	Daily Sales by Channel & Product Category	
	Monthly Completely Satisfied Survey Responses	
	Monthly Support Experiences	
H	✓ Page 1 of 1 ▶ ▶ 2	Displaying records 1 - 3 of 3
+	Add Tiles Delete selected tiles or Delete all tiles	

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- 1. Checking any element(s) will un-hide the **Delete selected items** button to allow multiple deletions
- 2. Use Add Tiles to display Add Pop-up

2.2. Use the 'Add Element' pop-up to add additional Element

Q Filter r	esults					
Select all	Select none	Category	All Categories v	Торіс	All Topics	▼
Coun	try Sales Distrib	ution-Parameter	s (Not Visible on Home	^o age)		
King	County Monthly	Home Sales fro	m Tableau			
Snoh	omish County M	onthly Home Sa	les from Tableau			
 Pierc 	e County Monthl	y Home Sales fr	om Tableau			
Kitsa	p County Monthl	y Home Sales fr	rom Tableau			
Thurs	ston County Mon	thly Home Sale	s from Tableau			
Islan	d Island County I	Monthly Home S	ales from Tableau			
Skag	it County Monthl	y Home Sales fr	om Tableau			

- 1. You can limit pick-list for Elements by **Category** or **Topic** or by using the **Filter** or a combination of these
- 2. You can Add items by using the check boxes and Add selected item(s) button

3. To Share a folder

Add selected item(s)

(2)

Favorite Folders

Favorite Folders			Drag & Drop Rows to Re-Order
Display Name	Number of Elements	Include in Digest	Actions
My Favorites Share	9		\$ \$\\$ \$\$ \$\$
Tableau Alerting	1	~	\$ \$\$\$ € € €
P&L Demo	12	~	\$\$\$\$\$\$€€\$\$\$\$\$
Total Monthly Sales	4	~	\$\$\$\$\$€€₽₩
Test Grid View	1	~	\$\$\$\$\$€€₽₩

Click the 'Share' icon and following instructions here

4. To copy all elements from one folder to another (Duplicate)

Favorite Folders

Favorite Folders			Drag & Drop Rows to Re-Order
Display Name	Number of Elements	Include in Digest	Actions
My Favorites Share	9		\$\$√ ≛ ₪
Tableau Alerting	1	~	🌣 🖈 🔁 🔁 🛍
P&L Demo	12	~	¢ ∢≟ C° 4° ḿ
Total Monthly Sales	4	~	¢ ∢≟€ ₽û
Test Grid View	1	×	¢√ ≟ C° 4° m

Select the 'Duplicate' icon to display the Pop-up

4.1. Complete the 'Duplicate Favorite' pop-up

Duplicate Favorite		×
New Folder name	Elements for 'Island' data	
2 Duplicate permissions	● yes 🔘 no	
Select Dimension Valu	les alterations	
Change County from "Pierce" to:		▼
Duplicate or cancel	 Island Island∣Island	

- 1. Assign a unique folder name
- 2. Choose if you want to duplicate the list of Users and Groups that currently Share the folder or re-assign manually

For more information on this function, please see <u>Duplicate an entire Shared folder</u> <u>automatically</u>

5. To Edit the various display fields for Favorites, select the Edit icon

Favorite Folders

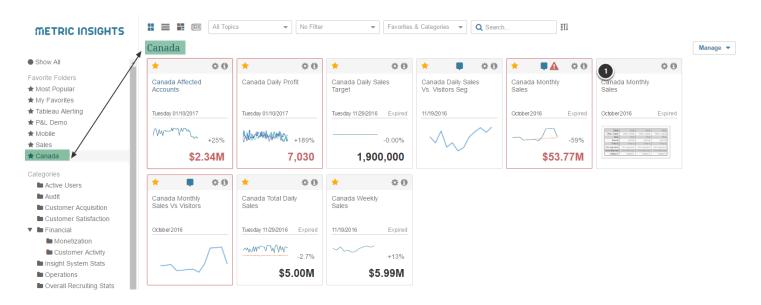
Favorite Folders			Drag & Drop Rows to Re-Order
Display Name	Number of Elements	Include in Digest	Actions
My Favorites Share	9	\mathbf{i}	\$\$ 🖈 📩 🖮
Tableau Alerting	1	~	✿♫ൎᆇᅝᅆ
P&L Demo	12	~	¢∢≟໕⊄©
Total Monthly Sales	4	~	¢♫╧╔╬┉
Test Grid View	1	~	¢∢≟ሮ⊄™

See instructions here Using Favorites Editor to Maintain Favorites

6.4 Duplicate an entire Favorite Folder automatically

This feature allows you to copy the entire contents of one folder to create another. This is helpful when you have users that typically view a single segment. Optionally, the **Permissions** of your existing *Favorites* folders can be copied in order to put the segments into separate folders for the same user or groups.

1. Example of Favorite folder for 'Canada Sales'



Note that folder 'Canada' contains various elements tracking Sales and Revenue in Canada

2. Access My Preferences (below your Username) > My Favorites

Ny notifications are ON for emails, SMS and Phone Alerts · Wednesday - January 11, 2017 System ② 13:39 UTC(UTC +00:00)								
	Notifications	Alerts	★ Favorites	A Bursts	Schedules	Settings	D Mobile	
Maintain content, s Favorite Folde	schedule and sharing o	of your Favorite	e folders					
Favorite Folders							🗢 Drag	& Drop Rows to Re-Order
Display Name				Number of I	Elements	Include in Digest	Actions	
Most Popular				5			¢∢≛	
My Favorites				8		~	¢ ∢ ±€6	20
Tableau Alerting				2			\$ 🖈 🖄	
P&L Demo				0			¢∢CC	ป้
Mobile				3			🌣 🖈 📩 🛍	
				10		~	¢ ∢≵ C€	hi (C)
Sales							_	\sim

In the respective row click the **Duplicate** icon.

3. Complete the 'Duplicate Favorite' pop-up

Duplicate Favorite 1 New Folder name Germany Change Sales Country from "Canada" to Germany Change Country from "Canada" to Germany Change Country from "Canada" to Germany Tuplicate

- 1. Select a **New folder Name** since two folders cannot have the same name
- 2. Determine if you want to retain the same 'permissions' for the new folder:i.e.; the same set of Shared Users or Groups
- 3. Select the new Dimension value from drop-downs

Click Duplicate to complete the process

4. Example of New Favorites Folder in Favorites Editor

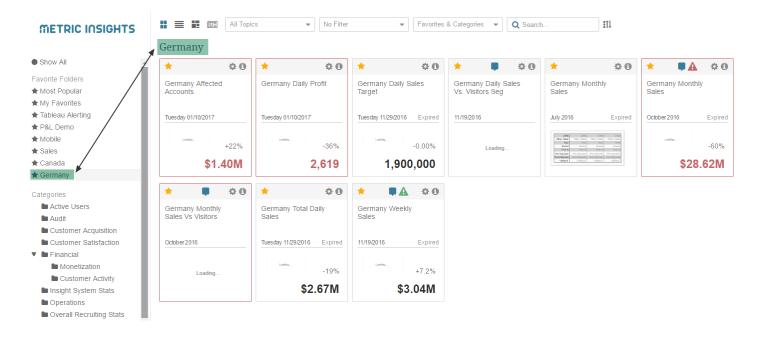
Favorite Folders

Favorite Folders			Drag & Drop Rows to Re-Order
Display Name	Number of Elements	Include in Digest	Actions
Most Popular	5		\$⊲*
My Favorites	8	×	¢∢ ∠ C Caó
Tableau Alerting	2		🌣 🖈 📩 🛍
P&L Demo	0		✿幻ெ௰
Mobile	3		🌣 🖈 📩 🛍
Sales	10	~	✿幻ൎᆇᅊᄵᇓ
Canada	9	×	\$\$\$\$ € € € @
Germany	9	✓ 2	✿⊲≛ሮ⊄≞

METRIC INSIGHTS

- 1. The newly created folder appears in the Favorites grid
- 2. Use the displayed icons to **Share**, **Duplicate**, **Edit** or **Delete** the new folder just as you would for any other *Favorite*

Result



6.5 Adding elements without data to Favorite folders

Sometimes you will be creating or importing elements that currently do not have data collected for them, but you may want to set up Favorite folders to display them when data is collected.

You cannot use the Favorites star to select these as we do not display 'empty' elements in the Home Page, and dimensions without any values will not display in the Viewers.

There is a simple way to do this by using the **Favorites Editor**.

1. For example, we can add 'berry wine' as a Product before any is sold

- -	Dimension Editor								
Pro	duct C	ategory							
	Dimension Information Associations Advanced								
	Dimen	ision Values	/						
	Q	/							
1	Dimens	ion Values							
		Key value	Display value	Show as tile	Currency prefix				
		berry wine	berry wine	Y	S				
			Product Category Total	Y					
		wine	wine	Y	S				
		wine accessory	wine accessory	N	S				
		wine furniture	wine furniture	Y					
		Page 1 of 1 > > 2	1	1					

2. Open 'Manage Favorites' pop-up

1	Favorites					1
	Favorites				🗢 D.	rag & drop rows to re-order
	Display Name					
	KPI Elements	Ma	inage Favor	ites		×
1	Favorites				Q Search	
	Favorites Test	Ele	ements			
	My Favorites		Name +			
	new My Favorites		Hourly Active Use	r Count (not ∨isible)		
	Instant Insights	H	Page 1	of 1 🕨 🕅 C		Displaying records 1 - 1 of 1
	Tableau Alerting					
	P&L Demo 2	Ad	ld more items	Delete selected items	or <u>Delete all items</u>	

- 1. Click on any Favorites folder name
- 2. Select 'Add more items'

3. Filter elements by your report name

Q Da	ily Sales by Chan	nel			
	Cat	egoryTopic	All Topics	▼	All Categories
Select	all Select none				
	aily Sales by Cha	nnel for wine			
	aily Sales by Cha	nnel for wine	furniture		
	aily Sales by Cha	nnel for wine	accessory (Not Visible	on Home F	Page)
	aily Sales by Cha	nnel for berry	wine (Not Visible on H	Home Page))

• You can now select '**berry wine**' and the report will appear in your Favorites folder when data is collected.

METRIC INSIGHTS

6.6 How to view a hidden tile in your Favorites

When you create a Dimension Value and its **Show as Tile** setting is set to 'No', initially, no tile will be shown on the *Homepage* for that Element dimensioned by the associated Dimension. You must access the hidden Dimension Value's Chart from another Dimension Value's Viewer and designate it as a Favorite on its Viewer.

At least one Dimension Value's tile should be visible in order to provide easy access to "Hidden" ones.

Hidden Tiles (set in Dimensions by Admin or Power User)

^	Dimensions / Revenue Type		New▼
	nfo Associations Advanced		
Dim	nension Values		
Din	nension Values		
	Key Value	Display Value	Show as Tile
	1	Brand Advertising	Υ
	2	Microsoft Advertising	Y
	3	Performance Advertising	Y
	4	Virtual Goods	N

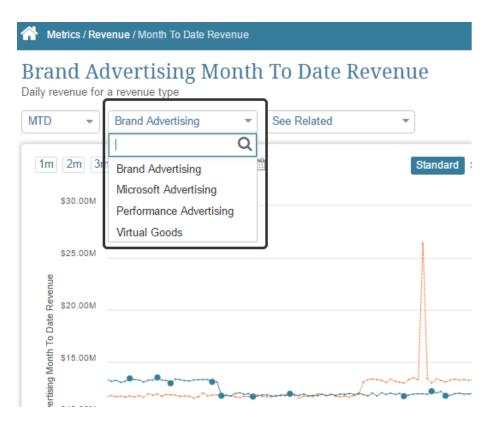
Note that 'Virtual Goods' Dimension Value's **Show as Tile** setting is set to 'N' while others are configured to be visible on the *Homepage*.

1. On the Homepage select one of the visible dimensioned Elements

All Topic	s 🔻 No Filter	 Favorites 	& Categories 🔻 daily re	evenue Clear all
🌮 16 other items match you	ur search for daily revenue that	are not shown below. <u>Show othe</u>	er items.	
Revenue				
* 0	* \$0	* 0	* \$0	* 0
Brand Advertising Month To Date Revenue	Brand Advertising Weekly <mark>Revenue</mark>	Daily Revenue for Australia	Daily Revenue for Brazil	Daily Revenue for Canada
Saturday 05/31/2014 Expired	05/31/2014 Expired	Thursday 05/29/2014 Expired	Thursday 05/29/2014 Expired	Thursday05/29/2014 Expired
-0.00%	-28%	+0.39%	+2.2%	-0.66%
\$12.04M	\$59.53M	\$4.79M	\$3.07M	\$2.35M

The *Metric Viewer* opens.

2. Open the Dimension drop-down list



Select 'Virtual Goods' (the Dimension Value for which no tile is shown on the Homepage) from the drop-down list.

The 'Virtual Goods Daily Revenue' Metric Viewer opens.

3. Click on Star to add to a Favorites folder



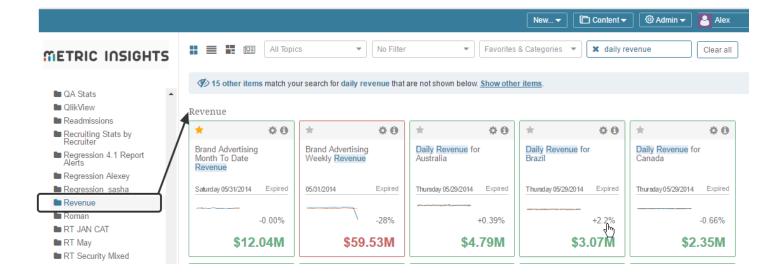
For more information, see <u>Add (or Delete) Elements to a Favorites folder</u>

4. Return to the Homepage

METRIC INSIGHTS		All Topi	cs 💌	No Filter	•	Favorit
Show All	🌮 26 other item	s match yo	ur search for reven	ue that are no	ot shown below. <u>Sho</u>	ow other it
avorite Folders	My Favorites			ſ		
r My Favorites r KPI Elements	*	\$ 0	*	¢ 0	*	¢ 0
r France favorites	Brand Advertising Month To Date Revenue		Performance Advertising Wee	kly	Virtual Goods M To Date <mark>Revenu</mark>	
■ 1010data Demo ■ 1067	Saturday 05/31/2014	Expired	05/31/2014	Expired	Saturday 05/31/2014	Expired
2222 test topics		-0.00%	/	-28%		-0.00%
Active Users	\$12.	04M	\$54	.87M	\$8	8.39M

The 'Virtual Goods' tile now appears on a **Show All** view with a gold star signifying it has been included to one or several **Favorite Folders**. Therefore, this tile is also shown in a corresponding Favorite Folder.

4.1. Note that the exposed tile is not shown in any of the Categories



6.7 How to share your Favorites folder

Beginning with Release 5.2.0, Sharing Favorite Folders has been replaced with a more sophisticated way of Sharing Folders. See new updated functionality in <u>Understanding Folders (new in Release 5.2)</u>

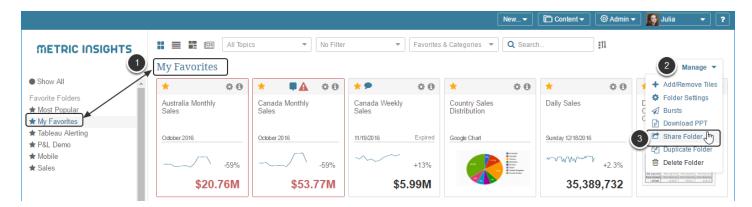
This lesson will show how you can share one of your Favorite Folders with either individuals or groups of individuals. You can specify if the Users may 'maintain' their own versions of the folder - thus allowing them to delete and add elements on their HomePage.

When you share a folder, all options which you have set including sorting and summary comparisons will be propagated to folders you have shared. Users are free to alter these options for their own version to control Digest frequency and contents.

After initial sharing, any tiles added or deleted from your folder will cause the same elements to be added or deleted from all shared folders.

Changes made to the various display option for the Digest will not be propagated to those already sharing the Favorites folder. There is also an option, 'Re-Share', that allows you to completely replace the shared folder(s) with all new options and elements. Please note: this will remove any changes that other users have made to their version of the shared folder.

Users are restricted to sharing Favorite Folders with those Groups of which they are members. There is an additional restriction that only Administrators can share folders with the **'Default Group**'.



1. [Option 1] Via the Homepage

METRIC INSIGHTS

- 1. Select one of your favorite folders at the Homepage
- 2. At the top right corner of the screen open the Manage menu
- 3. Select the Share Folder option

1.1. [Option 2] Via My Preferences > My Favorites

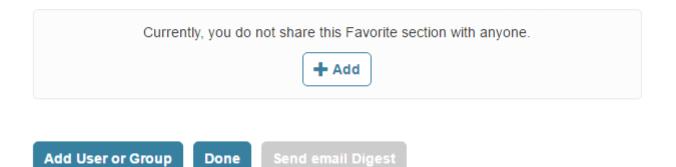
dmin 👻		삼 My Favorites					New	🔻 📄 Cor	ntent 👻 🚳 Ad	dmin 👻 [Julia
	My Notifications	💽 Му	notifications are C	N for <u>emails</u> , s	SMS and Phone A	lerts • Monday	- December 19,	2016 System 🤆	15:57 UTC(UT	C +00:00)
	▲ My Alerts ★ My Favorites ← ✓ My Bursts		Notifications	Alerts	Favorites	A Bursts	Schedules	Settings	D Mobile	
R: Monthly (my Sousts my Schedules 	Maintain content, sche	-	of your Favori	te folders					
hrm 2115	🗭 Log Out	Favorite Folders				Number of E	Tements II	nclude in Digest	Drag Actions	& Drop Rows to Re-Ord
		Most Popular				5		loiddo in Digool	*⊲±	G) 3
		My Favorites				8		~	¢⊲±€	20
		Tableau Alerting				2			🌣 🖈 🖄	
		P&L Demo				0			\$ \$€¢1	Ì
•	0.0	Mobile				3			🌣 🖈 🖄	
Cash Sale	1	Sales				10		~	¢ a ±c:	20

- 1. In **My preferences** menu below your username select **My Favorites**
- 2. The list of your Favorite Folders opens
- 3. Select the folder

2. Click the 'Add User or Group' button

Share List for My Favorites





3. Complete 'Share Favorite' pop-up

Share Favorite Share as Favorites Shared Share with User Orean Share with User Orean Share with User Orean Share with Orean Share Share With Orean Share Share With Orean Share Share With Orean Share Share Share With Orean Share Share

- 1. You must use the 'Share as' field to select a different name for your folder when it appears on other user's Homepage. This name must be unique across the system. The folder name will not change on your Homepage
- 2. Toggle between User and Group to vary the pick-list in next field
- 3. A Pick-list of either all Users or all Groups of which you are a member will appear for selection (NOTE: 'Default Group' will only appear in Pick-list for Admin Users)
- 4. You may allow others to update the contents of this folder on their own Homepage if you wish. Please see details regarding this at <u>Implications of Sharing a folder that other can</u> maintain
- 5. You can also select to copy the format you have created in your Grid view

Share List for My Favorites

4. You will see entries populated in your Share List

User and Groups Users Maintain Shared Folder Name Name Туре **Own Content?** C 🖻 Default Group Favorites Shared Y Group Favorites Shared C 🖻 Consultants Group Y C 🖻 Favorites Shared User Abby Johnes Y Add User or Group Send email Digest Done

- 1. You can repeat this process to add more users and groups
- 2. Exit via the **Done** button
- 3. Or send this Favorite folder via **email** to all shared accounts

5. Your folder will now appear on their Homepages with a different name

			New •	r Content ▼ 🖗 Adm	in 🗕 💄 Logged in as Abby 🗸
METRIC INSIGHTS	👪 🗮 🔡 🔲 All Top	No Filter	▼ Favorites	& Categories 🔻 🔍 🔍 Search	
	Favorites Shared				Manage
Show All	* 80	* 0	* 0	* 9 8 0	* 0
Favorite Folders ★ Most Popular ★ Favorites Shared Jm	Australia Monthly Sales	Canada Monthly Sales	Country Sales Distribution	Daily Sales	Daily Sales by Channel & Product Category
Shared by Ju	Ilia October 2016	October 2016	Google Chart	Sunday 12/18/2016	Tuesday 11/29/2016 Expired
 ★ P&L Demo ★ My Daily Elements 		-59%	And And And And And And And And And And	۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰۰	Other Data Salar Salar
	\$20.76M	\$53.77M		35,389,732	Tadah - Itadah - Itadah - Itadah

- 1. When Anna hovers-over the folder name on their Homepages, the system will display that the folder is owned by Abby.
- 2. In this example, you can see the Grid view that Abby requested to be preserved. Anna can change now change the Grid view if desired.

×

NOTE: All **Settings** from Abby's folder will be copied to the shared folders; this may cause a Favorites digest to be generated for the other Users.

What would you like to do next?

Add (or Delete) Elements to a Favorites folder

6.8 How to Unshare your Favorite folder

Beginning with Release 5.2.0, Sharing Favorite Folders has been replaced with a more sophisticated way of Sharing Folders. See new updated functionality in <u>Understanding Folders (new in Release 5.2)</u>

Once you have shared a folder, clicking on the **Share** icon will display the list of those currently sharing the folder. From this grid, you can remove a user or group using the **Delete** icon.

1. Access My Preferences > My favorites

My Favorites					Ner	w▼ Con	tent 👻 🚳 A	dmin 🗸 [Maria
🗩 My	y notifications are ON	N for <u>emails</u> , S	MS and Phone A	Nerts · Wednes	day - January 4	4, 2017 System C	14:20 UTC(UT	FC +00:00)
	Notifications	Alerts	★ Favorites	A Bursts	Chedules	Settings	D Mobile	
Maintain content, sch Favorite Folders	Ū.	f your Favorite	folders					
Favorite Folders							🗢 Drag	& Drop Rows to Re-Order
Favorite Folders Display Name				Number of E	Elements	Include in Digest	Drag Actions	& Drop Rows to Re-Order
				Number of B	Elements	Include in Digest	-	& Drop Rows to Re-Order
Display Name					Elements	Include in Digest	Actions	8 Drop Rows to Re-Order
Display Name Most Popular				5	Elements	_	Actions	Ċ
Display Name Most Popular My Favorites				5	Elements	_	Actions	
Display Name Most Popular My Favorites Tableau Alerting				5 8 2	Elements	_	Actions	

NOTE: You can share only those Favorite Folders that you have created.

In the Favorite Folders table click the Share icon for a respective folder.

The Share List for My Favorites pop-up opens.

2. Select the Delete icon (Trashcan) for a user or group

×

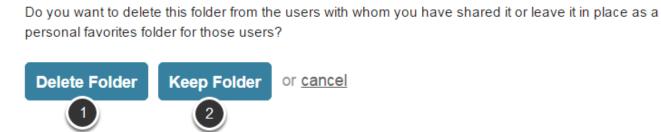
Share List for My Favorites

	User and Gro	oups	Shared Folder Name	Users Maintain	
				Own Content?	
\bigcirc	Group	Default Group	Favorites Shared	N	
	Group	Consultants	Favorites Shared	Y	6
2	User	Abby Johnes	Favorites Shared	Y.,	C 🖻
-					
	Add User o	r Group Done Sen	d email Digest		

User / Group will be removed from the Share list

- 1. If the User does **not** have the ability to '**Maintain own content'** (as Default group in the example), the folder will be removed completely from the User's *Homepage*.
- 2. If the User has the ability to '**Maintain own content'** (as Abby Johnes in the example), the folder can be kept as personal folder or folder can be deleted from the user with whom it was shared (see next step).

2.1. If the User has the ability to Maintain Content the following pop-up will appear



- 1. **Delete Folder**: will completely remove folder from the Homepage of all Users in the Group.
- 2. **Keep Folder**: will leave your favorite folder for Abby Johnes but it becomes her 'Personal' Favorites' folder. Changes you make to this folder will no longer affect her copy of the folder.

Delete this folder

X

6.9 What are Favorites Digests?

A Favorites DIgest is an email that the system sends you on a regular basis with updates to those elements that have been included in your Favorites folder(s). Before requesting a 'Favorites Digests', you must first either:

- 1. Place one or more tiles in your personal favorites folder OR
- 2. Have access to at least one Shared Favorites folder

For more information on Favorites, see: Favorites - Overview

After defining your Favorites, you can request an email notification be sent to you on a scheduled basis containing all those elements which have changed. <u>See Change the timing for receiving Favorites Digests</u>.

Below is an example of the structure and type of information that you'll see in a Favorites Digests. To request a digest see <u>Requesting a 'Daily' Favorites Digest</u>.

NOTE: your company may have customized Digest templates, so the format may not be exactly as show below

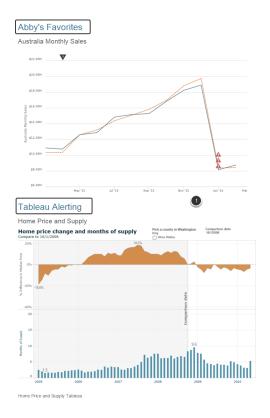
Example using the Default template (Favorites with Headlines)

Daily Favorites Digest Inbox x

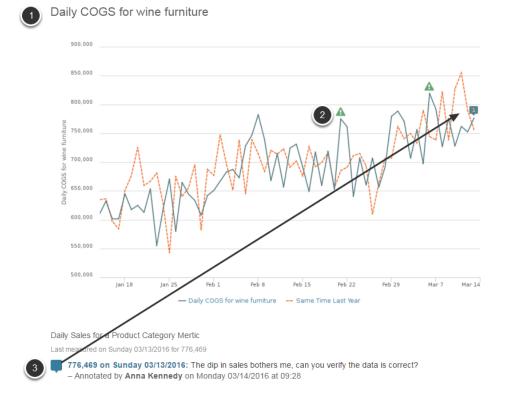
UMA <uma(< th=""><th>@app.metricinsights.com></th><th></th><th></th><th>8:32 AM (3 minutes ag</th></uma(<>	@app.metricinsights.com>			8:32 AM (3 minutes ag
	METRIC INSIG	нтя		
	Top Movers			
	Australia Monthly Sales	Daily COGS for wine	Daily COGS for wine furniture	
	February 2016	Sunday 03/13/2016	Sunday 03/13/2016	
	^{7.1%} \$8.73M	-3.5% 2,852,718	^{3.2%} 776,469	

In this template, the most active elements will be highlighted in the **Top Mover** section

Separate sections for each Favorites folder



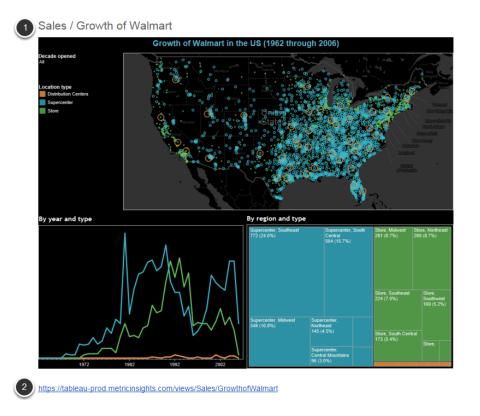
If you have requested multiple folders in one consolidated digest, each section will be broken out by Favorites folder. This example shows 2 Favorites Digests: "Abby's Favorites" and "Tableau Alerting"



The 'Body' of the Digest contains a Chart View and links

- 1. Title of Chart is a link to 'live' version
- 2. Alerts and Annotations will appear as they do on 'live' chart
- 3. Contents of Annotations will appear below the chart image

External Reports may contain multiple links



- 1. Links to image in Metric Insights (will contain alert and annotation information)
- 2. Links to source dashboard

Optionally, you may see a link that allows you to Unsubscribe from this Digest

Digest for <u>bk@metricinsights.com</u> sent from <u>https://uma.metricinsights.</u> <u>com/</u> The information in this digest is company confidential Copyright © 2016 All Rights Reserved

Have questions? Contact: support@metricinsights.com

 ${\it \oslash}$ Stop sending this digest

BRIDGING THE LAST MILE TO BUSINESS INTELLIGENCE AND BIG DATA

Result of 'Stop Sending this digest' link

*	Notifications: Favorites	\rangle	New 🗸 🛛 Admin 🗸
		- Notifications are an far emeile, amo, etc.	
		We stopped sending you a favorites digest.	×
	Favorite Folde	We deselected "include in digest" for all folders that were designated "Include in Far Favorites Editor. To start your digest again, edit the favorite folder you would like to and set it to be included in digest.	· · ·
	Favorite Folders Display Name	Okay	

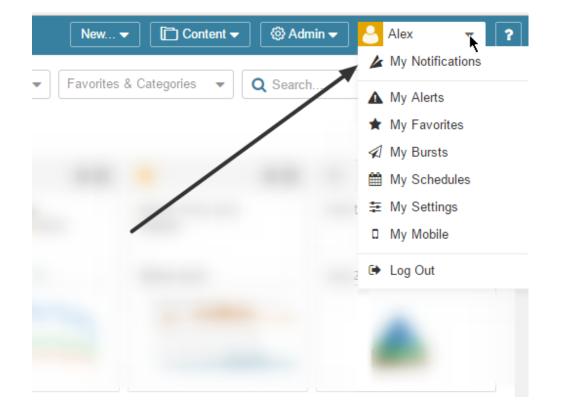
If you select to **Stop sending this digest**, you will be transferred to *Notifications: Favorites* screen where the included folder(s) will have been unchecked. Note that you can restart your digest again at any time.

6.10 Requesting a 'Daily' Favorites Digest

The following steps show how to request a 'daily' email digest to inform you of any changes to elements in one or more of your Favorites digests.

Hover over your name on the Home Page to display the link to the Favorites *Editor*.

1. Hover over your name to display the link to My Notifications



2. To set options for receiving a Favorites Digest

	My notifications are	e ON for <u>emails</u> , s	SMS and Phone	Alerts · Tuesda	y - January 3, 2	2017 System 🕑	01:45 UTC(UT	TC +00:00)	
	Notifications	Alerts	★ Favorites	A Bursts	Schedules	Settings	D Mobile		
Notifi	cations								
Maintain	n your notifications and Burst su	beerintions: uso	the checkboxes	to togglo on/off	and goars to c	onfiguro Logra	more about N	latifications	
maintain	i your notifications and Burst st	ibscriptions, use	the checkboxes	to toggle on/on	, and gears to c	conligure. <u>Learn</u>	more about N	iouncations.	
Notifica	ations								
	Name	Туре	Schedule			Sena to		Last Sent Date/Time	
	Name Favorite Digest 3		Schedule Daily (Every d	lay at 0:00)		Sena 10 bk@metricinsights	.com	Last Sent Date/Time 2017-01-03 00:2000	¢
			Daily (Every d	lay at 0:00) Mon, Tue, Wed, Th	nu & Fri at 0:00)				0
	Favorite Digest	Consolidated	Daily (Every d Daily M-F (On			bk@metricinsights	.com		-
	Favorite Digest	Consolidated Burst	Daily (Every d Daily M-F (On	Mon, Tue, Wed, Th		bk@metricinsights bk@metricinsights	.com kennedy@		0
	Favorite Digest	Consolidated Burst	Daily (Every d Daily M-F (On	Mon, Tue, Wed, Th stribution Schedule		bk@metricinsights bk@metricinsights Email: barbara_e_	.com kennedy@ '@txt.att.net		0
	Favorite Digest Daily Items for Review (Alex Ke Immediate Alerts	Consolidated Burst Email, SMS	Daily (Every d Daily M-F (On Immediate Dis	Mon, Tue, Wed, Th stribution Schedule		bk@metricinsights bk@metricinsights Email: barbara_e_ SMS: 9072990007	.com kennedy@ '@txt.att.net dy@MSN.COM		0

- 1. Make certain that **My Notifications** are 'ON' if not, adjust with toggle
- 2. Verify that Favorite Digests is checked (ON)
- 3. Your options for receiving Digest are displayed

Select the edit icon (gear) to adjust the options

3. Adjust options in pop-up

My Notifica	ations		New ▼	👻 😳 Admir
	C Mra	atificationa ara Allfar amaila.	CMC and Dhane Alerta Tuesday January 2, 2017 Quatern (A. 04)	+0
		Favorite Digest		×
		Send emails to	@metricinsights.com	
Notific	cations 2	Send Favorite Digest with	Daily (Every day at 0:00)	
Maintain	n your notificat	3 Send folders as	a single large email individual emails	ca
Notifica	ations	Email template	Favorites with Headlines	•
	Name		Favorite (default)	st S
	Favorite Dige:	Save or cancel	Burst - Any Image Size	17-
	Daily Items for	Save of <u>cancer</u>	Burst - Fixed Image Size Favorite	
		Email, SMS	Favorite Simplified	
		Email, OWO	Favorites Top Movers Favorites with Headlines	
	Alert Digest	Digest	Our Custom Fav Template	
	0-11-1		his Constraint white some	

- 1. **Send emails to** will default to your the email associated with your logon you may enter any valid email here
- 2. Select a time when you wish to receive the Digest (drop-down will display both a Public and any Private Schedule you may have)
- 3. You can select to receive a **separate** digest for each folder or **single** digest containing all selected folders
- 4. If your company has setup multiple Email temples, you make that selection here

See this article for more information on <u>Setting up Private Schedules</u>

4. Access 'Favorites' from top line of Notifications

					New.				Alex
	My notifications are	ON for emails.	SMS and Phone	Alerts · Tuesd	ay - January 3, 2	017 System 🥝	02:04 UTC(UTC	C +00:00)	
	Notifications	Alerts	Favorites	A Bursts	Schedules	Settings	D Mobile		
Agintain content sc	hedule and sharing	of your Fayorit	e folders						
Favorite Folder	-								
avorne roner	.5								
Favorite Folders							🗢 Drag	& Drop Rows to	Re-Ord
Display Name				Number of	Element 1 In	clude in Digest	Actions		
Most Popular				5	-	2		20	
KPI Elements				2		~	🌣 🖈 🖄 🗊		
My Favorites				0		~	\$\$ C € 1	Ì	
Tableau Alerting				1		×	\$\$ \$ \$		
Hourlies				1		×	\$\$\$ ± €	20	
+ New Favorite F	Folder								
-		Send now	This will send an e						
✓ Preview Favor		Send now	This will send an e bk@metricinsights		New 🔻	Content	▼ @ Admir		
Preview Favor orites		Send now			New		▼ C @ Admir		
✓ Preview Favor orites	rites Digest	far amaila. Ohli			New •	Content	▼		
✓ Preview Favor orites		far amaila. Ohli			New ▼	Content			
✓ Preview Favor orites	rites Digest	fas amaila. Oh fi			New •	Content			
Preview Favor orites	rites Digest	te lay name	bk@metricinsights		New	Content			
Preview Favor ontes	rites Digest	te comercia - Ok di Le lay name Mc es Digest @ y	bk@metricinsights		New •	Content			
Preview Favor ontes	rites Digest	te comercia - Ok di Le lay name Mc es Digest @ y	bk@metricinsights		New •	Content			
Preview Favor office Office Annual Ann	rites Digest	te comercia - Ok di Le lay name Mc es Digest @ y	bk@metricinsights		New •				
Preview Favor orfites	rites Digest	Ee Iay name Mc es Digest @ y Emt	bk@metricinsights		New	Content	×		

- 1. Some or all of your Favorites folders may be already set for inclusion in your digest. There is an indicator for this on the Favorites grid.
- 2. To change this value, click the **Edit (Gear) icon** for a Favorites Folder to display the *Edit Favorite* pop-up
- 3. On the this pop-up, toggle to the correct choice for **Include in Favorites Digest?**

4.1. If you select " Yes" to Include in Favorites Digest, further options are available for customizing each Digests individually

_	avorites	meile OMO end	Dhees Morts To	New 🔻	Content -	Admin 🗸]
	Edit Favorite					×	
	Display name	Most Popular					
Mair	Include in Favorites Digest	⊛ yes ⊜ no	D				
	1 Include in Digest on	element upo	date 🔵 Data Co	ollection Trigge	er completion		
	Include element downloads	⊚ yes ● no	D				
		Embed codes					
KPI							
2	Digest Template Setting	gs					
	Included Settings Values						
	Name		Value		-		
	Top movers: Allow calculate metr	ic affinity score	Ν		3	٥	
Ŀ	Top movers: Category affinity wei	ight	1		-	۵	
	Digest show unsubscribe link		Y			۰	
~	Digest width external report		1200			٥	
	Favorite digest external report lin	ik on	Chart_view			٥	
	Footer image					٥	
	r cotor intege						
	Header image					¢	
	-		Y			0 0	
	Header image		Y Y				
	Header image Include alerts					\$	
	Header image Include alerts Include annotations	H C	Y		Displaying reco	0 0 0	

- 1. The default is to only Include in Digest when an element is updated. To change this, see <u>Using Notifications: Favorites Editor to Maintain Favorites</u>
- 2. The options displayed here will be based on the Digest template chosen in Step 3.
- 3. Click Edit (Gear) icon to change options

When completed, Save

5. You can preview on-line or request an 'Immediate' Favorite Digest to verify settings

😭 My Favorite	es			N	lew ▼	Content 👻 🧔	Admin 👻 🔒	Alex
D M	ly notifications are (ON for <u>emails,</u> \$	SMS and Phone	Alerts · Tuesda	iy - January 3, 20	017 System 🕑 (02:29 UTC(UTC	+00:00)
	Notifications	Alerts	★ Favorites	A Bursts	Schedules	Settings	D Mobile	
Maintain	content, schedule a	and sharing of y	our Favorite fol	ders				

Favorite Folders

Favorite Folders			Drag & Drop Rows to Re-Order
Display Name	Number of Elements	Include in Digest	Actions
Most Popular	5	✓	\$\$\$\$\$€€₽₩
KPI Elements	2	✓	🌣 🖈 📩 🛍
My Favorites	0	✓	✿幻₢₽₪
Tableau Alerting	1	✓	🌣 🖈 📩 🛍
Hourlies	1	×	♦♫╧ССШ

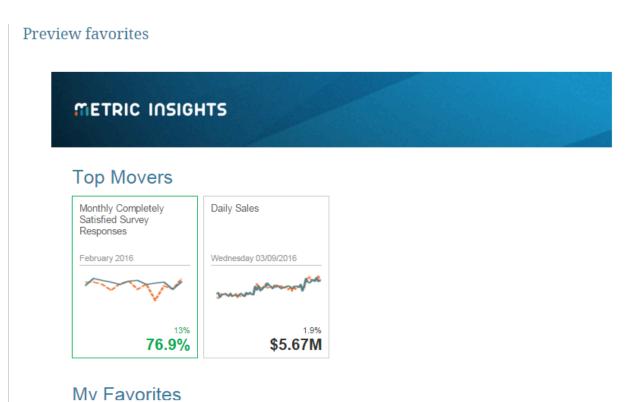


Preview Favorites Digest



This will send an email to bk@metricinsights.com

6. Example of a on-line preview



Scroll to view entire Digest

METRIC INSIGHTS

6.11 How do I change the order of elements in my favorites daily digest emails?

On the Homepage:

m		Group by Folders		✓ Metric	
•••	My Favo	rites			
Show All	*	\$ 0		*©	‡ ()
My Content					
My Favorites	Canada D	aily Sales m		roduct KM regre ss otal Da © ountry_stg5	30 Total
Most Popular			Sales	LTD Sales	
byP Favs user maintain grid	Saturday 08/13	3/2016	Saturday 08/13	/2016 Tuesday 05/08/20)18
Favorites	vm	()	٨		
new fav	· v	-20%	www	-2.2%	-0.00%
y Favorites 2		ared to yesterday 521,890		ared to yesterdaycompare	1,445M
olders 🔻	φ	521,090	φ	590,007	1,445101
II Scorecard					
ategories 🔻					
1					

You can reorder the elements belonging to a favorite folder by dragging and dropping them in the right-hand panel of the Homepage.

On the Favorites editor:

My no	tifications are ON for emails, SN	IS and Phone A	lerts · Wednesda	y - December	12, 2018 System (2 17:16 UTC(UTC +00:00)
	Notifications	Alerts	★ Favorites	Settings	D Mobile	
Maintain content, sched	ule and sharing of your Favorite	folders				
Favorite Folders						
Favorite Folders						Drag & Drop Rows to
Favorite Folders Display Name			Number of E	Elements	Include in Digest	Actions
			Number of f	Elements	Include in Digest	
Display Name				Elements		Actions
Display Name bk new fav	grid no		4	Elements		Actions
Display Name bk new fav Most Popular	grid no		4 5	Elements		Actions ✿⊲≛ ✿⊲≛

The order that you specify in the favorites folder will be preserved in favorite digests.
 (Note: If you have shared a favorite folder with other users, you will need to re-share it with them after your changes so they will also see the same order

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6.12 Include PDF, CSV, PPT or Excel file for element in Digest Emails

Here is how to include an attachment of your element as a PDF, CSV, PPT or Excel file. You can select the required file type from the dropdown in the Editor. The System defaults to *None.*

1. Setting Reports

Info	Data	Report Content	Report Distri	bution Associations	Advanced		# Q	4 i 🗸	Preview	View 🖺 Sa	aved 📫 Upda	ate live Report
Distrik	oution (Content										
	-		Show in Email	Same as shown on Repo	ort				•			
		A	ttach to Email	None					•			
				Attachments will be inclu Immediate Alerts	ided with Alert D)igests, Favori	tes Digests,	and Bursts bu	ut not			

Use the "Attach to digest" field in the Report Editor on the "Report Distribution" tab.

2. Setting on Metrics

Other		
Expire if latest data is more than Interval is valid	14 day •	
Short display name	Daily Sales Metric	
Show data table in Digest	⊚ yes ⊛ no	
Email URL override	www.google.com	
	Test override URL	
Attach file to Digest	PPT 🔹	
	Embed codes	

Optionally, include the page URL, to which Recipients are redirected when clicking on a Metric in an Email Digest.

Use the "Attach file to Digest" field in the Metric Editor on the "Advanced" tab (version 3.2 and later). Make sure you are in the Advanced Editor mode.

3. Setting on Favorite Folder Digest

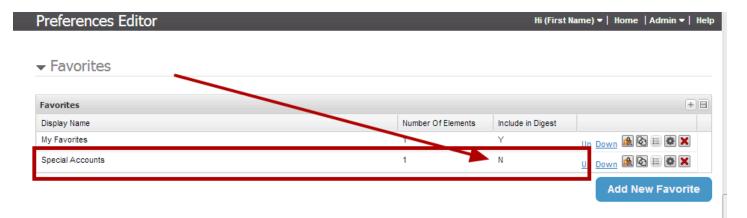
Edit Favorite		×
Display name	My Favorites	
Include in Favorites Digest	● yes ○ no	
Include in Digest on	element update Olata Collection Trigger completion	
Include element downloads	🖲 yes 📄 no	
	Embed codes	

Make sure to "Include Element Downloads" for the favorite folder. Go to your Favorites page and click on the gear to the right to see these settings.

6.13 Why are some of my Favorites folder elements not included in the Favorites Digest ?

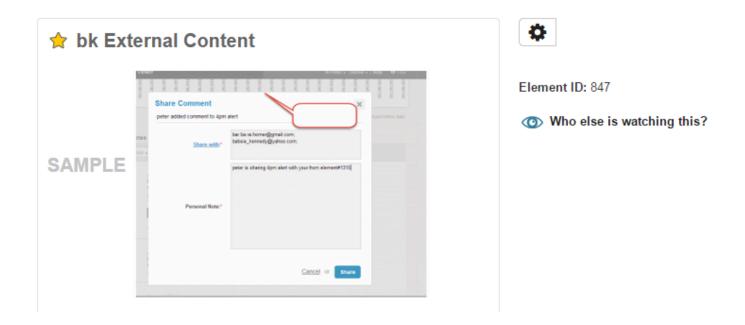
There are four different sets of rules that control what is displayed in your Favorites Folder Digest. You can verify these setting using the steps below.

1. The Preference Editor may not be set to include the Favorites folder in your Favorites Digest



Special Accounts folder is set to 'Not be included in your digest'. To change this value, see lesson on <u>Requesting a Daily Favorites Digest</u>

2. 'External Content' elements are never included in Digests



Digests are designed to inform you of changes in your data. **External objects** are one-time snapshots of data, and so are omitted from Digests as they never change

3. Report creator may have set only portions of data to display in Digest or to not display at all

Report creator may have set only portions of data to display in Digest or to not display at all

The contents of **'Reports'** in the Full Report View and the in Daily Favorites Digest are controlled independently by the Report's creator. A given report may be restricted to display only certain charts, pivot reports, underlying data. These settings may provide different online and digest views. For Example: You may be able to see a report using the Viewer but the creator may exclude it from a printing on a digest, or the digest may be set to only include a subset of the report values (e.g.: only the first or last <n> number of rows

4. If an Element is included in either your Alerts or Annotation digests, it is not duplicated in your Daily Favorites Digest.

Preferences Editor		Hi Betty 🔻 I
Monthly Metric (1	months
Display period for new of commen	110	days
▼ E-mail Notification		
Send me notifications?	@Yes _No	
E-mail Address 🥤	betty@gmail.com Send Favorites Digest Now	
Send a daily Favorites Digest (@Yes _No	
Combine All Favorites in one 👔 Dige	INPS IND	
Send me Alerts	@Yes _No	
1 Send Alerts	Daily	
Include Alerts fo	r:	
Metrics I own 🧃		
My Favorite Metrics (
All Metrics 🧃		

1. These setting are located in your Preference Editor. To change this setting, see lesson on <u>How can I receive a notification of new Alerts and Annotations</u> **METRIC INSIGHTS**

7. Basics of Alerting

7.1 Alerting for Regular User

Metric Insights offers 3 main types of Alerts that can be applied to Reports and Metrics. This article describes how Regular Users can "interact" with each of the Alert types (create/ subscribe, etc.):

- KPI Alerts
- <u>Report Notifications</u>
- Global Alerts

Alerting was enhanced and simplified in Release 5.1 and those changes are reflected in this article. If your company is on a prior Release, see <u>Alerting in Version 4.2 / 5.0.x</u>

KPI Alerts

Permissions: Regular Users can create KPI alerts on any Metrics they can view if they have the following Privilege assigned to them either individually or via a Group membership: Create Custom Alert. Admin Users can assigning this Privilege at: Admin > Users > User Editor > Info tab > Privileges section.

Available at: Metric Viewers.

Metrics / Marketing / Hourly Peak Website Vi	its	🔺 0 🛛 New 👻 🍐 James 🗸 🗍
ourly Peak Website V	Alert Rules for Hourly Peak Website Visits	×
1d 7d 4w 30d 12w 🛗	More than or equal 1,000 Vou are subscribed Email digest, first time only	
60,000		
50,000	🖺 Save Changes	
s 40,000		
40,000 30,000 20,000 20,000		
입. 같이 20,000	HIIIII HIII.	
10,000		

- 1. Such Alerts are created to catch the specific changes occurring in Metrics. Such Rules can be represented by comparing a newly collected value:
 - **to a fixed value:** For example, Alert me if a Value collected today is more or equal to 1.000.
 - **to a prior value:** compare the latest measurement value to a prior value for the same Metric.
 - **to an average of prior values:** compare the latest measurement value to the average of values recorded recently.
 - **to the recent volatility levels:** compare the latest measurement value to the standard deviation of the average of values recorded recently.
 - **combination of multiple alerts:** Mix and match the previously created Alert Rules.
- 2. Regular users can subscribe to any public (meaning, available to all system users) Alert Rules for this Metric. All they have to do is check the box next to the Alert Rule condition and choose their own preferred distribution method.

Alternative way for creating a KPI Alert Rule. How to check what KPI Alerts a Regular user is subscribed to?

My Alerts						▲ 5 New	James
My notifical	tions are ON for <u>emails</u> , Notifications	SMS and Pho	ne Alerts · Tueso	day - July 11, 201	17 System ② 11:4		
							₽ My Settings ■ My Mobile
						Q Type filter	🕞 Log Out
Elements	-						
Name					Туре	Alerts in Last 30 D	ays 👻
Hourly Peak Website Visits					metric	0	🌣 🖮
Monthly Marketing Spend by S	Spend Category Values				metric	0	۵
Hy Alerts	elected subscriptions	OMC and Dha	na Alada Tusa	dan Juli 11-00		▲ 5 New	James
	New KPI				×		
	 Existing Me Hourly Peak 	etric Website Visits	;		•	Q Type filter	
Elements Name	Next step						Days –

1. To check out the list of KPI Alert Rules a User is subscribed to, go to: *My Preferences > My Alerts.*

The list of Metrics to which these KPI rules have been applied is shown. Click a Metric name to access its Viewer and review all the Alert Rules applied to it.

2. To create a new Rule from this screen, click [+ New subscription] to begin.

For Regular Users the only valid cjoice is **Existing Metric**, so from the drop-down list below choose a Metric to which an Alert Rule should be applied and click **Next step**. Then, define the Alert criteria. For details refer to: [KPI Alert Rules] Wizard, types, criteria, user subscriptions

Report Notifications

 Permissions: Regular Users can subscribe to a Report Notification (Immediate / Daily / Weekly / Monthly Digest) without any Privileges.

Metric-based Alert Rules cannot be created by Regular Users.

Available at: Report Viewers.

Reports / Marketing / Monthly Marketing Spe	and	▲ 5 New	🍐 James 🔻 🍸
Monthly Marketing Spee	Report Notifications	×	
Monthly Marketing Spend	Send on a schedule		
Category	Email, via Daily Notification Digest	\checkmark	irement Value
Email Marketing		Daily Notification Digest	\$15,695
Email Marketing	Add Matric based A	Immediately via email Daily Notification Digest	\$15,700
Email Marketing	Add Metric-based Al	Weekly Notification Digest	
Email Marketing		Monthly Notification Diges	t \$15,669
Email Marketing	2015-05-01 00:00:00		\$21,972

Whenever you want to subscribe to Report updates, click the **Envelope** icon at the upper right corner of the **Report Viewer.** Next, just check the subscription box to make this Notification active and define how often you would like to receive updates by choosing one of the available distribution options:

- Immediately via email: a user is going to receive an email only in case the Report consists of at least one new row after an update. If there are no new rows, an email will not be sent.
- Daily Notification Digest
- Weekly Notification Digest
- Monthly Notification Digest

To check what elements are included into Daily / Weekly or Monthly Notification Digest, go to *My Preferences (at the upper right corner of the screen click your Username) > My Notifications.* See the image below:

My Notific	ations						▲ 5 New	S James
	My notifications	are ON for <u>emails</u> ,	SMS and Pho	ne Alerts · Tueso	lay - July 11, 20	17 System 🖸	12:18 UTC(UTC +00:00)	
		Notifications	Alerts	★ Favorites	Settings	D Mobile		
Notifi	cations							
Maintair	your notifications and Burst s	ubscriptions; use th	e checkboxes	to toggle on/off, a	and gears to con	ifigure. <u>Learn</u>	more about Notifications.	
Notific	ations							Disabled Schedule
Notifie	Name	Schedule			Last sent on	S	end To	
	Alert Digest	Daily (Every	day at 0:00)			jr	nasters@regmail.com	¢
\mathbf{i}	Collaboration Notifications	Daily (Every	day at 0:00)			jr	nasters@regmail.com	¢
	Collaboration Notifications							
	Daily Notification Digest	Daily (Every	day at 0:00)			jr	nasters@regmail.com	\$
		Daily (Every Daily (Every					nasters@regmail.com nasters@regmail.com	0 0
	Daily Notification Digest		day at 0:00)			jr		
	Daily Notification Digest	Daily (Every	day at 0:00) day at 0:00)	ule (Every 1 minute)		jr	nasters@regmail.com	0
	Daily Notification Digest	Daily (Every Daily (Every Immediate Di	day at 0:00) day at 0:00) stribution Schedu	ule (Every 1 minute) ule (Every 1 minute)		jr jr E	nasters@regmail.com nasters@regmail.com	¢
	Daily Notification Digest Expired Element Digest Favorite Digest Immediate Alerts	Daily (Every Daily (Every Immediate Di Immediate Di	day at 0:00) day at 0:00) stribution Schedu			jr jr	nasters@regmail.com nasters@regmail.com mail: jmasters@regmail.com	0

NOTE: Distribution schedules for these Digests are defined globally and cannot be changed according to personal User Preferences. For example, if a Daily Notification Digest is set up to be sent "Daily (Every day at 0:00)" by the Admin, every User subscribed to it is going to receive it at the same time. But the content of such Email digest is going to vary depending on User's subscriptions to Reports and his scope of element access.

Email address and email Template can be set up by clicking the Gear icon in the respective row.

Global Alerts

Permissions: Can be created by Admin users only, but when created are available for subscription for any system User (including Regular Users).

Available at: Metric Viewers.

A Metrics / SQL / Daily Profits		A 5	New 🔻	🍐 James 🛛 🔽 📍
Australia See Related	Alert Rules for Daily Profits Alert Conditions are When:	×		
\$275,000	More than 0 above the value from yesterday Subscribe to receive alerts on Australia			
\$250,000	Unusual value (Global Alert Rule) You are subscribed to <u>Australia</u> Email digest, first time only		Website Cam	
\$225,000	+ New Rule		Campaign #14	
S200,000	🖺 Save Changes			
\$175,000 \$150,000 \$125,000				

Global Alert Rules are always labeled in a way so that it is easy to distinguish them from KPI Alert Rules.

Such Alerts are applied across a broad range of Metrics. For more details refer to: [Global Alert Rules] How do they work for Metrics?

7.2 Alerting for Regular User (prior to Release 5.1)

There are 3 main types of alerts, but only Admin and Power Users are allowed to create the last two:

- 1. KPI Alerts are created to show changes occurring in Metrics
- 2. Report Alerts are created to show changes in Reports
- 3. Global Alerts are applied across a broad range of Metrics

Regular Users can create **KPI alerts** on any elements they can view, or from their own *Notifications: Alerts* screen: <u>Setting up your Alerts using Alert Editor</u>

Alerting was enhanced in Release 5.1 - see the updated articles in Chapter <u>Alerting in</u> <u>Version 5.1 and beyond</u>

1. My Preferences > My Alerts

My Alerts									🔒 Julia 🛛 👻
	My notifications are (ON for <u>emails</u> ,	SMS and Phone	Alerts · Friday	- November 25, 2	2016 System 🥝	05:57 PST(UT	C -08:00)	My Notifications
	Notifications	Alerts	★ Favorites	A Bursts	Schedules	Settings	D Mobile		 ▲ My Alerts ★ My Favorites ✓ My Bursts
Filter by all	•						Q Type	filter	 My Schedules
			Ther	e are no eleme	nts.				🕒 Log Out

Click [+ New subscription] to begin.

1.1. Only valid choice is 'Existing Metric' for regular Users

My Alerts			<mark>- J</mark> ulia	-
My notifications are-	ON for amaile SMS and Phane Alarte , Eriday Novamber 25, 2016 System @	06:04 PST(UTC -08:00	')	
Notifications	New KPI Alert × New Metric Existing Metric 	Nobile		
Filter by all	Daily Profits	Q Type filter		
2	Next step			

- 1. Select **Existing Metric** option and select the required Metric from the drop-down list
- 2. Select **Next step** to access KPI Alert Rule wizard. For more information, see: <u>Basics for the</u> <u>Alert Wizards KPI Rules</u>

2. From Metric Viewer

😚 Metrics / Fin	ancial / Daily Sales			🎦 Julia 🔻
Daily Sa This metric provi	CS les the total order volume in US\$ for a day across all channels			
Daily 💌	See Related			* C 🕹 🔺
	1 12w 1y 2y 5y 10y 30y m	Standard Stoplight Statistical		
\$12.00M				
\$10.00M				\bigwedge
\$8.00M				
Daity Sales Daity Sales				
⊂ \$4.00M				
\$2.00M			\vee	

2.1. Subscribe to any existing Alerts or create a New rule

	y Sales ric provides the total order volume in U	Add Alert rules for Daily Sales	×	* 10 2 4
	4w 2m 12w 1y 2y 5y 10,	Best ever (Global Alert Rule)	≜ 1	
	\$12.00M	More than 3% above or below the value from same time last month (Global Alert Rule)	▲ 0	
	\$10.00M	Stoplights (Global Alert Rule)	a 0	
	\$8.00M	Unusual value (Global Alert Rule)	▲ 0	
5		Worst ever (Global Alert Rule)	♣ 0	
Daily Sales	\$6.00M	+ New rule		
	\$4.00M	Save changes		

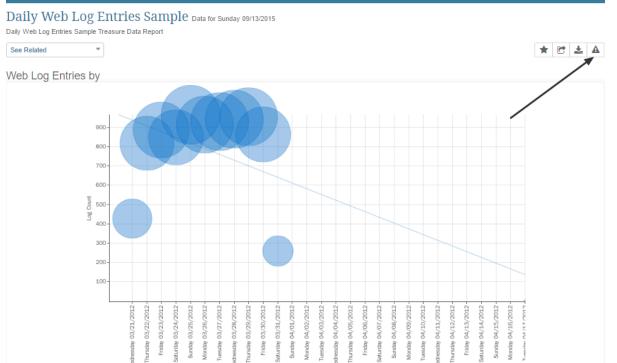
Select one of the exisiting rules or click **[+ New rule]** to access KPI Alert Rule wizard. See more at <u>Basics for the Alert Wizards - KPI Rules</u>

3. From Alert icon on any Report

I Note: The Report Alert concept has been improved by Dataset Reporting in Version 5.4

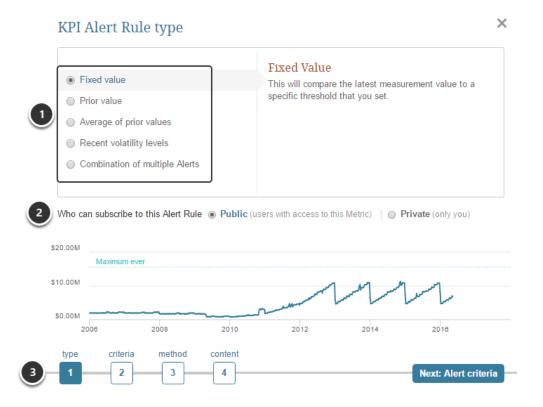
The Alert icon will be removed from Report Viewer in Metric Insights 6.

Reports / Website Visitors / Daily Web Log Entries Sample



🐣 Julia

4. Basics of KPI Alerts



- 1. Select the type of comparison you wish to create. To make a right decision you can consult with the hint description to the right
- 2. Determine if you want to share your alert or keep it private

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3. Wizard will guide you through the steps required to complete the Alert

For more details, see: <u>Basics for the Alert Wizards - KPI Rules</u>